

# Design Your Life

new brunswick college of craft & design  
2023 viewbook

# contents

director's welcome	2
our community	4
hear from alumni	6
hear from students	7
programs	8
foundation visual arts	9
diplomas	10
3d digital design	11
ceramics	12
fashion design	13
graphic design	14
jewellery/metal arts	15
photography/videography	16
textile design	17
wabanaki visual arts	18
advanced studio practice	19
student services	20
george fry gallery & folk school	22
admissions	24
tuition & fees	26
events, tours, contact	28

*"At NBCCD, you will hone your eyes to see  
and your heart to care while learning to  
design your life and our world."*

**Dr. Carrie Nolan, College Director**



# Welcome to our community



*"We are a family here. We work hard, love what we do, and see diversity as our greatest strength. Our values are **community, curiosity, and creativity**. We ask questions, challenge boundaries, and empower our learners to turn passion into career."*

**Dr. Carrie Nolan, College Director**



"You are unique. Thank goodness! If we were all the same, life would be so boring. Diversity shows up in so many ways at NBCCD. For instance, I had the privilege of being a client for our second-year jewellery/metal arts students and asked them to make me a pendant. Imagine I asked you to make me a pendant—one that reflected that I've paddled 9000km across Canada; am a cancer survivor; love water, white pine trees, and a flower called river beauty. What would you design me? Here is what our students designed me.

They all spent the same time with me, hearing the same information, and yet, these diverse, gorgeous, well-designed and meticulously made pendants came from them—their difference in how they heard my words, envisioned representing them, and how their hands created these artifacts for me.

We can't wait to welcome you to design your life by strengthening the ways you and your unique self show up and create."

— Carrie



# OUR

Located along the shores of Canada's most storied river, the Wolastoq, and in the heart of downtown Fredericton, New Brunswick, NBCCD has empowered learners to forge sustainable, creative careers since 1938. With centuries of technique, technology, and fine practice behind our curriculum, students work in state-of-the-art studios under award-winning professionals in craft and design.



## Downtown Campus

You are steps away from downtown "Freddy" and its vibrant selection of restaurants, galleries, boutiques, 120+ km of trails, parks, festivals, markets, and the Wolastoq River. As the provincial capital, Fredericton boasts the safety and charm of a small town with the amenities and culture of a larger city.

Bonus: Your student ID card doubles as a city bus pass!



# COLLEGE

## WHY NBCCD?

### BUILD A CAREER

Students have opportunities throughout their studies to showcase and sell work in galleries, at fashion shows, and retail events. Take advantage of courses in entrepreneurship, partake in internships, and practice production line management to learn the skills to forge a sustainable, creative career. By the end of your studies, you will be highly skilled in your field and prepared to design your dream life.

### AFFORD TO CHASE YOUR PASSION

As a public institution, NBCCD provides a state-of-the-art craft and design educational experience with tuition and fees that are among the most affordable in Canada.

### ACCESSIBLE EQUIPMENT AND TECHNOLOGY

Uniquely NBCCD, students receive extensive training on their studio's equipment, safety, and technology so they are able to perform all stages of the making cycle: concept to creation! Students learn with 3D printers, a fully functional darkroom and lighting studio, a variety of kilns, over 25 looms, a robust metals studio, and so much more.

# FEATURED ALUMNI

@gigpesan



## OAKLEY RAIN WYSOTE GRAY

Wabanaki Visual Arts\* '19

Fashion Design '21

Advanced Studio Practice '22

*"NBCCD gave me the technical knowledge to work my way into the fashion world. Through the fashion program I was able to mix my traditional Mi'gmaq designs with modern-day techniques."*

## I-CHUN JENKINS

### FIBRE THEORY ART

Textile Design '94

*"What I gained most from NBCCD was having teachers who became friends. The lifelong support I got from them was something I could never get anywhere else."*

@i\_chun\_jenkins



nbccd.ca/shirin



## SHIRIN H. TAKALLU

### VISUAL EFFECTS ARTIST:

Rogue One, Doctor Strange,  
Captain America: Civil War

3D Digital Design\*\* '14

*"As an international student with little experience in the field of digital media—who had just arrived in a new continent to follow her dreams and goals—I felt at home at NBCCD. With the help of great faculty and facilities, I was able to successfully improve my skills and step into the world of Hollywood."*

