

Textile Design

Curriculum Standards

2024-2026





CURRICULUM STANDARD

TEXTILE DESIGN

2024-2026

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The New Brunswick College of Craft and Design (NBCCD) fosters a learner-centered environment that puts the student at the heart of the educational experience.

NBCCD's officially approved document, the Curriculum Standard, details specific learning outcomes necessary for a student to be certified. It also ensures uniformity of the delivery of a program's content.

The Curriculum Standard is an introduction to the program which includes the program description, program learning outcomes, and the program's potential career opportunities. This is followed by information on duration, credits, admission requirements, advanced placement, certification, articulations, and prior learning assessment and recognition.

This document also contains a program delivery sequence and the course profiles with specific course learning outcomes and grading basis.

In addition, the Curriculum Standard is used as a tool for revision and evaluation of the program and for the promotion of transfer agreements with other post-secondary institutions.

NBCCD welcomes all comments and inquiries regarding the implementation of this program and the use of this document. Please forward any requests or suggestions to the attention of:

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Program Description

Textile Design is a two-year studio-based Diploma program that can be completed in four semesters of study. The studio is committed to building community and growing the Canadian sustainable textiles economy through teaching a wide range of traditional and non-traditional techniques united with modern technology such as computer-assisted design. After learning both Weaving and Machine Knitting in the first semester, students pick a major between the two and will be provided a solid theoretical and practical foundation in these areas. Students are supported in finding their own voice and interests within these majors that can be applied to an occupation or individual artistic practice ranging from production goods to one of a kind. We have a strong entrepreneurial focus, but the skills learned also equip grads to find a job in this specialized field. Knowledge is enhanced with the introduction of courses on a variety of supporting techniques including dye methods, spinning, felting, screen printing and more. We encourage sustainable practices such as the use of natural materials, and a focus on a human scale livelihood. We focus on communicating the importance of material knowledge, design and colour theory, creativity, and work ethic. An in depth understanding of their major, and strong foundation in auxiliary courses prepares grads to find and develop their own niche in the growing textiles community. We deeply value community over competition and making the world a softer place.

Through applied research, critical discourse and self reflection, students engage in experimentation and creative problem solving. They learn about written and visual communications for artists and entrepreneurs, art history, drawing and 2D/3D design. Students create work that celebrates the power of the imagination and can be used to launch their careers.

Areas of Study

- Weaving and Structure Design
- Machine Knitting and Stitch Design
- Dye Methods (Natural, Acid, Fibre Reactive)
- Spinning Yarn and Fibre Properties
- Felting
- Tapestry and Rug Making
- Silkscreen Printing
- Sewing and Fabric Manipulation
- Computer Aided Design
- Repeat Pattern Structure and Colour Forecasting
- Textiles Colour Theory and History
- Designing for Small to Mid Scale Production

Program Learning Outcomes

Following successful completion of this program, students will be able to:

- Design and create original textile pieces through extensive experimentation and sampling, allowing them to develop a broad range of technical skills, appropriate use of materials and creative approaches to their work to achieve the desired aesthetic and functional outcomes.
- Solve textile design issues through critical thinking, research and problem-solving skills, and critically evaluate their work ensuring a high level of quality in their textile work.

- Articulate and justify the creative and conceptual decisions behind their work, demonstrating an understanding of the design process and sustainable practices.
- Express their evolving creative voice and understand a range of markets, from craft production to one-of-a-kind pieces, creating designs that help them find their niche within the industry.
- Demonstrate resourcefulness and self-direction in learning, fostering a capacity for lifelong learning.
- Cultivate a heightened awareness of social responsibility in textiles, enabling them to make informed, sustainable decisions, and understand the impact of their creative choices on society and environment.
- Launch a creative career by employing the entrepreneurial skills, tools, and design thinking principles to succeed and thrive in a changing contemporary landscape.

Career Possibilities

With an entrepreneurial focus, this program prepares students to establish their own small business, be employed or continue in the Advanced Studio Practice Program at NBCCD or at other leading institutions in Canada and beyond.

Professional opportunities upon graduation include:

- Knitwear Designer
- Weaver
- Artisan, Craftsperson or Other Visual Artist
- Indie Dyer or Spinner
- Entrepreneur/Business Owner
- Material supplier for artisans
- Textile Designer
- Workshop Instructor
- Printshop Owner or Employee
- Fiber Mill Operator

PROGRAM INFORMATION

Admission Requirements

For admission requirements, please visit nbccd.ca/admissions.

Certification

Upon successful completion of the prescribed curriculum, the student will receive a diploma in Textile Design.

Articulations

The Textile Design program has developed articulation arrangements with other institutions as follows:

- Institution: University of New Brunswick (Fredericton)
- Articulation Period: 1998-05-14 - Undetermined
- Information: The Bachelor of Applied Arts (BAA) is an articulated agreement with the University of New Brunswick. For admission requirements, refer to www.unb.ca.

