

# FASHION DESIGN

Curriculum Standards

2021-23

New Brunswick  
COLLEGE  
of CRAFT  
& DESIGN

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**COLLEGE**  
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# **CURRICULUM STANDARD**

## **FASHION DESIGN**

2021 - 2023

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The New Brunswick College of Craft and Design (NBCCD) fosters a learner-centered environment that puts the student at the heart of the educational experience.

NBCCD's officially approved document, the Curriculum Standard, details specific learning outcomes necessary for a student to be certified. It also assures uniformity of the delivery of a program's content.

The Curriculum Standard is an introduction to the program which includes the program's critical performance, a program description, program learning outcomes, and the program's potential career opportunities. This is followed by information on duration, credits, admission requirements, advanced placement, certification, articulations, and prior learning assessment and recognition.

This document also contains a program delivery sequence and the course profiles with specific course learning outcomes and grading basis.

In addition, the Curriculum Standard is used as a tool for revision and evaluation of the program and for the promotion of transfer agreements with other post-secondary institutions.

NBCCD welcomes all comments and inquiries regarding the implementation of this program and the use of this document. Please forward any requests or suggestions to the attention of:

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## Program Description

Fashion Design is a two-year studio-based Diploma program that can be completed in six semesters of study. This course gives students the opportunity to develop technical expertise in fashion design and an expressive, personal sense of design. They learn the basics of sewing, pattern development and garment construction. These skills prepare students for more advanced studies in corset construction, finishing techniques, tailoring and draping. Fashion illustration and history gives students inspiration to create their own fashion line to be presented at the annual public fashion show.

Through applied research, critical discourse and self-reflection, students engage experimentation and creative problem solving. They learn about written and visual communications for artists and entrepreneurs, art history, drawing and 2D/3D design. Students create a portfolio that celebrates the power of the imagination and can be used to launch their fashion career.

## Program Critical Performance

By the end of this program, students will have demonstrated the ability to create a personal body of work representing technical skill, aesthetic sensitivity and cultural awareness, and have the capacity to work within the creative economy.

## Areas of Study

- Fashion Design
- Fashion History
- Pattern Design
- Garment Construction
- Fashion Illustration
- Fashion Show

## Program Learning Outcomes

Following successful completion of this program, students will be able to:

- Create work that combines a broad understanding of aesthetic principles with a high level of technical expertise. Integrate contemporary, traditional and transformative methodologies into studio practice.
- Collaborate on creative projects, events and activities with others that encourage critical discourse and contribute to positive work environments.
- Engage in real-world experiences that inform the development of entrepreneurial and business skills to ensure readiness for employment.
- Participate in dialogue and practices that reflect an acknowledgement of the impact historical and contemporary culture has on social responsibility.
- Employ effective strategies in the management and documentation of information and projects. Work within an environment that meets health and safety requirements, in order to mitigate hazards and risk to self and others.

## Career Possibilities

With an entrepreneurial focus, this program prepares students to establish their own small business, be

employed or continue into the Advanced Studio Practice Program at NBCCD or at other leading institutions in Canada and beyond.

Professional opportunities upon graduation include:

- Fashion, Theatre, Exhibit Designer
- Fashion Illustrator
- Tailor, Dressmaker, Milliner
- Pattern Developer
- Fashion Stylist
- Entrepreneur/Business Owner
- Film and Theatre Costumer
- Visual Merchandiser
- Fashion/Social Media Blogger

## PROGRAM INFORMATION

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### Admission Requirements

An official Transcript of Marks indicating one of the following:

- Certificate in Foundation Visual Arts (FVA) from NBCCD (Good Standing)
- One year of post-secondary education
- Equivalent experience will be considered

AND

- A portfolio submission

Review of the above may lead to a personal interview

### Certification

Upon successful completion of the prescribed curriculum, the student will receive a diploma in Fashion Design.

### Articulations

The Fashion Design program has developed articulation arrangements with other institutions as follows:

- Institution: University of New Brunswick (Fredericton)
- Articulation Period: 1998-05-14 - Undetermined
- Information: The Bachelor of applied Arts (BAA) is an articulated agreement with the University of New Brunswick. For admission requirements, refer to [www.unb.ca](http://www.unb.ca).

## TERRITORIAL ACKNOWLEDGMENT

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NBCCD acknowledges that we live, work and create on the unsundered and uncaded traditional Wolastoqey land. The lands of Wabanaki people are recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship and mutual respect between equa nations. The river that runs by our college is known as Wolastoq (Saint John River), along which live Wolastoqiyik – the people of the beautiful and bountiful river.