\* formerly called Indigenous Visual Arts

\*\* formerly called Digital Media



# HEAR FROM OUR CURRENT STUDENTS

## MARIANNA LEWIS

FVA Online '22, Jewellery/Metal Arts '24

*"FVA Online helped me to grow in my artistic ability, confidence, and artistic knowledge, all the while paying attention to world art, not just European or North American art."*



## OR DAVID

FVA '22, Photography/Videography '24

*"Coming to campus is like going home! Everyone is so passionate and enjoys what they are doing! Someone is always willing to teach you something new."*



# PROGRAMS

craft and design like  
you've never seen before

start here

## FOUNDATION VISUAL ARTS

CERTIFICATE | 2 SEMESTERS | 1 YEAR

FVA is the integral first year for students at NBCCD before applying to their chosen diploma program, launching their visual arts career, or continuing studies elsewhere. Master the elements and principles of design. Courses in time design, colour study, art history, drawing, design language, and more will train you to see the world like a designer.



## DIPLOMAS

DIPLOMA | 4 - 6 SEMESTERS | 2 YEARS

Graduates of FOUNDATION VISUAL ARTS (or applicants who demonstrate equivalent skills and qualifications in a portfolio) enter a DIPLOMA program in their studio of choice. Learn more on pages 10-18!



## ADVANCED STUDIO PRACTICE

CERTIFICATE | 3 SEMESTERS | 1 YEAR

DIPLOMA graduates (or applicants who demonstrate an equivalent level of experience in a portfolio) jumpstart their entrepreneurial careers and work with mentors and instructors to build their own sustainable, creative business in ADVANCED STUDIO PRACTICE.

# FOUNDATION VISUAL ARTS

Hone your creativity and develop foundational principles and skills in drawing, colour study, 2D and 3D design, art history, design elements, and time-based design methods (new course in "Time Design" launching fall 2022!).

Develop dexterity and visual problem-solving with hands-on, project-based curriculum.

Explore our diploma studios through your Media Explorations course to find your path.



## FVA your way

### Fredericton

Study in New Brunswick's artistic capital city at our main campus with in-person media explorations within our professional diploma studios.

### Saint John

Study at the historic Saint John Arts Centre along the Bay of Fundy—home to the world's highest tides!

### Online

Want more flexibility in where and how you learn? Study FVA online with an asynchronous format and a classroom of students from around the globe.



# DIPLOMA PROGRAMS

3D Digital Design

Ceramics

Fashion Design

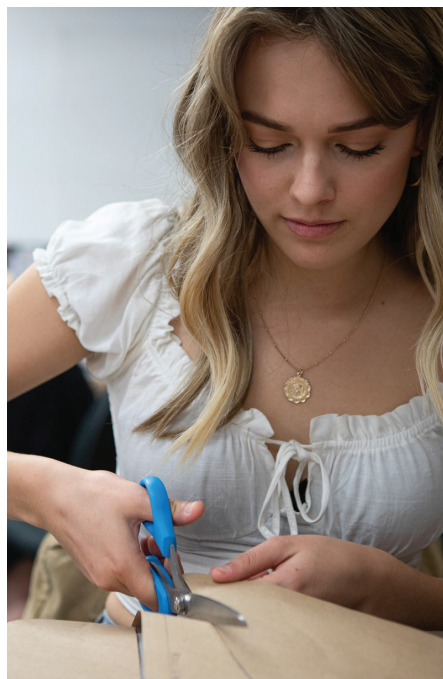
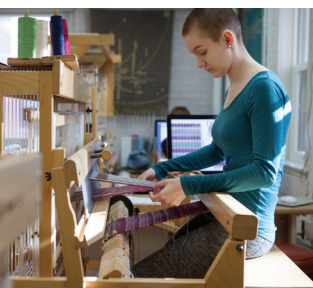
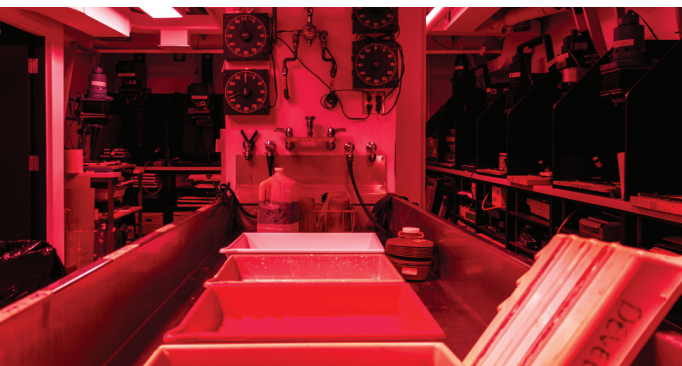
Graphic Design

