

DIRECT ENTRY PORTFOLIO REQUIREMENTS

To ensure that you are well prepared for direct entry into the Diploma programs and bypass the Foundation Visual Arts Program (FVA), we need to assess your abilities and knowledge of the foundations of visual arts. Please provide the following:

1. **Your Resume or CV**
2. **A Letter of Intent (max 250 words) including:**
 - your reasons for wanting to study at NBCCD
 - your interest in craft, design or art
 - your plans and goals for the future

Provide all of the following examples of your original work:

3. **Demonstrate Observational Drawing including proportion, perspective, value and composition by completing each of the following exercises (not copied from photos):**
 - Still life
 - Life drawing of a human figure
 - Value study by drawing draped cloth
4. **Demonstrate the elements and principles of 2D Design by completing each of the following exercises:**
 - Gestalt Theories: illustrate one of Grouping, Containment, Continuity, Repetition, Proximity, or Closure
 - Symmetric and Asymmetric Balance: provide images from architectural magazines illustrating the difference
 - Rhythm and Emphasis: make a mixed-media composition that uses these principles.
5. **Demonstrate the elements and principles of 3D Design by completing each of the following**
 - Line: make a wire sculpture (see Alexander Calder for inspiration)
 - Mass and Space: create a sculpture that shows mass and space using subtractive sculpting methods in clay, stone, wood, soap etc. (max 12" square).
6. **Demonstrate Colour Theory using coloured paper, pencils, markers or paint to create each of the following exercises:**
 - A twelve-step Colour Wheel
 - Examples of Colour Chords including dyad, triad and tetrad
 - Illustrate three of the following seven Colour Contrasts within one original composition, and in bullet form, write a short explanation of the effect of each contrast:

| | |
|------------------------------|--------------------------|
| » Contrast of hue | » Contrast of warm/ cold |
| » Contrast of extension | » Complementary contrast |
| » Contrast of light and dark | » Simultaneous contrast |
| » Contrast of saturation | |

7. Demonstrate your grasp of the terminology of visual culture by writing a short Compare & Contrast Essay (1500 words) using Chicago-style citations. Choose a contemporary and an historical work of art to discuss.
8. Please provide digital images of all above exercises with an image list including dimensions, materials, and date of creation.

All exercises must be original and created within the last 6 months. Your examples must be presented digitally and saved in either JPEG or PDF format at 150 dpi on a USB memory stick. Please be sure to carefully label your jump drive with your name and contact information.

You may instead choose to submit your portfolio digitally by attaching your files to an email. Please do not send your files through Google Drive or any other file sharing program. If your submission size exceeds 9mb, please split your portfolio into multiple emails, all containing your name and contact information.

Please mail or drop off your jump drive or submit files electronically to:

Registrar
New Brunswick College of Craft and Design
457 Queen Street
Fredericton, NB E3B 5H1
Canada

NBCCDRRegistrar@gnb.ca

Checklist:

- » CV/Resume
- » Letter of Intent
- » Three Observational Drawings
- » Three 2D Design Exercises
- » Two 3D Design Exercises
- » Three Colour Theory Exercises
- » Compare & Contrast Essay
- » Image List

If you have questions or concerns about any of the portfolio requirements, please contact Denise Richard. Denise.Richard3@gnb.ca, or call (506) 453-5995.