## PROGRAM STRUCTURE

\*\* Specific Electives \*Shared Electives not included in this document

### Fall 1 - Total required elective credits (3)

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 2907	Basic Sewing Techniques	3	45	90	None
FADN 2901	Fundamental Fashion Design	6	90	180	FADN 2900 FADN 2907
FADN 2900	Understanding Pattern Development and Design	6	90	180	None
* DRAW 2901	Life Drawing: Structure and Form	3	45	90	None
* DSGN 2903	Design Concepts	3	45	90	None

Total of credits: 21.00

### Winter 1

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 2902	Sewing and Finishing Techniques	3	45	90	FADN 2907
FADN 2905	Apparel Design and Construction	6	90	180	FADN 2906 FADN 2902
FADN 2906	Pattern Design	3	45	90	FADN 2900
FADN 2904	Fashion Illustration	3	45	90	DRAW 2901
HIST 2904	Fashion Design and Inspiration Throughout History	3	45	90	None
ENTR 2005	Marketing and Online Promotion	3	45	90	None

Total of credits: 21.00



## Spring 1

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 2909	The Corset	3	45	90	FADN 2905
FADN 2908	Preparing for Production	3	45	90	FADN 2905

Total of credits: 6.00

## Fall 2

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 3900	Modern Tailoring	6	90	180	FADN 2905
FADN 3910	Advanced Fitting Techniques	3	45	90	FADN 2909
FADN 3901	Research and Design a Collection	3	45	90	FADN 3905 FADN 3902
FADN 3902	Advanced Illustration	3	45	90	FADN 2904
HIST 3904	20th Century Fashion Influences	3	45	90	None
ENTR 3910	Preparing for Professional Life: Fashion and Textile Design	3	45	90	ENTR 2005

Total of credits: 21.00

## Winter 2 – Total required elective credits (3)

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 3904	Apparel Production: The Project Begins	6	90	180	FADN 3901
FADN 3905	Apparel Production: Finishing Touches	6	90	180	FADN 3904
FADN 3906	The Business of Fashion	3	45	90	FADN 3905
* AVVA 3908	Designing Bodies	3	45	90	None
* DRAW 3001	Imagery, Sources and Development	3	45	90	None

* DSGN 3916	Book Art Design	3	45	90	None
* HUMN 3000	Art for Social Change	3	45	90	None
ENTR 3923	Portfolio: Design and Online Presence	3	45	90	ENTR 3910

Total of credits: 21.00

## Spring 2 - Total required elective credits (6)

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
** INST 3902	Senior Practicum	6	0	180	None
** INST 3907	Senior Project: Fashion	6	90	180	None

Total of credits: 6

**Course Code/Title:** FADN 2907 Basic Sewing Techniques

**Academic Dean:** Denise Richard

**Requisites:** None

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

### Course Description

In this course, students develop and improve their sewing skills by executing a series of sewing samples. They focus on basic processes such as hand stitching, buttonholes and lap zippers to learn individual elements of clothing production. In addition, students become familiar with domestic and industrial machines and the respective accessories, operations and cleaning procedures. Students organize the samples they produce into a reference binder that they then use throughout the program.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to create a reference binder of sewing samples to be utilized throughout the program.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Generate well-finished samples of various aspects of clothing construction and sewing techniques.
2. Conduct personal research that demonstrates an understanding of the application of the sewing methods and techniques introduced in class.
3. Utilize domestic and industrial sewing equipment and tools in the production of samples.
4. Maintain a safe and organized working environment by appropriately using the facilities and equipment when working on their assignments.
5. Build a well-organized and aesthetically pleasing reference binder which includes sewing samples, individual research, class notes and handouts.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

**Course Code/Title:** FADN 2901 Fundamental Fashion Design

**Academic Dean:** Denise Richard

**Requisites:** FADN 2900, FADN 2908

**Nominal/Scheduled Hours:** 180/90

**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
15	75	90	0	0

### Course Description

In this course, students apply their patternmaking and sewing skills by creating simple garment designs. They learn to measure a body and create a custom pattern, fit the mock-up and adjust the pattern to reflect changes. In addition, students learn the basic steps of garment construction.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to execute the design and creation of a basic fashion design from concept to completion, framing it within the context of the fashion industry.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Transform 2D drawings into a well-executed and aesthetically pleasing garment.
2. Utilize basic pattern drafting and manipulation.
3. Execute basic garment construction and sewing techniques.
4. Document and identify fitting issues on a variety of different body types.
5. Communicate effectively in verbal, written and visual forms using appropriate and relevant fashion and apparel terminology to describe topics related to the fashion industry.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 2900 Understanding Pattern Development and Des