Jewellery/Metal Arts

Photography/Videography

Textile Design

Wabanaki Visual Arts



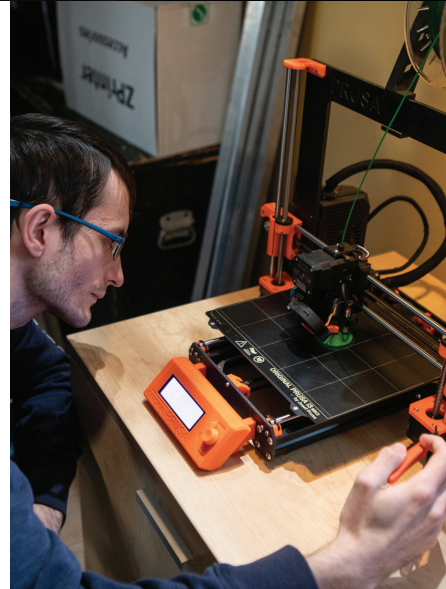


# 3D DIGITAL DESIGN

Design, animate, and print 3D models and environments using digital, accessible technology.

Learn the techniques, software, critical- and creative-thinking skills required to adapt in a rapidly evolving industry.

NBCCD places you right at the centre of creative industries like game design, visual film effects, 3D printing, virtual reality, simulation, animation, and more! Develop dexterity and visual problem-solving with hands-on, project-based curriculum.



## Megh Gusain

@meghgusain

*"I feel guided toward a better future as an artist. I have gained ample knowledge to be a self-driven 3D character artist."*

# CERAMICS



Learn how to shape clay on the wheel and utilize different methods of decoration with glazes, sgraffito, and more.

Learn how to mix and alter custom clays and glazes, make plaster moulds, and use gas and electric kilns.

Learn and explore ceramic techniques in the first year of the program and refine your own style in second year with guidance from your instructors.

## Olivia Joynt

@ojspots

*"Business/marketing class is extremely helpful, including experience with craft sales and client relations. We are really getting a taste for what it will be like once we graduate."*



# FASHION DESIGN

Learn fashion illustration, sewing, pattern development, garment construction, and fitting with live models.

Develop technical expertise and an expressive, personal design sense. Get inspired by the history of fashion.

Finish first year with corset construction and, by second year, be ready for advanced studies in specialized finishing techniques, tailoring, and draping.



## Wendy Scott

@rococoatlantic

*"The Fashion Design program teaches you the skills to be able to create literally anything you want, whether that is a ballgown, corset, skirt, t-shirt, or a tailored jacket. Not only has it given me countless tools to use in the industry, but it has also provided me with multiple gallery opportunities and fashion show experience."*



# GRAPHIC DESIGN



Gain in-depth knowledge of graphic design theory, professional technique, industry standards, and build your creative mind.

Explore all aspects of visual communication, including layout design, packaging design, logo design, posters, user interface (UI) design, information design, and digital illustrations.

Specialize in the illustration or design stream; illustration has a heavier focus on illustrative techniques, while design has a heavier focus on branding and layout design.

## Olivia Chenier

@olivia\_chenier

*"I already had an interest in business and marketing, but only in the bigger picture. NBCCD helped me get to the point where I have created my own cohesive brand: myself. I learned about branding, and how to make our own websites and social media stand out against others."*





# JEWELLERY/ METAL ARTS

Learn how to make your own custom jewellery and metal work, from concept design to ready-to-sell product, with a variety of materials including copper, brass, bronze, silver, gold, gems, and more.

Learn production techniques and work with real clients to gain experience and confidently launch your own business.

Learn traditional methods with contemporary designs in your first year and find your creative style with guidance from your instructors in your second year.



