

DIRECT ENTRY PORTFOLIO REQUIREMENTS

A portfolio is required to ensure that the applicant is well prepared for direct entry into one of our Diploma Programs. In order to bypass the Foundation Visual Arts Certificate (FVA) we will be looking at your abilities and knowledge of the foundations of the visual arts through the following exercises.

Please submit the following in a presentation format such as: PowerPoint, Word, or PDF, and include a table of contents listing all required work outlined below.

1. **Your Resume or CV**
2. **A Letter of Intent (max 250 words) including your:**
 - reason for wanting to study at NBCCD
 - interest in craft, design or art
 - plans and goals for the future

Create and photograph original work for your portfolio submission.

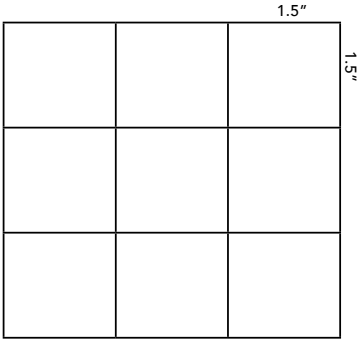
3. **Demonstrate observational drawing by completing each of the following exercises.** We will be looking at proportion, perspective, value and composition. As this is an exercise in observation these should be drawn using real life examples, rather than from photographs:
 - Still life
 - Life drawing of a human figure (from head to foot)
 - Value study by drawing draped cloth
4. **Demonstrate the elements and principles of 2D Design by completing each of the following exercises:**
 - Take two photographs of architectural structures; one illustrating symmetric balance and the other asymmetric balance.
 - Make a mixed media composition that illustrates Rhythm and Emphasis.
 - Create a composition using one of the following Gestalt Theories: Grouping, Containment, Continuity, Repetition, Proximity, or Closure. Write a brief description identifying the theory presented, as well as how it successfully achieves the Gestalt Theory chosen.
5. **Demonstrate the Elements and Principles of 3D Design by completing each of the following:**
 - Make a wire sculpture, using the element of line (see Alexander Calder for inspiration, maximum 8" x 8").
 - Create a sculpture that shows mass and space using subtractive sculpting in a medium of your choice for example: clay, stone, wood, soap etc. (maximum 12" x 12").



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6. **Demonstrate Colour Theory through the following exercises:**
- Using paint, create a 12-step colour wheel.
 - Using coloured paper swatches, give examples of the following 3 Colour Chords: dyad, triad and tetrad.
 - Using paint or paper, create 3 examples of colour contrast. Choose 3 from the following list and illustrate each one in a 3x3 grid. Write a brief description identifying the contrast presented, as well as how they successfully achieves the effect.

- » Contrast of hue
- » Contrast of extension
- » Contrast of light and dark
- » Contrast of saturation
- » Contrast of warm/ cold
- » Complementary contrast
- » Simultaneous contrast



7. **Using Chicago-style citations, write a short compare and contrast essay (1500 words) applying the terminology of visual culture.** Choose a contemporary and a historical work of art to discuss. Please include examples and label the chosen works.

Submit portfolio to the Registrar via email, or mail/deliver a USB to the address below.

Nancy Beaulieu
 Registrar
 New Brunswick College of Craft and Design
 457 Queen Street, PO Box 6000 Fredericton, NB
 E3B 5H1 Canada
 NBCCDportfolio@gmail.com

If you have questions about any of the portfolio requirements, please contact:
 NBCCDPortfolio@gmail.com

Interview

After all relevant documents have been assessed; an interview may be required. The applicant should be prepared to speak to their portfolio and also their goals and interest in craft and design.