**Academic Dean:** Denise Richard

**Requisites:** None

**Nominal/Scheduled Hours:** 180/90

**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
30	60	90	0	0

### Course Description

In this course, students work through the process of measuring the body, creating a flat paper pattern, mocking the draft out of muslin and fitting on a three-dimensional figure. Through both ¼ scale and full-scale exercises, students will begin to understand the transition from two-dimensional patterns to three-dimensional designs.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to perform basic pattern drafting and manipulation.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Draft basic patterns while maintaining accurate records of the process.
2. Create basic patterns that are used to produce accurate mock-ups.
3. Identify and problem-solve basic fitting issues while making the corrections and adjustments necessary to create a proper fit.
4. Create simple garment patterns in full and ¼ scale by utilizing critical thinking and problem-solving skills while applying new knowledge of pattern development.
5. Build a personal reference folio of course work to be used in the program.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 2902 Sewing and Finishing Techniques

**Academic Dean:** Denise Richard

**Requisites:** FADN 2901

**Note:** This course runs consecutively with FADN 2905 Apparel Design and Construction, and as a result, the Sewing Sample content is subject to change.

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

### Course Description

In this course, students refine their sewing and finishing skills by constructing complex sewing samples to add to their reference binder. Through these exercises, they become more confident with domestic and industrial sewing machines. Students apply their skills and research into concurrent courses in the program.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to create complex sewing samples.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Generate high quality samples showcasing advanced sewing techniques by correctly and accurately using the appropriate sewing tools and machinery.
2. Solve technical difficulties in order to be able to choose the appropriate sewing equipment, tools, aids and accessories.
3. Communicate effectively in verbal, written and visual forms using appropriate and relevant fashion and apparel terminology, to describe topics related to the fashion industry.
4. Professionally develop a sewing reference binder composed of an inventory of advanced sewing samples both aesthetically pleasing and well-organized.
5. Maintain a safe and organized working environment by appropriately using the facilities and equipment when working on their assignments.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 2905 Apparel Design and Construction

**Academic Dean:** Denise Richard

**Requisites:** FADN 2902, FADN 2906

**Nominal/Scheduled Hours:** 180/90

**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
15	75	90	0	0

### Course Description

In this course, students produce various garments such as pants and shirts with an in-depth exploration of the technical skills required. They design and create custom-fit patterns by measuring the body. Students construct mock-ups and learn the steps and techniques of garment construction. The course emphasises the need for time-management and quality of workmanship skills.

### Course Critical Performance

By the end of this course, students will have demonstrated an ability to create, fit and finish a first-level garment.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Competently apply sewing techniques to the garment-making process.
2. Utilize advanced pattern drafting processes.
3. Create mock-ups to test fit designs on various body types.
4. Construct and finish first-level garments.
5. Use proper terminology in verbal, written and visual forms to effectively explain procedures for the construction of garments.
6. Develop a personal methodology for garment construction and documentation from concept to production that reflects awareness for resource management (e.g. time, workload, information and other resources).

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 2906 Pattern Design

**Academic Dean:** Denise Richard

**Requisites:** FADN 2900

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

### Course Description

In this course, students advance their patternmaking skills and develop more complex patterns. In addition, students are introduced to the basics of pattern draping, an important alternative method of pattern development.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to develop more advanced pattern design skills.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Advance their abilities in pattern development.
2. Prepare, execute and document the pattern drafting process.
3. Produce mock-ups that reveal an understanding of construction and fit.
4. Identify and correct fitting issues.
5. Professionally develop a personal resource library.
6. Utilize critical thinking and problem-solving skills with more advanced pattern development.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.



**Course Code/Title:** FADN 2904 Fashion Illustration

**Academic Dean:** Denise Richard

**Requisites:** DRAW 2901

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

### Course Description

In this course, students learn the skills necessary to visually communicate their concepts and ideas using fashion sketching techniques. Through the study of figure representation and a variety of illustration techniques, both traditional and digital, students explore current illustration styles used in fashion. This course emphasizes the development of fashion croquis and illustration techniques and methodologies.