## Kaitlyn Derrah

@kmdartisan

*"NBCCD has added a new arsenal to my skillset, expanded my horizons, and helped me grow as an artist. My instructors have been an amazing help and inspiration. I am immensely grateful to have received their guidance, advice, and the push to challenge myself."*



# PHOTOGRAPHY/ VIDEOGRAPHY



Focus on digital photography/videography while learning the origins & vintage analogue techniques that made the art what it is today.

In your first year, study the history of photography, creative processes, artificial and natural lighting techniques, photo enhancement/manipulation, as well as camera technology and methods.

In second year, continue to learn about the media business, videography & sound, digital imaging and output, portfolio development, and how to advance in an evolving industry.

In-class guest lectures, off-site photoshoots, gallery exhibits, and our on-campus lighting studio will enhance your learning experience.

## Crystal Drew

@scaredycatdrew

*"My instructors guide me through the creative process, from generating ideas to the final product. Doing this has helped me find my own style and a creative process that works for me."*



# TEXTILE DESIGN

Learn how to work from fibre to fabric to finished pieces and choose to specialize in machine knitting or weaving.

In addition to machine knitting and weaving, study felting, spinning, screen printing, surface embellishment, and textile history in your two years of the program.

Explore different dye methods used to colour and design yarns and cloth, including fibre reactive dyes and natural dyes.

Our students make it all—housewares, accessories, garments, materials for artists, sculptures, and more!



## Jody McCleary

@jodyarts

*"We are always pushed to be ourselves and develop the skills we hold dear. Bring the weird. We need more individuals to be designing the world."*



# WABANAKI VISUAL ARTS



The only diploma program in Canada that focuses on traditional craft mediums of the Mi'kmaq, Wolastoqiyik, Abenaki, and Peskotomuhkatyik peoples.

Participate in a guided exploration of traditional artmaking, culture, and creative history of the Wabanaki people.

Learn handmade techniques for basket-making, woodcarving, beading, wampum, quillwork, traditional medicine, history, and more.

## Natasha Sacobie

@oceanfloorgems

*"My favourite part of the WVA studio was the ability to customize my learning experience in my second year and incorporate the areas of Wabanaki culture that I am most passionate about—not only to use this passion as a teaching tool for myself, but to also educate those around me."*





# ADVANCED STUDIO PRACTICE

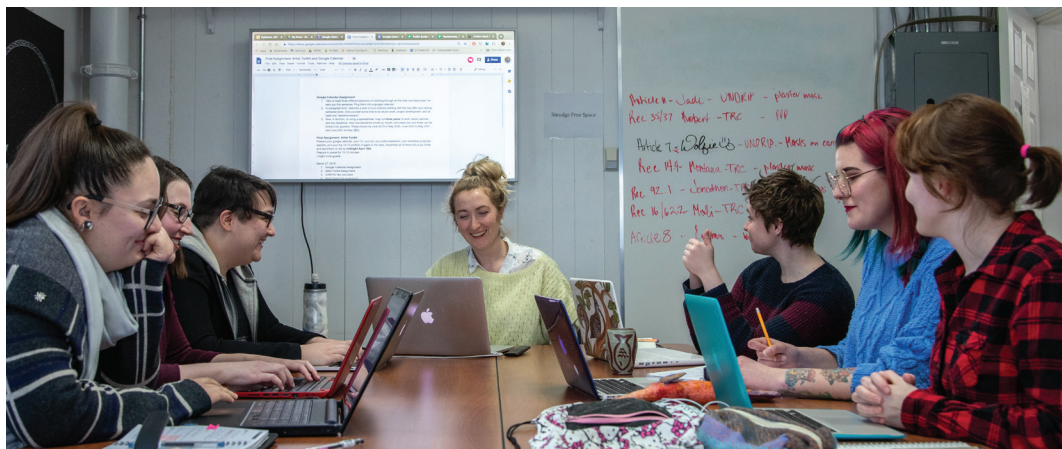
## 1-YEAR CERTIFICATE PROGRAM

The one-year Advanced Studio Practice certificate program offers graduating diploma students or those who want to develop their studio practice the opportunities, connections, and education to start their own entrepreneurial venture into the creative industry.

Develop and implement a professional career plan through networking, pop-up shows, exhibitions, wholesale opportunities, and more.

Focus on developing your studio practice in your medium of choice while working collaboratively with celebrated faculty advisors and professional mentors.