NBCCD acknowledges that we live, work and create on the unsundered and unceded traditional Wolastoqey land. The lands of Wabanaki people are recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship and mutual respect between equal nations. The river that runs by our college is known as Wolastoq (Saint John River), along which live Wolastoqiyik – the people of the beautiful and bountiful river.

KNIT MAJOR

FALL 2024 21 CREDITS	TXDN 2917 The Whole Cloth Experience: Machine Knit 3 CREDITS	TXDN 2918 The Whole Cloth Experience: Weave 3 CREDITS	TXDN 2932 Field and Fabric: Unraveling Textile Design 3 CREDITS	TXDN 2923 Acid and Fibre Reactive Dye Methods 3 CREDITS	TXDN 2933 Sewing for Textiles: Manipulation and Exploration 3 CREDITS	DSGN 2903 Design Concepts 3 CREDITS	ENTR 2011 Visual Documentation 3 CREDITS
WINTER 2025 21 CREDITS	TXDN 2930 Screen-Printing Methods 3 CREDITS	TXDN 2928 Spinning 3 CREDITS	TXDN 2916 Natural Dye Methods 3 CREDITS	HIST 2190 Evolution of Textiles 3 CREDITS	TXDN 2925 Knit: Stitch and Design 6 CREDITS		ENTR 2012 Business Practices and Marketing 3 CREDITS
FALL 2025 21 CREDITS	TXDN 3919 Designing for Production 6 CREDITS		TXDN 3924 Explorations in Fibre and Fabric 3 CREDITS	TXDN 3928 Knit: Stitch and Structures 6 CREDITS		TXDN 3925 Knit: Patterns for Market 3 CREDITS	ENTR 3000 Sales and Opportunities 3 CREDITS
WINTER 2026 21 CREDITS	TXDN 3934 Designing for Felt 3 CREDITS	TXDN 3932 Knit: Designing for Collections 9 CREDITS			TXDN 3930 Knit: Computer Assisted Design 3 CREDITS	ENTR 3001 Creative Entrepreneurship 3 CREDITS	Complementary Course (Choose One) 3 CREDITS

WEAVE MAJOR

FALL 2024 21 CREDITS	TXDN 2917 The Whole Cloth Experience: Machine Knit 3 CREDITS	TXDN 2918 The Whole Cloth Experience: Weave 3 CREDITS	TXDN 2932 Field and Fabric: Unravelling Textile Design 3 CREDITS	TXDN 2923 Acid and Fibre Reactive Dye Methods 3 CREDITS	TXDN 2933 Sewing for Textiles: Manipulation and Exploration 3 CREDITS	DSGN 2903 Design Concepts 3 CREDITS	ENTR 2011 Visual Documentation 3 CREDITS
WINTER 2025 21 CREDITS	TXDN 2930 Screen-Printing Methods 3 CREDITS	TXDN 2928 Spinning 3 CREDITS	TXDN 2916 Natural Dye Methods 3 CREDITS	HIST 2190 Evolution of Textiles 3 CREDITS	TXDN 2929 Weave: Four Harness Structures 6 CREDITS		ENTR 2012 Business Practices and Marketing 3 CREDITS
FALL 2025 21 CREDITS	TXDN 3919 Designing for Production 6 CREDITS		TXDN 3924 Explorations in Fibre and Fabric 3 CREDITS	TXDN 3929 Weave: Multi-Shaft 6 CREDITS		TXDN 3931 Weave: Computer Assisted Design 3 CREDITS	ENTR 3000 Sales and Opportunities 3 CREDITS
WINTER 2026 21 CREDITS	TXDN 3934 Designing for Felt 3 CREDITS	TXDN 3933 Weave: Complex Applications 9 CREDITS			TXDN 3926 Slow Cloth: Weft Dominant Weave Structures 3 CREDITS	ENTR 3001 Creative Entrepreneurship 3 CREDITS	Complementary Course (Choose One) 3 CREDITS

Total Diploma Credits: 84

Fall 1

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
TXDN 2917	The Whole Cloth Experience: Machine Knit	3	45	90	None
TXDN 2918	The Whole Cloth Experience: Weave	3	45	90	None
TXDN 2932	Field and Fabric: Unraveling Textile Design	3	45	90	None
TXDN 2923	Acid and Fibre Reactive Dye Methods	3	45	90	None
TXDN 2933	Sewing for Textiles: Manipulation and Exploration	3	45	90	None
DSGN 2903	Design Concepts	3	45	90	None
ENTR 2011	Visual Documentation	3	45	90	None

Total of credits: 21.00

Winter 1

Code		Title	Credits	Scheduled Hours	Nominal Hours	Requisites
TXDN 2930		Screen-Printing Methods	3	45	90	None
TXDN 2928		Spinning	3	45	90	None
TXDN 2916		Natural Dye Methods	3	45	90	None
HIST 2190		Evolution of Textiles	3	45	90	None
Choose one:	TXDN 2925	Knit: Stitch and Design	6	90	180	TXDN 2917
	TXDN 2929	Weave: Four Harness Structures	6	90	180	TXDN 2918
ENTR 2012		The Business of Craft: Practices and Opportunities	3	45	90	ENTR 2011 or DIGD 2005 or FADN 2901