### Course Critical Performance

By the end of this course, students will have demonstrated an ability to illustrate fashion designs using various media.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Accurately and proficiently render the fashion figure.
2. Depict a variety of fashion figures with attention to gesture, stance, balance and proportion.
3. Conceptualize design ideas and employ fashion sketching techniques.
4. Utilize a variety of illustration techniques and media.
5. Recognize the standards used in developing technical flats.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** HIST 2904 Fashion Design and Inspiration Throughout History

**Academic Dean:** Denise Richard

**Requisites:** None

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
35	10	45	0	0

### Course Description

In this course, students learn about major events in history from antiquity to the 20th century. Through interactive lectures, class discussions and the collection of fashion imagery, they learn about the evolution of fashion and how these influences impacted the fashion silhouette. This in-depth look at the history of fashion design serves as inspiration in the development of a personal style.

### Course Critical Performance

By the end of this course, students will have demonstrated an ability to analyze and discuss the impact of significant changes in world history on fashion design from the Ancient period up to the start of the 20th century.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Communicate effectively in verbal and written forms in the development of course assignments and projects.
2. Use terminology related to the history of fashion in course discussions and learning activities.
3. Examine how relevant social and economical factors have impacted developments of fashion in pre-20th century history. Explore how pre-20th century fashions could influence and inform their individual taste and style.
4. Develop an inspirational reference library that is composed of personally selected historical fashion images both aesthetically pleasing and well-organized.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** ENTR 2005 Marketing and Online Promotion

**Academic Dean:** Denise Richard

**Requisites:** None

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

### Course Description

In this course, students develop a professional online presence. They create a nexus on several social media platforms that includes digital images of their work, biographical information, artist statement, blog, retail shop and video profile. In so doing, students establish a self-directed branding of their work. In addition, they learn the steps to apply for a relevant scholarship for a real-world activity in an area pertinent to their field of study.

### Course Critical Performance

At the end of this course, students will have demonstrated the ability to create a professional online presence that contains written and visual components.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Organize thoughts into clear, concise and comprehensive professional documents.
2. Archive information related to professional practice.
3. Incorporate personal artwork with descriptive writing in a context that informs an audience.
4. Refine communication skills at every level through practice and presentation.
5. Communicate clearly to disseminate personal observations about their art and that of others.
6. Present a professional online presence.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 2909 The Corset

**Academic Dean:** Denise Richard

**Requisites:** FADN 2905

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

### Course Description

In this course, students combine pattern drafting skills and sewing abilities to create a corset using corseting techniques. From a basic block, they develop a pattern for a traditional corset that is well constructed and fitted to a specific set of measurements. Emphasis is on developing sophisticated sewing and finishing techniques.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to design, draft, construct and fit a complex corset.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Draft a basic pattern for a corset in a standard size.
2. Utilize appropriate pattern drafting tools and relevant studio equipment and supplies in the creation of the corset.
3. Demonstrate an advanced level of sewing and finishing skills in the construction of the corset.
4. Fabricate a well-designed corset based on traditional corseting techniques.
5. Communicate effectively in verbal, written and visual forms using appropriate and relevant terminology in discussions and learning activities related to constructing a corset.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 2908 Preparing for Production

**Academic Dean:** Denise Richard

**Requisites:** FADN 2905

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

### Course Description

In this course, students manufacture a limited run production product. Through a systematic team approach, they track production time and material costs to establish a pricing structure for products. In addition, students learn about pattern grading and standardized sizing to produce garments for the marketplace. Emphasis is placed on efficient planning, the use of suitable materials and the appropriateness of design for a product being produced.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to manufacture a limited run of a product.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Investigate and utilize pricing structures associated with the fashion industry.
2. Evaluate techniques and materials appropriate for a production run.
3. Troubleshoot production methods to make products cost effective.
4. Utilize grading techniques used in production.
5. Communicate effectively in verbal, written and visual forms using appropriate and relevant terminology in discussions and learning activities related to methods of production, pattern design and manufacturing.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 3900 Modern Tailoring