Acquire business skills and enhance your studio practice to launch into self-employment or a successful career in the creative cultural sector.





# STUDENT SERVICES

Our Student Services team is equipped to ensure students have a positive experience while pursuing their creative career.

## Student Life

Events, trivia, excursions, movie nights, and more! The Student Life office organizes social activities for you to make friends and have fun year round. Tip: Get yourself ready for our annual Halloween parade and costume competition!

## Counsellor

Our in-house counsellor provides short-term mental health services to students and is a confidential and safe space on campus.

## Learning Strategist

The Learning Strategist works with students and staff to facilitate student success with a focus on the following: mobility and physical ability, learning disabilities, cognitive and emotional functioning, mental health, and more.

## Elder-in-residence

The elder-in-residence visits classes and provides an Indigenous lens on course content. They are present to help the college community learn about Indigenous experiences and expand our faculty, staff, and students' knowledge about Waponahkik (Wabanaki homeland) and the way of life of Waponahkiyik (Wabanaki people). They also serve as a support for Indigenous students on campus to further connect with their heritage.

# Learning Commons

The NBCCD Learning Commons houses an impressive collection of media (books, DVDs, magazines) related to fine art, craft, and design. It's a space for you to connect with fellow students during campus events and Lunch & Learn workshops, relax with friends, and learn about the world of craft and design.



# College Store

The NBCCD College Store is conveniently located on campus and carries the majority of your class materials at discounted prices. The store is also open to the public and visiting alumni can take advantage of a special alumni discount!







# Home to the George Fry Gallery and Honeybee Folk School

## The George Fry Gallery



Owned and operated by the college, the George Fry Gallery provides students the opportunity to prepare and mount a professional gallery exhibition. The exhibitions demonstrate professionalism, enhance student experience, and contribute to the vibrant culture of New Brunswick.



# Honeybee Folk School



**HONEYBEE**  
FOLK SCHOOL

Established in 2022, Honeybee Folk School is one of Atlantic Canada's first folk school initiatives focused on regenerative living. NBCCD is home to the Honeybee Folk School, where makers of all levels gather for creative workshops and courses. Half- and multi-day workshops and 7-week courses are offered in subjects such as knife-making, basketry, weaving on a loom, natural dyes, cheese-making, urban gardening, Wolastoquey language lessons, permaculture, and more.

# APPLY NOW

## Application process

Priority application deadlines:

Foundation Visual Arts — December 31

Diploma programs — January 15

Foundation Visual Arts (FVA) is where most students begin at NBCCD.

With competitive programs and limited seat availability, we encourage applicants to apply early to meet priority deadlines. Only applications with all supporting documents will be considered complete and be evaluated.

## Requirements for a complete application

Consideration for program eligibility is based on:

- Complete online application form
- Paid application fee (\$50 domestic; \$100 international applicants)
- Official transcript and academic background
- Portfolio

*Proof of English Language Proficiency and an interview may also be required.*

## Portfolio

Applicants are required to submit a portfolio.

Foundation Visual Arts portfolio requirements:

- A letter of intent
- A minimum of 10 images representing your creativity and interest in visual art—mediums may include fine art, craft, photography, digital media, and video.
- Image list

## SIGN UP NOW FOR A PORTFOLIO SESSION!

Scan Code >>>



# HOW TO APPLY

- 1** Submit your online **APPLICATION** at [nbccd.ca/apply](https://nbccd.ca/apply) by creating an account in our applicant portal and pay your **APPLICATION FEE**.

We accept applications until our programs are full, but for the best chance of obtaining one of our limited seats, apply by the priority deadline for your program.



- 2** Upload your **PORTFOLIO** on your applicant portal.



- 3** Ask your current/former school to send your official transcript via email to [nbccd.admissions@gnb.ca](mailto:nbccd.admissions@gnb.ca).



- 4** Proof of **ENGLISH LANGUAGE PROFICIENCY** if your first language is not English, or you have not attended an English-medium school for at least 3 years.

Visit [nbccd.ca/admissions](https://nbccd.ca/admissions) for acceptable tests and score requirements.



- 5** **INTERVIEW** at the request of the admissions committee.

