

FASHION DESIGN

Curriculum Standards

2022-24

New Brunswick
COLLEGE
of CRAFT
& DESIGN



CURRICULUM STANDARD

FASHION DESIGN

2022 - 2024

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The New Brunswick College of Craft and Design (NBCCD) fosters a learner-centered environment that puts the student at the heart of the educational experience.

NBCCD's officially approved document, the Curriculum Standard, details specific learning outcomes necessary for a student to be certified. It also ensures uniformity of the delivery of a program's content.

The Curriculum Standard is an introduction to the program which includes the program description, program learning outcomes, and the program's potential career opportunities. This is followed by information on duration, credits, admission requirements, advanced placement, certification, articulations, and prior learning assessment and recognition.

This document also contains a program delivery sequence and the course profiles with specific course learning outcomes and grading basis.

In addition, the Curriculum Standard is used as a tool for revision and evaluation of the program and for the promotion of transfer agreements with other post-secondary institutions.

NBCCD welcomes all comments and inquiries regarding the implementation of this program and the use of this document. Please forward any requests or suggestions to the attention of:

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Program Description

Fashion Design is a two-year studio-based Diploma program that can be completed in six semesters of study. This course gives students the opportunity to develop technical expertise in fashion design and an expressive, personal sense of design. They learn the basics of sewing, pattern development and garment construction. These skills prepare students for more advanced studies in corset construction, finishing techniques, tailoring and draping. Fashion illustration and history give students inspiration to create their own fashion line to be presented at the annual fashion event.

Through applied research, critical discourse and self-reflection, students engage in experimentation and creative problem solving. They learn about written and visual communications for artists and entrepreneurs, art history, drawing and 2D/3D design. Students create a portfolio that celebrates the power of the imagination and can be used to launch their fashion career.

Program Critical Performance

By the end of this program, students will have demonstrated the ability to create a personal body of work representing technical skill, aesthetic sensitivity and cultural awareness, and have the capacity to work within the creative economy.

Areas of Study

- Fashion Design
- Fashion History
- Pattern Design
- Garment Construction
- Fashion Illustration
- Fashion Events
- Fashion Business
- Fashion Production

Program Learning Outcomes

Following successful completion of this program, students will be able to:

- Create work that combines a broad understanding of aesthetic principles with a high level of technical expertise. Integrate contemporary, traditional and transformative methodologies into studio practice.
- Collaborate on creative projects, events and activities with others that encourage critical discourse and contribute to positive work environments.
- Engage in real-world experiences that inform the development of entrepreneurial and business skills to ensure readiness for employment.
- Participate in dialogue and practices that reflect an acknowledgement of the impact historical and contemporary culture has on social responsibility.
- Employ effective strategies in the management and documentation of information and projects. Work within an environment that meets health and safety requirements, in order to mitigate hazards and risk to self and others.

Career Possibilities

With an entrepreneurial focus, this program prepares students to establish their own small business, be employed, or continue into the Advanced Studio Practice Program at NBCCD or at other leading institutions in Canada and beyond.

Professional opportunities upon graduation include:

- Fashion, Theatre, Exhibit Designer
- Fashion Illustrator

- Tailor, Dressmaker, Milliner
- Pattern Developer
- Fashion Stylist
- Entrepreneur/Business Owner
- Film and Theatre Costumer
- Visual Merchandiser
- Fashion/Social Media Blogger

PROGRAM INFORMATION

Admission Requirements

An official Transcript of Marks indicating one of the following:

- Certificate in Foundation Visual Arts (FVA) from NBCCD (Good Standing)
- One year of post-secondary education
- Equivalent experience will be considered

AND

- A portfolio submission

Review of the above may lead to a personal interview

Certification

Upon successful completion of the prescribed curriculum, the student will receive a diploma in Fashion Design.

Articulations

The Fashion Design program has developed articulation arrangements with other institutions as follows:

- Institution: University of New Brunswick (Fredericton)
- Articulation Period: 1998-05-14 - Undetermined
- Information: The Bachelor of applied Arts (BAA) is an articulated agreement with the University of New Brunswick. For admission requirements, refer to www.unb.ca.

TERRITORIAL ACKNOWLEDGMENT

NBCCD acknowledges that we live, work and create on the unsundered and uncaded traditional Wolastoqey land. The lands of Wabanaki people are recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship and mutual respect between equal nations. The river that runs by our college is known as Wolastoq (Saint John River), along which live Wolastoqiyik – the people of the beautiful and bountiful river.