Total of credits: 21.00

Fall 2

Code		Title	Credits	Scheduled Hours	Nominal Hours	Requisites
TXDN 3919		Designing for Production	6	90	180	TXDN 2925 or TXDN 2929
TXDN 3924		Explorations in Fibre and Fabric	3	45	90	None
Choose one:	TXDN 3928	Knit: Stitch and Structures	6	90	180	TXDN 2925
	TXDN 3929	Weave: Multi-Shaft	6	90	180	TXDN 2929
Choose one:	TXDN 3925	Knit: Patterns for Market	3	45	90	TXDN 2925
	TXDN 3931	Weave: Computer-Assisted Design	3	45	90	TXDN 2929 TXDN 3929
ENTR 3000		Sales and Opportunities	3	45	90	ENTR 2012

Total of credits: 21.00

Winter 2

Code		Title	Credits	Scheduled Hours	Nominal Hours	Requisites
TXDN 3934		Designing for Felt	3	45	90	None
Choose one:	TXDN 3932	Knit: Designing for Collections	9	135	270	TXDN 3928
	TXDN 3933	Weave: Complex Applications	9	135	270	TXDN 3929
Choose one:	TXDN 3930	Knit: Computer-Assisted Design	3	45	90	TXDN 2925 TXDN 3928
	TXDN 3926	Slow Cloth: Weft-Dominant Weave Structures	3	45	90	None
ENTR 3001		Creative Entrepreneurship	3	45	90	ENTR 3000
		Complementary Course (Choose one)	3	45	90	None

Total of credits: 21.00

Total Diploma Credits: 84

Course Code/Title: TXDN 2917 The Whole Cloth Experience: Machine Knit

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students use a manual knitting machine to experience the magic of transforming yarn into cloth and original designs. This major area of textile study focuses on the design and construction of a variety of knitted pieces. Students start by learning the basics: things like casting on, binding off, increasing, and decreasing. They quickly move into more techniques including striping, creating picots, and ladders. The course is hands-on and they learn how the machines function as well as trouble-shooting issues that come up. They produce a number of samples and then apply their accumulated knowledge and technical abilities in polished textiles projects in this medium.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Apply textile colour theory and design principles when creating work in order to solve visual problems with creativity and imagination.
2. Utilize knit structures to make samples and term projects with a basic level of proficiency.
3. Critically analyze a variety of applications and materials in order to solve problems related to the creation of projects using machine knitting tools and equipment.
4. Develop a personal resource inventory composed of samples, design inspirations, sketches, articles, class handouts and notes that is labelled, well organized, and aesthetically pleasing.
5. Initiate a work process that reflects effective resource management (e.g. time, workload, information and other resources).

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2918 The Whole Cloth Experience: Weave

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students are introduced to the magic of transforming yarn into cloth on a loom. This major area of textile study is taught through the design and construction of fabric and original work. Students start by designing a simple woven piece and move on to learning all the steps necessary to 'dress' a loom as preparation for weaving. Throughout the course, they learn various threading and treadling techniques, engage in dye sampling, and experiment with painting warps. The emphasis is on hands-on learning as students produce a variety of samples, concluding with the application of their accumulated knowledge and technical ability in a final woven project.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Apply textile colour theory and design principles when creating original work in order to solve visual problems with creativity and imagination.
2. Utilize weave structures to make samples and term projects with a basic level of proficiency.
3. Critically analyze a variety of applications and materials in order to solve problems related to the creation of projects using traditional and contemporary textiles tools and equipment.
4. Develop a personal resource inventory composed of samples, design inspirations, sketches, articles, class handouts and notes that is labelled, well organized and aesthetically pleasing.
5. Initiate a work process that reflects effective resource management (e.g. time, workload, information and other resources).

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2932 Field and Fabric: Unraveling Textile Design

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

Students will dive into the world of textile design in a course that stitches the threads of both soft skills and knowledge required to succeed in the dynamic textiles industry. They will discover potential career paths by studying modern practitioners and traditional livelihoods. Contemporary textile practices are explored through the lens of varied research media. They will engage in conversations with peers and embark on a journey of self-discovery - delving into their values and passions. Students gain basic textile-related computer skills, learn the art of forecasting, create mood boards and colour stories, and weave community connections through knowledge sharing and critique. This course is where a creative journey intertwines with personal growth, offering a fun and insightful exploration of the textile design landscape.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Identify possible jobs within the field of textiles and understand the available options that do and will exist.
2. Interpret original ideas for repeat pattern design from a variety of inspirational sources.
3. Use textile-related software to do basic image and repeat pattern manipulations.
4. Produce colour forecasting reference materials, create colour stories, and exhibit a strong understanding of colour theory as it relates to textiles.
5. Build communication and presentation skills, participating in constructive peer dialogue, fostering a professional attitude toward design critique, feedback, and knowledge sharing.
6. Explore personal style and values, beginning to recognize their own unique design preferences.
7. Engage in reflective practices.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 2923 Acid and Fibre Reactive Dye Methods