**Academic Dean:** Denise Richard

**Requisites:** FADN 2905

**Nominal/Scheduled Hours:** 180/90

**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
15	75	90	0	0

### Course Description

In this course, students investigate basic contemporary tailoring techniques and tools by constructing a tailored jacket. They explore the history of various methods of sewing and finishing techniques that are used to execute a quality tailored garment. In addition, students document the construction steps required to produce a tailored garment and develop a reference binder of tailoring techniques, samples and construction notes.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to design, execute and create a tailored garment from concept to completion, framing it within the context of the history of tailoring.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Utilize advanced pattern drafting skills to design and develop full-scale patterns for a tailored jacket.
2. Accurately identify and solve complex fitting issues as they relate to the pattern development and mock-up stages of a tailored jacket.
3. Utilize a variety of sewing, pressing and construction techniques specific to basic tailoring in the construction of a well-constructed and finished tailored garment.
4. Demonstrate an understanding of the techniques, skills, materials, tools and supplies used in contemporary tailoring. Develop a reference binder to document the process from pattern development to the finished construction of a tailored garment.
5. Communicate effectively in verbal and written forms using appropriate and relevant terminology in discussions and learning activities.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 3910 Advanced Fitting Techniques

**Academic Dean:** Denise Richard

**Requisites:** FADN 2909

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

### Course Description

In this course, students learn advanced pattern development and fitting techniques specific to the building of body-shaping garments and the development of a contoured pattern set. They use associated complex-fitting processes and advanced sewing and construction techniques and then apply these techniques in the creation of their projects, which include a bra, a bustier and the development of a series of finalized pattern blocks. In addition, the pieces developed in this course are used in the annual fashion show.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to create several body-shaping garments utilizing advanced techniques for several different body types in preparation for models used in the annual fashion show.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Communicate effectively through verbal, written and visual forms using appropriate and relevant terminology in discussions and learning activities related to the history of body-shaping garments and their influence on style and silhouette.
2. Demonstrate advanced fitting skills using hand and machine applications to create a collection of basic blocks and other garments.
3. Conduct applied research by analyzing a variety of fitting practices and situations in order to solve problems related to the creation of projects.
4. Develop a personal methodology for constructing and organizing a workable plan from concept to production that reflects effective resource management (e.g. time, workload, information and other resources).
5. Incorporate a self-reflective process that includes experimentation and input from faculty and peers in the development of their work.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 3901 Research and Design a Collection

**Academic Dean:** Denise Richard

**Requisites:** FADN 2905, FADN 3902

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

### Course Description

In this course, students establish the final designs for their graduating collection. They conduct detailed research and through journaling and sketching create inspiration boards. As a group, students assist each other in the development and editing of their collection. Discovering their potential, they engage in the creative processes utilized by fashion designers when finalizing a collection.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to generate a well-balanced collection of designs.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Conduct applied research in contemporary and historical fashion trends.
2. Execute a model casting call for the annual fashion show.
3. Customize designs to enhance individual body types.
4. Synthesize research findings into the development of a personal design aesthetic.
5. Critically analyze feedback from group and individual critiques to make design improvements within a fashion collection.
6. Design and finalize a collection for the annual fashion show.
7. Communicate effectively in verbal, written and visual forms using appropriate and relevant terminology.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.



**Course Code/Title:** FADN 3902 Advanced Illustration

**Academic Dean:** Denise Richard

**Requisites:** FADN 2904

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

### Course Description

In this course, students visually communicate their designs and concepts by an in-depth examination of traditional and contemporary digital media. Through the development of a body of preliminary work, presentation boards and technical drawings, they refine their fashion illustration techniques. These abilities allow students to explore the conceptual development of their own fashion designs.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to utilize refined digital and mixed-media skill sets to showcase both conceptual development and individual style.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Accurately sketch the fashion figure using personalized croquis developed from live models.
2. Create fashion illustrations with attention to gesture, drapery, life-like movement and visual weight.
3. Render a variety of garment textures using various media.
4. Refine conceptual plans towards the development of a fashion collection.
5. Employ and explore a variety of mixed-media techniques.
6. Explore and utilize digital illustration techniques.
7. Produce well-finished drawings with creativity and imagination that show personal style development and a visual voice.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** HIST 3904 20th Century Fashion Influences