PROGRAM MAP

FALL 2022 21 CREDITS	FADN 2907 Basic Sewing Techniques 3 CREDITS	FADN 2901 Fundamental Fashion Design 6 CREDITS	FADN 2900 Understanding Pattern Development and Design 6 CREDITS		DRAW 2901 Life Drawing: Structure and Form 3 CREDITS	DSGN 2903 Design Concepts 3 CREDITS
WINTER 2023 21 CREDITS	FADN 2902 Sewing and Finishing Techniques 3 CREDITS	FADN 2905 Apparel Design and Construction 6 CREDITS	FADN 2906 Pattern Design 3 CREDITS	FADN 2904 Fashion Illustration 3 CREDITS	HIST 2904 Fashion Design and Inspiration Throughout History 3 CREDITS	ENTR 2005 Marketing and Online Promotion 3 CREDITS
SPRING 2023 6 CREDITS	FADN 2909 The Corset 3 CREDITS	FADN 2908 Preparing for Production 3 CREDITS				

FALL 2023 18 CREDITS	FADN 3900 Modern Tailoring 6 CREDITS	FADN 3910 Advanced Fitting Techniques 3 CREDITS	FADN 3901 Research and Design a Collection 3 CREDITS	FADN 3902 Advanced Illustration 3 CREDITS	HIST 3904 20th Century Fashion Influences 3 CREDITS
WINTER 2024 15 CREDITS	FADN 3911 Fashion Collection 12 CREDITS **1:3 Nominal Hours reflect the workload required to prepare for the Fashion Event.				FADN 3906 The Business of Fashion 3 CREDITS
SPRING 2024 3 CREDITS	CHOOSE 1: INST 3905 Senior Practicum 3 CREDITS DIGD 3037 3D Clothing Design 3 CREDITS				

Total Diploma Credits: 84

Fall 1

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 2907	Basic Sewing Techniques	3	45	90	None
FADN 2901	Fundamental Fashion Design	6	90	180	FADN 2900 FADN 2907
FADN 2900	Understanding Pattern Development and Design	6	90	180	None
DRAW 2901	Life Drawing: Structure and Form	3	45	90	None
DSGN 2903	Design Concepts	3	45	90	None

Total of credits: 21.00

Winter 1

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 2902	Sewing and Finishing Techniques	3	45	90	FADN 2907
FADN 2905	Apparel Design and Construction	6	90	180	FADN 2906 FADN 2902
FADN 2906	Pattern Design	3	45	90	FADN 2900
FADN 2904	Fashion Illustration	3	45	90	DRAW 2901
HIST 2904	Fashion Design and Inspiration Throughout History	3	45	90	None
ENTR 2005	Marketing and Online Promotion	3	45	90	None

Total of credits: 21.00

Spring 1

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 2909	The Corset	3	45	90	FADN 2905
FADN 2908	Preparing for Production	3	45	90	FADN 2905

Fall 2

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 3900	Modern Tailoring	6	90	180	FADN 2905
FADN 3910	Advanced Fitting Techniques	3	45	90	FADN 2909
FADN 3901	Research and Design a Collection	3	45	90	FADN 3902
FADN 3902	Advanced Illustration	3	45	90	FADN 2904
HIST 3904	20th Century Fashion Influences	3	45	90	None

Total of credits: 18.00

Winter 2

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
FADN 3911	Fashion Collection	12	180	540**	FADN 3901
FADN 3906	The Business of Fashion	3	45	90	FADN 3911

**1:3 Nominal Hours reflect the workload required to prepare for the Fashion Event.

Total of credits: 15.00

Spring 2

Code		Title	Credits	Scheduled Hours	Nominal Hours	Requisites
Choose one:	INST 3905	Senior Practicum	3	0	90	None
	DIGD 3037	3D Clothing Design	3	45	90	None