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

Students embark on a journey into the realms of chemistry and creativity with this dye methods course. They will hone their skills as color maestros, concocting samples in a spectrum of hues - building the skills to create the colours they envision. They delve deep into the textile world, learning to distinguish between protein and cellulose yarns, fabrics, and fibers, (and which dyes to use with them). Importantly, they will be versed in the art of safe dye mixing and application. Learners will discover and create recipes for dyeing solid colors to produce inspiring multi-color works.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Identify a range of natural fibres and fibre types.
2. Select the appropriate dye procedure for a specific natural fibre.
3. Utilise a variety of dye methods for different fibres types to create a desired outcome.
4. Produce a range of coloured fibres through colour mixing and apply colour theory.
5. Build a resource inventory that is properly labelled, well-organized and aesthetically pleasing that includes samples, class hand-outs and notes.
6. Use safe mixing and dyeing methods.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2933 Sewing for Textiles: Manipulation and Exploration

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

Course Description

In textiles, being able to create shape and texture through sewing opens new possibilities. In this dynamic course, students will learn the fundamentals of sewing - laying a foundation that expands into creative experimentation. Students will begin in the realm of 2-D manipulations, reinforcing the essential skills of sewing, cutting, and play. As confidence is gained, students will be guided into a new dimension, exploring the magic of 3-D shapes, fabric manipulation, and innovative techniques. The transformative power of sewing will be discovered while warming up with samples and abilities will be pushed with skill building projects. Creativity will flourish as students make their ideas materialize. This course is a gateway to sewing with depth and dimension, where imagination and design takes the lead.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Generate fine-quality, well-finished textile projects that display the elements and principles of design with creativity and imagination.
2. Maintain a safe and organized working environment by appropriately using the facilities and equipment when working on their assignments.
3. Utilize domestic sewing equipment and tools in the production of samples and pieces.
4. Effectively organize sewing samples, information, and research in a methodical and aesthetically pleasing way, creating a resource that is tailored for future personal use.
5. Strategically plan projects from concept to creation by integrating efficient resource management (such as time, workload, and information) and essential design concepts to enhance overall efficiency of the creative process.
6. Understand how a basic 3-D shapes can be created with a 2-D pattern
7. Recognize quality workmanship.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%

Course Code/Title: ENTR 2011 Visual Documentation

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
30	15	45	0	0

Course Description

In this course students will learn to document their art, craft, design and creative processes for their portfolio and marketing purposes. Students will learn and apply the theory and concepts needed to digitally capture their creative work using various tools and technology including scanners, digital cameras, photographs and video. Working in a collaborative environment, students will develop and apply their communication skills to work effectively with each other and provide constructive feedback during class sessions. Students will design and create a portfolio of work and prepare it for applications such as scholarships, employment and residencies that will happen in later courses. Students will learn to communicate their visual design needs so that they can work with professionals to assist with their marketing requirements for business.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Apply camera and digital imaging theory and technology to the documentation of their artwork and creative processes.
2. Develop an understanding about how lighting is used in portfolio imagery.
3. Employ storytelling techniques with pictures and videos
4. Design ways to share their creative processes as a form of marketing.
5. Develop self-assessment strategies to analyze challenges, identify strengths and areas for growth in various course assignments, to support resiliency development.
6. Communicate visual ideas in the form of presentations, written and verbal critiques and self-evaluation of imagery.
7. Collaborate with others and apply career readiness skills such as problem solving, critical thinking, and teamwork to visual design challenges.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2930 Screen Printing Methods

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

Screen printing gives students the freedom to make their mark - whether for production runs or installation. In this introductory experimental course, students will learn the technical aspects of silk screening, understanding the basics of design, and experiencing the magic of capturing their ideas as prints. They will engage in activities including roundtable discussions, mark making exercises, screen stretching, emulsion application, and artwork finalization. Throughout the course, students will explore and experiment, growing their skills and creating pieces that reflect their unique aesthetic.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Apply drawing and design principles as they pertain to the production of screen-printed projects.
2. Identify the materials, and steps used in screen print processes.
3. Generate personal images using silkscreen printing techniques which include screen preparation, experimentation and printing onto paper and cloth.
4. Create a range of finished work based on varied silkscreen techniques.
5. Utilize both traditional and digital methods to create both solid and continuous tone imagery.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 2928 Spinning

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

Understanding the unique traits of different fibers and yarns is crucial to creating textiles that do what you want them to do. On this journey of spinning discovery, students will unlock the secrets of natural materials, from the softness of merino to the strength of linen - transforming loose fibers into strong, beautiful yarns. This course teaches students how to wield the spinning wheel, drum carder, and combs. Students gain the skills to create fine threads or wild, one-of-a-kind art yarns through the dance of drafting and treadling. Students will incorporate dyeing and colour blending techniques to enhance their yarns.. Each week, a new fiber or yarn construction type will be taught. By the end, students hold in their hands a variety of skeins infused with creativity, fostering deeper understanding of different fibers and their unique properties.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Identify diverse fibres in order to determine their properties and the correct process for preparation, spinning, and dyeing.
2. Proficiently make hand-spun designer yarn by developing technical skill and thoughtfully selecting and blending fibres.
3. Apply colour theory and design principles as they pertain to the hand production of dyed and spun yarns.
4. Engage in critical discourse about fibre properties, yarn structure, sustainability, and the impact these factors have on material choices
5. Build a personal resource of yarns, samples, notes, and class hand-outs that is well-organized.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 2916 Natural Dye Methods