**Academic Dean:** Denise Richard

**Requisites:** None

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
35	10	45	0	0

### Course Description

In this course, students learn about the transformation of fashion design from the early 20th century to present times. Through interactive presentations, class discussions and fashion imagery, you will explore fashion history, cultural history, fashion on film, past trends, style icones and influential designers. Together, we will analyze how these impacted the evolution of fashion trends and textiles.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to analyze and discuss 20th century fashion in the context of its influences and current fashion trends.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Communicate effectively in verbal and written forms for the development of course assignments and projects.
2. Use terminology related to the history of fashion in course discussions and learning activities.
3. Examine how relevant social and economical factors have impacted the developments of fashion in the 20th century.
4. Explore how pre-20th century fashions could influence and inform individual taste and style.
5. Develop an inspirational image diary that is composed of personally selected historical fashion images both aesthetically pleasing and chronologically organized.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 3910 Preparing for Professional Life: Fashion and Textile Design

**Academic Dean:** Denise Richard

**Requisites:** ENTR 2005

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
45	0	45	0	0

### Course Description

In this course, students learn a range of skills to present themselves effectively in the professional world of fashion. They create a toolkit by becoming familiar with the language and function of business whether their goal is to be an employee or an entrepreneur. Students enhance their presentation skills and build confidence in public speaking. In addition, they investigate a business by analyzing their products/services, location, marketing strategies, etc., creating a process in which they clarify their career path.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to present themselves in a professional manner and articulate specific business practices of fashion design.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Develop a professional code of ethics and practices for becoming a valuable employee and/or entrepreneur.
2. Effectively communicate using appropriate business terminology in a professional manner (email, texting, phone calls, correspondence including social media and in person).
3. Fully understand and be able to clearly identify the components of a business and marketing plan.
4. Demonstrate an ability to successfully maintain a basic budget, monitoring cash flow, expenses and invoicing.
5. Develop good judgment of the use of essential marketing and self promotional materials.
6. Collaborate on creative projects, events and activities within shared environments with respect.
7. Develop a work process that reflects effective resource management (e.g. reference binder, workload, information and other resources).

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 3904 Apparel Production: The Project Begins

**Academic Dean:** Denise Richard

**Requisites:** FADN 3901

**Nominal/Scheduled Hours:** 180/90

**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
20	70	90	0	0

### Course Description

In this course, students establish a reference library and make the patterns needed to create their senior fashion collection. The patterns are explored in 1/4 scale and then produced full scale in muslin. Students participate in a critique of their collection and then implement adjustments to their designs in preparation for the final construction in fabric.

### Course Critical Performance

By the end of this course, students will have the ability to assimilate critical feedback into the development of a personally designed fashion collection.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Produce a work plan for the execution of a personally designed fashion collection from sketch and basic block up to the final garment pattern and mock-up stage.
2. Utilize a reference library to document the process of pattern development to the mock-up construction and fit of garments that is easily referenced, well-organized and aesthetically pleasing.
3. Develop a personal garment diary that documents the process of pattern development to the mock up construction and fit of garment designs that is easily referenced, well organized and aesthetically pleasing.
4. Effectively critique within a group setting the development of their work, as well as that of others, in a manner that reflects a thoughtful understanding of the concepts, techniques and vocabulary of fashion design.
5. In a group context, effectively critique the development of their work, as well as others, in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of fashion design.
6. Exhibit a high level of personal and professional practice in working with fellow students, models and suppliers.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 3905 Apparel Production: Finishing Touches

**Academic Dean:** Denise Richard

**Requisites:** FADN 3904 (Corequisite)

**Nominal/Scheduled Hours:** 180/90

**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
20	70	90	0	0

### Course Description

In this course, students complete their fashion collection and present it at the annual fashion show. Research and sampling is carried out to establish the best ways to work with different types of fabric. Fittings and finishing are critical in the creation of garments, along with consideration of the entire presentation of the collection, including the models, hair, makeup and accessories.

### Course Critical Performance

By the end of this course, students will have developed the ability to produce a fashion collection of clothing and create a visual aesthetic for the annual fashion show.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Create a project work plan for the execution of a personally designed fashion collection, reflecting an understanding of workload and time management.
2. Develop a personal methodology for following a project work plan from concept to production that reflects efficient resource and time management skills.
3. Solve complex fitting issues by demonstrating an ability to work accurately and effectively with personally designed garment patterns.
4. Construct a collection of well-fitted garments which show a level of professional skill.
5. Demonstrate diversity and mastery in advanced technical skills in the construction of a collection.
6. Utilize a reference library to document the process of construction from final garment patterns to the finished construction of a collection of garments that is easily referenced, well-organized and aesthetically pleasing.
7. Professionally develop a well-designed proposal for a major project/practicum in the third term.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** FADN 3906 The Business of Fashion

**Academic Dean:** Denise Richard

**Requisites:** FADN 3905 (Corequisite)

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

### Course Description

In this course, students learn various aspects of business specifically related to the fashion industry. The main project is for students to produce the College's annual fashion show. In addition, they research and make presentations on various aspects of the fashion industry focusing on current designers and jobs in the field. Hard copy portfolios, along with personal promotional materials, are created in preparation for the fashion show, job interviews or an application for further education.