Total of credits: 3

Total Diploma Credits: 84

Course Code/Title: FADN 2907 Basic Sewing Techniques

Academic Dean: Denise Richard

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students develop and improve their sewing skills by executing a series of sewing samples. They focus on basic processes such as hand stitching, buttonholes and lap zippers to learn individual elements of clothing production. In addition, students become familiar with domestic and industrial machines and the respective accessories, operations and cleaning procedures. Students organize the samples they produce into a reference binder that they then use throughout the program.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Generate well-finished samples of various aspects of clothing construction and sewing techniques.
2. Conduct personal research that demonstrates an understanding of the application of the sewing methods and techniques introduced in class.
3. Utilize domestic and industrial sewing equipment and tools in the production of samples.
4. Maintain a safe and organized working environment by appropriately using the facilities and equipment when working on their assignments.
5. Build a well-organized and aesthetically pleasing reference binder which includes sewing samples, individual research, class notes and handouts.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 2901 Fundamental Fashion Design

Academic Dean: Denise Richard

Requisites: FADN 2900, FADN 2907

Nominal/Scheduled Hours: 180/90

Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
15	75	90	0	0

Course Description

In this course, students apply their patternmaking and sewing skills by creating simple garment designs. They learn to measure a body and create a custom pattern, fit the mock-up and adjust the pattern to reflect changes. In addition, students learn the basic steps of garment construction.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Transform 2D drawings into a well-executed and aesthetically pleasing garment.
2. Utilize basic pattern drafting and manipulation techniques.
3. Execute basic garment construction and sewing techniques.
4. Document and identify fitting issues on a variety of different body types.
5. Communicate effectively in verbal, written and visual forms using appropriate and relevant fashion and apparel terminology to describe topics related to the fashion industry.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 2900 Understanding Pattern Development and Design**Academic Dean:** Denise Richard**Requisites:** None**Nominal/Scheduled Hours:** 180/90**Credits:** 6

Lecture	Studio	Homework	Independent Study	Practicum
30	60	90	0	0

Course Description

In this course, students work through the process of measuring the body, creating a flat paper pattern, mocking the draft out of muslin and fitting on a three-dimensional figure. Through both $\frac{1}{4}$ scale and full-scale exercises, students will begin to understand the transition from two-dimensional patterns to three-dimensional designs.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Draft basic patterns while maintaining accurate records of the process.
2. Create basic patterns that are used to produce accurate mock-ups.
3. Identify and problem-solve basic fitting issues while making the corrections and adjustments necessary to create a proper fit.
4. Create simple garment patterns in full and $\frac{1}{4}$ scale by utilizing critical thinking and problem-solving skills while applying new knowledge of pattern development.
5. Build a personal reference binder of course work to be used in the program.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 2902 Sewing and Finishing Techniques

Academic Dean: Denise Richard

Requisites: FADN 2907

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students refine their sewing and finishing skills by constructing complex sewing samples to add to their reference binder. Through these exercises, they become more confident with domestic and industrial sewing machines. Students apply their skills and research into concurrent courses in the program.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Generate high quality samples showcasing advanced sewing techniques by correctly and accurately using the appropriate sewing tools and machinery.
2. Solve technical difficulties in order to be able to choose the appropriate sewing equipment, tools, aids and accessories.
3. Communicate effectively in verbal, written and visual forms using appropriate and relevant fashion and apparel terminology, to describe topics related to the fashion industry.
4. Professionally develop a sewing reference binder composed of an inventory of advanced sewing samples both aesthetically pleasing and well-organized.
5. Maintain a safe and organized working environment by appropriately using the facilities and equipment when working on their assignments.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 2905 Apparel Design and Construction

Academic Dean: Denise Richard

Requisites: FADN 2902, FADN 2906

Nominal/Scheduled Hours: 180/90

Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
15	75	90	0	0

Course Description

In this course, students produce garments including pants, skirts, and shirts with an in-depth exploration of the technical skills required. They design and create custom-fit patterns by measuring the body. Students construct mock-ups and learn the steps and techniques of garment construction. The course emphasises the need for time-management and quality of workmanship.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Competently apply sewing techniques to the garment-making process.
2. Utilize advanced pattern drafting processes.
3. Create mock-ups to test fit designs on various body types.
4. Construct and finish first-level garments.
5. Use proper terminology in verbal, written and visual forms to effectively explain procedures for the construction of garments.
6. Develop a personal methodology for garment construction and documentation from concept to production that reflects awareness for resource management (e.g. time, workload, information and other resources).