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

Students will be captivated by the wonders of nature as they learn to infuse their creations with mesmerizing colours using natural dyes. They will learn historic methods of colouring protein and cellulose yarns and cloth using nature's own palette - plants, insects, roots, wood and more. Through a variety of samples students will learn the subtle chemical interactions that can affect value and chroma in the creation of light-fast colours. Students learn how to harness these organic materials while also understanding the safe use of chemicals to obtain reproducible results. Together, students will compile a treasury of samples and research, creating an extensive resource that will be foundational for future dye explorations.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Analyze various natural dyes and mordants for their application to cotton, wool and silk.
2. Produce dyed cotton, wool or silk with various natural dyes and mordants that create a range of hues, values and chroma.
3. Create natural dye baths and mordants from raw materials.
4. Compile and record findings as a personal resource of samples to be able to replicate results.
5. Research historical & contemporary dyes and dye methods.
6. Execute a variety of natural dye methods including dyeing yarn and botanical printing
7. Collaborate effectively with peers through the sharing of samples and critiques.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: HIST 2190 Evolution of Textiles

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
30	15	45	0	0

Course Description

In this course, students explore a variety of historical textile traditions and practices from around the world and incorporate this knowledge into their assignments. They examine geography, available materials, local technologies, belief systems and cultural norms when constructing and embellishing cloth. Selected video presentations, class discussions and a studio-research component supports the study and understanding of material culture, the multi-layered meanings of cloth and the impact these have on contemporary textiles.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Summarize knowledge of textiles traditions and their patterns, motifs, material and structural characteristics through projects and discussions.
2. Express an awareness of the geo-cultural history of textiles and global impact through journaling and/ or presentations.
3. Produce historically/culturally-influenced textile projects displaying an understanding of the power of cloth to communicate meaning in economic, cultural, political, aesthetic and/or spiritual contexts.
4. Communicate effectively through verbal, written and visual forms using appropriate and relevant terminology.
5. Refine textile-making techniques to produce well-constructed projects.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 2925 Knit: Stitch and Design

Academic Dean: Jared Peterse

Prerequisites: TXDN 2917

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
40	50	90	0	0

Course Description

Students begin to unlock the intricate world of knit design and delve into the artistry of identifying, designing, and knitting intricate stitch patterns on machines. Throughout the course, students are on a creative journey: they design their own stitch patterns, produce an array of samples, engage in constructive critiques of each other's work, culminating in the creation of stunning polished projects. In addition to hands-on design in areas such as cables, lace, and colour work, students are introduced to essential techniques for charting and documenting their creative process.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Create samples and projects with complex knit structures.
2. Develop an innovative personal design aesthetic in relation to knit design that reflects knowledge of contemporary, historical and regional knitwear with regards to modern standards and the marketplace.
3. Build a personal resource composed of an inventory of structures, yarns, samples, design inspirations and class hand-outs.
4. Accurately record and interpret instructions for complex cloth and patterns.
5. Use correct knit vocabulary when communicating and critiquing knit design.
6. Reflect on their own work process, designs, and pieces and be able to assess their skill and abilities.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2929 Weave: Four Harness Structures

Academic Dean: Jared Peters

Prerequisites: TXSN 2918

Nominal/Scheduled Hours: 180/90

Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
30	60	90	0	0

Course Description

In this course, students learn the sequential steps to create woven-textile fabrics on floor looms. They are introduced to basic four harness weave structures, including plain weaves and twills. They apply colour theory and design principles in the making of samples and projects. They learn to choose the right fibre and weave structures for the intended end use. In addition, students are introduced to weaving design software and its potential application in designing hand-woven textiles.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Design and make handwoven cloth samples and projects by drafting basic weave structures and applying colour theory and design principles.
2. Improve technical proficiency using traditional and contemporary weaving tools and equipment while exhibiting sound judgment in the selection of appropriate materials for specific-end uses of handwoven cloth.
3. Build a well-organized sample binder composed of woven samples, design inspirations, sketches, articles and class hand-outs.
4. Critique the development of their work, as well as that of others, in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of weaving,
5. Utilize basic computer assisted design weaving software to create four harness weave structures and patterns.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: ENTR 2012 Business Practices and Marketing