### Course Critical Performance

By the end of this course, students will have developed the ability to carry out aspects of the fashion business in a professional manner.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Research and analyze contemporary fashion trends.
2. Work effectively and collaboratively with classmates on course projects and assignments with regards to mounting a fashion show.
3. Exhibit a high level of personal and professional practice with course projects and assignments.
4. Discuss and critique the components of a well-designed window display.
5. Assemble the elements of a fashion portfolio.
6. Demonstrate a high level of organizational and time management skills.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** ENTR 3923 Portfolio: Design and Online Presence

**Academic Dean:** Denise Richard

**Requisites:** ENTR 3910

**Nominal/Scheduled Hours:** 90/45

**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

### Course Description

In this course, students develop a working knowledge of digital technologies to create a comprehensive individual portfolio. This includes learning to use a digital camera, create professional lighting and manipulate images using relevant software. Using their own images and biographical information, they design and construct a website using the latest software available. In addition, students investigate the value of internet technologies in the context of e-commerce, marketing and promotion in preparation for a career in the visual arts.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to operate within a wholesale/consignment environment as part of their personal career plan.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Use digital photographic techniques in a studio environment to photograph 2D and 3D artwork.
2. Interpret work photographically in a manner appropriate to individual portfolio development.
3. Format visual images effectively and appropriately for application within a digital communications environment using appropriate software.
4. Apply principles of visual and media literacy in the development and production of portfolios in various formats.
5. Critique websites and related content.
6. Employ internet technology as a business tool in the visual arts using a variety of applications.
7. Combine visual images with written content to communicate effectively in a portfolio environment.
8. Create a portfolio to market and promote their work.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.

**Course Code/Title:** INST 3902 Senior Practicum

**Academic Dean:** Denise Richard

**Requisites:** None

**Notes:** Students must have successfully completed a sufficient number of upper level courses in their program to be able to successfully complete the requirements of this course.

**Nominal/Scheduled Hours:** 180/0

**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
0	0	0	0	180

### Course Description

In this course, students are given the opportunity to work within a business or organization. They develop a professional level of conduct as they further their interpersonal workplace skills. In addition, they actively participate in the specialized activities of their practicum.

### Course Critical Performance

By the end of this course, students will have demonstrated the ability to successfully work in a professional environment.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Display a professional level of conduct by maintaining an appropriate attitude in a business/organization related to their field of study.
2. Articulate the pros and cons of working within a business/organization with a practical understanding of their professional field.
3. Exhibit a positive work ethic by being fully engaged in their placement and displaying effective work habits. Successfully manage and identify the complex and diverse needs related to their specialized field.
4. Compile a portfolio of samples/photographs of work completed during the practicum subject to the permissions/restrictions of the host company.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.



**Course Code/Title:** INST 3907 Senior Project: Fashion

**Academic Dean:** Denise Richard

**Requisites:** None

**Notes:** Students must have successfully completed a sufficient number of upper level courses in their program to be able to successfully complete the requirements of this course.

**Nominal/Scheduled Hours:** 180/90

**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
30	60	0	90	0

### Course Description

In this course, students produce a significant piece or series that becomes the focal point of their portfolio. They submit a proposal that determines the form and scope of their final project. This project requires students to integrate their creative abilities, design knowledge and personal aesthetics with technical prowess.

### Course Critical Performance

By the end of the course, students will have demonstrated the ability to independently complete a creative project that represents a significant addition to their portfolio.

### Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Exhibit originality and personal creativity by creating a singular or series-based portfolio piece that form the nucleus of their portfolios.
2. Display an ability to work independently while self-managing a project from concept to completion of professional size and scope.
3. Conduct research of current trends and/or a product's viability in a proposed studio project.
4. Synthesize personal creative abilities and aesthetic sensibilities with design knowledge and technical skills in the creation of professional-level work.
5. Self-evaluate and assess through critical analysis and comparison to existing work in the professional marketplace.

### Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

**Grading Basis:** Graded with pass mark of 60%.