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 2906 Pattern Design**Academic Dean:** Denise Richard**Requisites:** FADN 2900**Nominal/Scheduled Hours:** 90/45**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students advance their patternmaking skills and develop more complex patterns. In addition, students are introduced to the basics of pattern draping, an important alternative method of pattern development.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Advance their abilities in pattern development.
2. Prepare, execute and document the pattern drafting process.
3. Produce mock-ups that demonstrate an understanding of construction and fit.
4. Identify and correct fitting issues.
5. Professionally develop a personal resource binder.
6. Utilize critical thinking and problem-solving skills that are involved with more advanced pattern development.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 2904 Fashion Illustration**Academic Dean:** Denise Richard**Requisites:** DRAW 2901**Nominal/Scheduled Hours:** 90/45**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

Course Description

In this course, students learn the skills necessary to visually communicate their concepts and ideas using fashion sketching techniques. Through the study of figure representation and a variety of illustration techniques, both traditional and digital, students explore current illustration styles used in fashion. This course emphasizes the development of fashion croquis and illustration techniques and methodologies.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Accurately and proficiently render the fashion figure.
2. Depict a variety of fashion figures with attention to gesture, stance, balance and proportion.
3. Conceptualize design ideas and employ fashion sketching techniques.
4. Utilize a variety of illustration techniques and media.
5. Recognize the standards used in developing technical flats.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: HIST 2904 Fashion Design and Inspiration Throughout History

Academic Dean: Denise Richard

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
35	10	45	0	0

Course Description

In this course, students learn about major events in history from antiquity to the 20th century. Through interactive lectures, class discussions and the collection of fashion imagery, they learn about the evolution of fashion and how these influences impacted the fashion silhouette. This in-depth look at the history of fashion design serves as inspiration in the development of a personal style.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Communicate effectively in verbal and written forms in the development of course assignments and projects.
2. Use terminology related to the history of fashion in course discussions and learning activities.
3. Examine how relevant social and economical factors have impacted developments of fashion in pre-20th century history.
4. Explore how pre-20th century fashions could influence and inform students' individual taste and style.
5. Develop an inspirational image diary that is composed of personally selected historical fashion images both aesthetically pleasing and chronologically organized.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: ENTR 2005 Marketing and Online Promotion**Academic Dean:** Denise Richard**Requisites:** None**Nominal/Scheduled Hours:** 90/45**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

Course Description

In this course, students develop a professional online presence. They create a nexus on several social media platforms that includes digital images of their work, biographical information, artist statement, blog, retail shop and video profile. In so doing, students establish a self-directed branding of their work. In addition, students learn the steps to apply for a relevant scholarship for a real-world activity in an area pertinent to their field of study.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Organize thoughts into clear, concise and comprehensive professional documents.
2. Archive information related to professional practice.
3. Incorporate personal artwork with descriptive writing in a context that informs an audience.
4. Refine communication skills at every level through practice and presentation.
5. Communicate clearly to disseminate personal observations about their art and that of others.
6. Create a professional online presence.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 2909 The Corset

Academic Dean: Denise Richard

Requisites: FADN 2905

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students combine pattern drafting skills and sewing abilities to create a corset using corseting techniques. From a basic block, they develop a pattern for a traditional corset that is well constructed and fitted to individual measurements. Emphasis is on developing sophisticated sewing and finishing techniques.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Draft and fit a basic pattern for a corset.
2. Utilize appropriate pattern drafting tools and relevant studio equipment and supplies in the creation of the corset.
3. Demonstrate an advanced level of sewing and finishing skills in the construction of the corset.
4. Fabricate a well-designed corset based on traditional corseting techniques.
5. Communicate effectively in verbal, written and visual forms using appropriate and relevant terminology in discussions and learning activities related to constructing a corset.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 2908 Preparing for Production**Academic Dean:** Denise Richard**Requisites:** FADN 2905**Nominal/Scheduled Hours:** 90/45**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students manufacture a limited run production product. Through a systematic team approach, they track production time and material costs to establish a pricing structure for products. In addition, students learn about pattern grading and standardized sizing to produce garments for the marketplace. Emphasis is placed on efficient planning, the use of suitable materials and the appropriateness of design for a product being produced.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Investigate and utilize pricing structures associated with the fashion industry.
2. Evaluate techniques and materials appropriate for a production run.
3. Troubleshoot production methods to make products cost effective.
4. Utilize grading techniques used in production.
5. Communicate effectively in verbal, written and visual forms using appropriate and relevant terminology in discussions and learning activities related to methods of production, pattern design and manufacturing.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 3900 Modern Tailoring