Academic Dean: Jared Peters

Requisites: ENTR 2011 or DIGD 2005 or FADN 2901

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
30	15	45	0	0

Course Description

This course is designed to provide creative entrepreneurs with an understanding of fundamental business vocabulary and processes, emphasizing how these concepts overlap and complement design vocabulary and processes. Students will learn how to market and promote their products and services online effectively. Students will learn how design thinking skills can be used to identify and execute business opportunities, and how to employ the key principles of marketing to develop strategies to create brand awareness, engage with customers, and increase sales and opportunities. The course will also focus on using various digital marketing tools and techniques to create online presence, drive traffic, and generate leads. Students will learn essential business concepts through a combination of theoretical and practical learning, with an emphasis on hands-on projects, case studies, and group discussions.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

1. Identify and interpret essential business terminology, and understand how fundamental business principles intersect, correlate and elevate design principles.
2. Develop a marketing plan for their creative business that aligns with their brand values and objectives.
3. Experiment with early designs in branding and communications elements and build brand identity through compelling storytelling.
4. Apply design thinking techniques to create a robust online presence across different digital platforms such as social media, websites, and email marketing, and utilize resources effectively.
5. Conduct a SWOT analysis and a competitive analysis of their creative business.
6. Work with peers collaboratively in a team setting and apply career readiness skills such as problem solving, critical thinking, and teamwork to marketing challenges.
7. Support the expansion of their resiliency capacity through self-assessments, and conceptualize how a growth versus fixed mindset influences creative entrepreneurial activities.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3919 Designing for Production

Academic Dean: Jared Peters

Prerequisites: TXDN 2925 or TXDN 2929

Nominal/Scheduled Hours: 180/90

Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
25	65	90	0	0

Course Description

In this dynamic course, students engage in the end-to-end process of designing and producing market-ready, textile-based products. They delve into the design journey from market research to finding inspiration to creating their own cohesive collections. Emphasis is placed on both creative expression and the practical aspects of production such as sourcing materials, developing samples and prototypes, record-keeping, and maintaining quality standards.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Balance market trend research and creative inspiration-finding strategies to generate original ideas.
2. Engage in the design process by creating sketches, exploring materials, sampling, and iterative prototyping.
3. Create market-ready textile products that demonstrate a high level of technical proficiency, cohesiveness, and the development of a distinctive personal voice.
4. Develop effective personal work habits including time-management and record-keeping strategies.
5. Engage in self-reflection and group critique processes to collaboratively address technical challenges, provide constructive feedback, and refine designs.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3924 Explorations in Fibre and Fabric

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students create textile samples that explore new techniques, functionality and design concepts. Through 'challenge' projects students are encouraged to engage in critical thinking and alternate ways of problem solving. Emphasis is placed on exploration of new techniques and the possibilities of using these techniques to integrate personal meaning and imagery into their studio practice.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Create samples using a variety of textile techniques.
2. Formulate an effective creative process from conception to production.
3. Construct efficient and creative solutions to short turn-around challenges.
4. Combine new embellishment techniques within their major areas of study.
5. Develop a well-organized personal resource binder of visual inspirations, sketches, class handouts and samples.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 3928 Knit: Stitch and Structures

Academic Dean: Jared Peters

Prerequisites: TXDN 2925

Nominal/Scheduled Hours: 180/90

Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
20	70	90	0	0

Course Description

Students will bring machine knit design skills to the next level in this course. This is an advanced knitwear design and construction course where aspiring designers learn to create original knitted clothing using modern technology and traditional craftsmanship. Students learn to develop ideas and sketch new garment creations. They will be brought to life using computer software for the patterns, and material exploration and sampling to decide on fit and design. Students can choose to make pieces using custom or standardized measurements. Skills will be expanded as students learn all about hems, trims, and the other specific needs of garment design including learning how to work with ribbers, seam on machines, and explore a rich variety of yarns.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Proficiently make machine-knitted textiles that reflect an awareness of contemporary knitwear and display the elements and principles of design with creativity and imagination.
2. Conduct research using a variety of approaches in order to create high-quality designs.
3. Accurately use software to aid in creating shapes and patterns for original machine-knitted designs.
4. Effectively critique the development of work in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary.
5. Proficiently understand and create patterns for knit textiles.
6. Accurately note measurements and technical details to create resource inventories

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3929 Weave: Multi-Shaft

Academic Dean: Jared Peters

Prerequisites: None

Nominal/Scheduled Hours: 180/90

Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
30	60	90	0	0

Course Description

In this course, students expand their knowledge of weave structures and further develop their weaving abilities. Through making a series of samples and projects, they learn the fibres, colours and textural elements appropriate for weaving structures that are then compiled into a resource binder. In addition, students explore the potential applications, forms and functions for the end uses of complex woven cloth.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Employ technical proficiency through weaving samples and individual projects while applying the elements and principles of design and drafting theory.
2. Exhibit enhanced sensitivity and sound judgement in the selection of appropriate materials for specific end uses, while considering modes of production, time management and goal setting.
3. Think critically in order to creatively solve visual issues related to the creation of projects and samples.
4. Develop a well-organized sample binder composed of an inventory of design inspirations, weaving drafts and class handouts.
5. Incorporate a self-reflective process that includes experimentation and input from faculty and peers in the development of their work.
6. In a group context, effectively critique the development of their work, as well as others, in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of weaving.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3925 Knit: Patterns for Market