# TUITION AND FEES\*

\*ALL FEES ARE IN CANADIAN DOLLARS (CAD) AND REFLECT THE 2022-2023 ACADEMIC YEAR

Fee	Amount (Canadian citizens, permanent residents, Maine residents**)	Amount (International students)
Application fee	\$50 (non-refundable)	\$100 (non-refundable)
Full-time tuition	\$3,382	\$9,452
Emergency health insurance (guard.me)	n/a	\$600**
Part-time tuition	\$124 per credit***	\$698 per credit***

\*\*Emergency health insurance is required to live in Canada. It must be paid when you receive your official acceptance letter from NBCCD to hold your seat in any on-campus program.

\*\*\*Typical semester-long courses are three credits.

## General Fees

Service	Fee
Student Association	\$235 per year
Building Access Card	\$15
Graduate Service Fee	\$50
NBCCDSA Health Insurance	\$265 per year
NBCCDSA Dental Insurance	\$153 per year
Technology Fee	\$300 per year



# Studio Fees

Applicable to all full-time students

Program	Year 1	Year 2
Foundation Visual Arts (FVA)	\$55	n/a
3D Digital Design	\$60	\$60
Ceramics	\$900	\$900
Fashion Design	\$100	\$100
Graphic Design	\$85	\$170
Jewellery/Metal Arts	\$350	\$350
Photography/Videography	\$140	\$50
Textile Design	\$200	\$200
Wabanaki Visual Arts (WVA)	\$55	\$55
Advanced Studio Practice (ASP)	Apply studio fee of area of specialization ( <i>see above</i> ).	n/a

Supplies and materials cost approximately \$2,000 annually and vary depending on the program. Many of these supplies are available in the College Store with a student discount.

## Living Costs

NBCCD does not offer on-campus housing, but our downtown location and free city bus pass make it easy to find rental opportunities close by. Students seeking a college residence experience can apply to live in dormitories at St. Thomas University (STU.ca), a 5-minute bus ride or 25-minute walk from NBCCD.

## Financial Aid and Scholarships

NBCCD offers bursaries and awards to current students and can support incoming students in accessing loans and external funding sources. Learn more at [nbccd.ca/financialaid](http://nbccd.ca/financialaid) and chat with the recruitment team.

# LEARN MORE AND VISIT US

## Design your life at NBCCD.

Do you dream of launching a sustainable, creative career in craft and design? We'll show you how! Scan the QR code with your phone's camera or visit [nbccd.ca/events](https://nbccd.ca/events) to explore this year's schedule of in-person and virtual events like open houses, webinars, Instagram lives, workshops, campus tour opportunities, and more!

## Save the date!

### FALL OPEN HOUSE

SATURDAY, OCT. 22, 2022

### VIRTUAL OPEN HOUSE, ZOOM

SATURDAY, DEC. 3, 2022

### WINTER OPEN HOUSE

SATURDAY, FEB. 25, 2023



@nbccdlive



/nbccd



@nbccd



@nbccd\_

Hours: Monday-Friday, 8:30am – 4:00pm

### New Brunswick College of Craft and Design

457 Queen St.  
Fredericton, NB E3B 5H1  
Canada

Email: [nbccdrecruiting@gnb.ca](mailto:nbccdrecruiting@gnb.ca)

Phone: +1 (506) 453-2305

Toll-Free: 1-877-400-1107



# Programs

## 1-Year Certificates

Foundation Visual Arts  
Advanced Studio Practice

## 2-Year Diplomas

3D Digital Design  
Fashion Design  
Ceramics  
Graphic Design  
Jewellery/Metal Arts  
Photography/Videography  
Textile Design  
Wabanaki Visual Arts

17% International students  
5% Indigenous students

Algeria  
Ecuador  
Israel  
Philippines  
Argentina  
Egypt  
Jamaica  
Taiwan  
Brazil  
Germany  
Mexico  
United States  
China  
Honduras  
Morocco  
Vietnam  
Colombia  
India  
Nigeria  
Dominican Republic  
Iran  
Peru

New Brunswick  
COLLEGE  
of CRAFT  
& DESIGN

## Student ages

< 21	43%
21-25	46%
36-50	7%
50+	4%

## Instructor to Student Ratio

FVA 1:9 | ASP 1:2 | Diploma 1:5

## Average Class size

FVA: 18 | Diploma: 10

## 2022 Tuition

Canadian, permanent residents,  
residents of Maine = \$3,382  
International students = \$9,452