Academic Dean: Denise Richard

Requisites: FADN 2905

Nominal/Scheduled Hours: 180/90

Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
15	75	90	0	0

Course Description

In this course, students investigate basic contemporary tailoring techniques and tools by constructing a men's three piece tailored jacket. They explore the history of various methods of sewing and finishing techniques that are used to execute a quality tailored garment. In addition, students document the construction steps required to produce a tailored garment and develop a reference binder of tailoring techniques, samples and construction notes.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Utilize advanced pattern drafting skills to design and develop full-scale patterns for a tailored jacket.
2. Accurately identify complex fitting issues as they relate to the pattern development and mock-up stages of a tailored jacket.
3. Utilize a variety of sewing, pressing and construction techniques specific to basic tailoring in the construction of a well-constructed and finished tailored jacket.
4. Demonstrate an understanding of the techniques, skills, materials, tools and supplies used in contemporary tailoring. Develop a reference binder to document the process from pattern development to the finished construction of a tailored jacket.
5. Communicate effectively in verbal and written forms using appropriate and relevant terminology in discussions and learning activities.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 3910 Advanced Fitting Techniques

Academic Dean: Denise Richard

Requisites: FADN 2909

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students learn advanced pattern development and fitting techniques specific to the building of body-shaping garments and the development of a contoured pattern set. They use associated complex-fitting processes and advanced sewing and construction techniques and then apply these techniques in the creation of their projects, which include a bra, a bustier and the development of a series of finalized pattern blocks. In addition, the pieces developed in this course are used in the annual fashion event.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Communicate effectively through verbal, written and visual forms using appropriate and relevant terminology in discussions and learning activities related to the history of body-shaping garments and their influence on style and silhouette.
2. Demonstrate advanced fitting skills using hand and machine applications to create a collection of basic blocks and other garments.
3. Conduct applied research by analyzing a variety of fitting practices and situations in order to solve problems related to the creation of projects.
4. Develop a personal methodology for constructing and organizing a workable plan from measurement to pattern that reflects effective resource management (e.g. time, workload, information and other resources).

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 3901 Research and Design a Collection

Academic Dean: Denise Richard

Requisites: FADN 3902

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students establish the final designs for their graduating collection. They conduct detailed research and through journaling and sketching create inspiration boards. As a group, students assist each other in the development and finalization of their collection. Discovering their potential, they engage in the creative processes utilized by fashion designers when finalizing a collection.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Conduct applied research in contemporary and historical fashion trends.
2. Execute a model casting call for the annual fashion event.
3. Customize designs to enhance individual body types.
4. Synthesize research findings into the development of a personal design aesthetic.
5. Critically analyze feedback from group and individual critiques to make design improvements within a fashion collection.
6. Design and finalize a collection for the annual fashion event.
7. Communicate effectively in verbal, written and visual forms using appropriate and relevant terminology.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 3902 Advanced Illustration**Academic Dean:** Denise Richard**Requisites:** FADN 2904**Nominal/Scheduled Hours:** 90/45**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students visually communicate their designs and concepts by an in-depth examination of traditional and contemporary digital media. Through the development of a body of preliminary work, presentation boards and technical drawings, they refine their fashion illustration techniques. These abilities allow students to explore the conceptual development of their own fashion designs.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Accurately sketch the fashion figure using personalized croquis developed from reference models.
2. Create fashion illustrations with attention to gesture, drapery, life-like movement and visual weight.
3. Render a variety of garment textures using digital media.
4. Refine conceptual plans towards the development of a fashion collection.
5. Employ and explore a variety of digital mixed-media techniques.
6. Explore and utilize digital illustration techniques.
7. Produce well-finished drawings with creativity and imagination that show personal style development and a visual voice.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: HIST 3904 20th Century Fashion Influences