Academic Dean: Jared Peters

Prerequisites: TXDN 2925

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students explore the creative possibilities within the knit pattern industry. They produce written directions, schematics and charts for original knitwear designs using a variety of industry-accepted methods to produce samples and finished patterns. Students investigate platforms for sharing and selling knitwear as well as trends in the industry. In addition, they produce patterns for both hand and machine knitting by observing the links between the techniques.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Evaluate different marketing approaches, available markets, and avenues for their products.
2. Select various standardized pattern languages for specific end uses.
3. Construct clear and concise patterns that comply with industry standards.
4. Create work that is aesthetically pleasing using the principles and elements of design.
5. Design knit layouts that are well organized and designed.
6. Compare the relationship between hand and machine knitting to be able to translate techniques from one to the other.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3931 Weave: Computer-Assisted Design

Academic Dean: Jared Peters

Prerequisites: TXDN 2929; Corequisite: TXDN 3929

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students learn to draft variations of traditional weave structures using computer technology as a design tool. Having understood the rules of weave structure, they make modifications within the confines of the structure and experiment with colour possibilities. In addition, students develop their organizational skills by compiling a resource binder that includes research and designs to be used in future studio practice.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Proficiently generate variations of weave structures with weaving design software that effectively utilize colour theory and the elements and principles of design.
2. Develop a well-organized sample binder consisting of an inventory of design inspirations, computer drafts and class handouts.
3. Think critically when conducting applied research into weave structures to ensure that designs follow the rules of woven-cloth design.
4. Effectively use a good range of tools within the computer-assisted design program to create a variety of designs.
5. Incorporate a self-reflective process that includes experimentation and input from faculty and peers in the development of their work.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: ENTR 3000 Sales and Opportunities

Academic Dean: Jared Peters

Prerequisites: ENTR 2012

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
35	10	45	0	0

Course Description

In this course, students will learn the skills necessary to identify and create opportunities in their field of interest. Students will learn to recognize and implement various revenue streams to maximize their creative potential. Students will learn how design thinking skills can be used to identify, execute, and evaluate business opportunities. The course will focus on professional applications, opportunity identification, job creation, goal setting, and contract management. Students will also analyze the benefits and drawbacks of risk-taking in creative entrepreneurship and develop a framework for creative problem-solving and building resiliency. Through experiential sales and collaboration, students will organize and create a professional retail sales experience, as well as build brand recognition by expanding their online presence.

Course Learning Outcomes

Upon completion of this course, students will be able to:

1. Identify and evaluate potential business opportunities in the creative industry, and adapt various revenue streams to maximize creative potential.
2. Build a professional application for an opportunity in their field, including a cover letter, CV, images, image list and all other required documentation for an opportunity in the creative sector of your choice.
3. Recognize the benefits and drawbacks of risk-taking in creative entrepreneurship and analyze the different types of risk involved in creative business ventures.
4. Construct a professional retail sales environment by collaboratively planning, managing, and developing pricing, inventory, merchandising, marketing, as well as the setup and operation of a public retail sale.
5. Use a design-thinking approach to test a production line and conduct market research to analyze results.
6. Build brand recognition by expanding their online presence through social media strategies and search engine optimization.
7. Consistently utilize self-assessment strategies to analyze challenges, identify strengths and areas for growth in various course assignments, to support resiliency development.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3934 Designing for Felt

Academic Dean: Jared Peters

Prerequisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
45	0	45	0	0

Course Description

In this course, students explore functional and conceptual possibilities of felt through a series of projects. Using an experimental approach, they make samples employing a wide range of materials and surface-embellishment techniques. Working in conjunction with textile constructions, they create multiple original pieces.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Explore basic felting and embellishment techniques through samples and projects by selecting appropriate materials, tools and equipment.
2. Apply colour theory and design principles in the creation of felted samples and projects. Create felt pieces using secondary structures and fibres.
3. Develop a resource inventory of properly labelled, well-organized samples, design inspirations, sketches, articles and class handouts.
4. Share personal research through critiques, discussions, presentation boards and/or PowerPoint presentations in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of felting.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3932 Knit: Designing for Collections

Academic Dean: Jared Peters

Prerequisites: TXDN 3928

Nominal/Scheduled Hours: 270/135

Credits: 9

Lecture	Studio	Homework	Independent Study	Practicum
35	100	0	135	0

Course Description

In this course, students create a collection of knitwear through a guided learning process where they refine and develop their sense of design and individualized aesthetic. In consultation with their instructor, they develop a plan for the term which outlines the scope of their projects. During class, various techniques and applications will be demonstrated, as needed. Students collaboratively reflect on their values, skills, ambitions, and barriers to build an idea for a line of work that excites them. This personal interest will inform the creation of a cohesive, unique knitwear collection geared to their chosen market. Anything that falls within the realm of machine knitting can be considered for a collection. Students push their ideas and skills further through group consultations, knowledge sharing, and independent work. The aim is for students to build an idea that they can continue on with after graduation to help ease the transition to professional life.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Build a unique cohesive collection of knitted products technically proficient in construction and finish.
2. Problem solve issues as they arrive, foresee complications, and utilize resources to learn new skills and create original designs.
3. Research the contemporary knitwear marketplace and assess the trends, price points and materials.
4. Identify avenues for selling and marketing knitwear.
5. Manipulate patterns displaying a high level of skill and understanding of the effect on fit, shape and use.
6. Share personal research through critiques, discussions, presentation boards and/or PowerPoint presentations in a manner that reflects knowledge of concepts and techniques.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3933 Weave: Complex Applications

Academic Dean: Jared Peters

Prerequisites: TXDN 3929

Nominal/Scheduled Hours: 270/135

Credits: 9

Lecture	Studio	Homework	Independent Study	Practicum
35	100	0	135	0

Course Description

In this course, students create a collection of woven items through a guided learning process where they refine their sense of design and individualized aesthetic. In consultation with their instructor, students make a plan for their projects for the term. During class, instructors demonstrate various techniques and applications. The focus of the class is on the creation of a unique and cohesive woven collection geared to their personal interests and chosen market.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Build a unique cohesive collection of woven products technically proficient in construction and finish.
2. Research the contemporary fibre and weaving marketplace for inspiration and an understanding of current trends.
3. Develop new product/weave pattern designs and experiment with new materials.
4. Manipulate patterns and/or weave structures, displaying a high level of skill and understanding of the visual effect of material and colour use.
5. Compile a sample binder including drafts that are focused in their area of interest.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3930 Knit: Computer-Assisted Design

Academic Dean: Jared Peters

Corequisites: TXDN 2925, TXDN 3928

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students explore computer-assisted design for knitted textiles. They learn how to set up and utilize computer software to drive electronic knitting machines. We work with multiple programs and techniques which can include software for pattern drafting, stitch design, and integrated knitting as well as work with punch cards. Learning is led by student need and interest and may include a variety of samples, experiments, and finished work. Students develop digital designs and investigate the creative possibilities and technical parameters of computer-driven machine knitting.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Correctly set up a computer with related linking hardware to an electronic knitting machine.
2. Utilize various knitting software to create original stitch designs.
3. Successfully navigate and utilize the current knitting software for integrated electronic knitting.
4. Develop a well-organized reference inventory of original product pattern samples, stitch designs and patterns and comprehensive notes.
5. Understand when and how to use technology to expedite their knit design process.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3926 Slow Cloth: Weft-Dominant Weave Structures

Academic Dean: Jared Peters

Requisites: None

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students create individually designed tapestries and boundweave structures. They make drafts and samples, learning the rules for designing and the appropriate techniques for each structure. In addition, students explore various appropriate fibre choices for their intended results.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Employ technical proficiency, through weaving samples while applying design elements and principles, colour and drafting theory with creativity and originality.
2. Exhibit enhanced sensitivity and sound judgement in the selection of appropriate materials for specific end uses while considering modes of production, time management and goal setting.
3. Use critical thinking using a variety of approaches in order to creatively solve visual problems related to the creation of projects and samples.
4. Professionally develop a personal resource binder comprising an inventory of design inspirations, samples, and class handouts that is well organized.
5. Incorporate a self-reflective process that includes experimentation and input from faculty and peers in the development of their work.
6. In a group context, effectively critique the development of their work, as well as others, in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of weaving weft dominant structures.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: ENTR 3001 Creative Entrepreneurship

Academic Dean: Jared Peters

Requisites: ENTR 3000

Nominal/Scheduled Hours: 90/45

Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

Course Description

This course is designed to provide students with the foundational knowledge and skills needed to start and grow a successful creative business. Students will learn about various business structures, financial projections, financing options, and risk management strategies. They will explore Social Enterprises and consider their business in relation to being a global citizen. They will also have the opportunity to develop and present a viable creative business plan, including an executive summary, business model canvas, financial projections, and risk management strategies. In addition, students will reflect on their personal risk tolerance levels and develop strategies to manage and overcome fear, uncertainty, and doubt in creative business ventures. Through peer presentations, critiques, and class discussions, students will develop effective communication and collaboration skills in an inclusive environment.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

1. Create and manage a successful display of their work at a regional wholesale tradeshow, including identifying target markets and creating marketing strategies.
2. Reflect on the wholesale and retail opportunities and evaluate personal risk tolerance levels, adapting personal strategies to effectively manage fear, uncertainty, and doubt in creative business ventures.
3. Evaluate different business structures and choose the most appropriate one for their creative business.
4. Develop a business plan including accurate and realistic financial projections for their creative business, analyzing factors such as sales revenue, expenses, and financing.
5. Engage in the evaluation of peer presentations, and provide constructive feedback, incorporating insights from the course content and class discussions.
6. Commit to the development of resiliency by utilizing self-assessment as a reflective tool to adapt and persevere in the dynamic landscape of creative entrepreneurship.
7. Exemplify effective communication and collaboration skills, including active listening, constructive feedback, and solution-seeking in a diverse and dynamic learning community.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.