Academic Dean: Denise Richard

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
35	10	45	0	0

Course Description

In this course, students learn about the transformation of fashion design from the early 20th century to present times. Through interactive presentations, class discussions and fashion imagery, students will explore fashion history, cultural history, fashion on film, past trends, style icons and influential designers. Collectively students will analyze how these impacted the evolution of textiles and fashion trends.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Communicate effectively in verbal and written forms for the development of course assignments and projects.
2. Use terminology related to the history of fashion in course discussions and learning activities.
3. Examine how relevant social and economical factors have impacted the developments of fashion in the 20th century to present day.
4. Explore how pre-20th century fashions could influence and inform individual taste and style.
5. Develop an inspirational image diary that is composed of personally selected historical fashion images both aesthetically pleasing and chronologically organized.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 3911 Fashion Collection

Academic Dean: Denise Richard

Requisites: FADN 3901

Nominal/Scheduled Hours: 540/180

Credits: 12

Lecture	Studio	Homework	Independent Study	Practicum
40	140	360	0	0

Course Description

In this course, students develop a reference binder and make the patterns needed to create their senior fashion collection. The patterns are explored in 1/2 scale, then produced in full scale and sewn in muslin. Research and sampling is carried out to establish the best way to work with different types of fabrics before students begin to build their final garments. Fittings and finishing are critical in the creation of garments and students will use traditional fashion techniques to finalize their debut fashion collection.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Produce a work plan for the execution of a personally designed fashion collection from the final garment pattern and mock-up stage to the final completed garments, that reflects an understanding of workload and time management
2. Develop a personal garment diary that documents the process of pattern development to the mock-up construction, fit of garment designs, and final garment pattern to the finished construction of a collection of garments that is easily referenced, well organized and aesthetically pleasing.
3. Effectively critique within a group setting the development of their work, as well as that of others, in a manner that reflects a thoughtful understanding of the concepts, techniques and vocabulary of fashion design.
4. Exhibit a high level of personal and professional practice in working with fellow students, models and suppliers.
5. Solve complex fitting issues and construct a collection of well-fitted garments which reflect and show a level of professional skill.
6. Demonstrate diversity and mastery in advanced technical skills in the construction of a final fashion collection.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: FADN 3906 The Business of Fashion**Academic Dean:** Denise Richard**Requisites:** FADN 3911**Nominal/Scheduled Hours:** 90/45**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

Course Description

In this course, students learn various aspects of business specifically related to the fashion industry. The main project is for students to produce the college's annual fashion event. In addition, they research and make presentations on various aspects of the fashion industry focusing on current designers and jobs in the field. Personal promotional materials are created in preparation for the fashion event, job interviews or an application for further education.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Research and analyze contemporary fashion trends.
2. Work effectively and collaboratively with classmates on course projects and assignments with regards to planning a fashion event.
3. Exhibit a high level of personal and professional practice with course projects and assignments.
4. Discuss and critique the components of a well-designed fashion publication.
5. Assemble the elements of a digital fashion portfolio.
6. Demonstrate a high level of organizational and time management skills.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: INST 3905 Senior Practicum

Academic Dean: Denise Richard

Requisites: None

Notes: Students must have successfully completed a sufficient number of upper level courses in their program to be able to successfully complete the requirements of this course.

Nominal/Scheduled Hours: 90/0

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
0	0	0	0	90

Course Description

In this course, students are given the opportunity to work within a business or organization. They develop a professional level of conduct as they further their interpersonal workplace skills. In addition, they actively participate in the specialized activities of their practicum.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Display a professional level of conduct by maintaining an appropriate attitude in a business/organization related to their field of study.
2. Articulate the pros and cons of working within a business/organization with a practical understanding of their professional field.
3. Exhibit a positive work ethic by being fully engaged in their placement and displaying effective work habits. Successfully manage and identify the complex and diverse needs related to their specialized field.
4. Compile a portfolio of samples/photographs of work completed during the practicum subject to the permissions/restrictions of the host company.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: DIGD 3037 3D Clothing Design**Academic Dean:** Denise Richard**Requisites:** None**Nominal/Scheduled Hours:** 90/45**Credits:** 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

Course Description

In this course, students explore the fundamentals of an industry-standard software used for virtual clothing. They will learn how to create virtual 3D garments and develop their digital craftsmanship. In addition, they explore sustainable solutions in the evolving fashion industry.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Render an accurate avatar for their clothing design.
2. Complete a fully rendered 3D digital fashion design.
3. Explore clothing manipulations and design concepts to strengthen their ability to adapt different fashion styles.
4. Use proper terms and technical communication related to digital 3D clothing design.
5. Demonstrate professionalism in the classroom.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.