TEXTILE DESIGN

Curriculum Standard

2026-2028

New Brunswick
COLLEGE
of CRAFT
& DESIGN

NBCCD

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of CRAFT
& DESIGN

CURRICULUM STANDARD

TEXTILE DESIGN

2026-2028

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The New Brunswick College of Craft and Design (NBCCD) fosters a learner-centered environment that puts the student at the heart of the educational experience.

NBCCD's officially approved document, the Curriculum Standard, details specific learning outcomes necessary for a student to be certified. It also ensures uniformity of the delivery of a program's content.

The Curriculum Standard is an introduction to the program which includes the program description, program learning outcomes, and the program's potential career opportunities. This is followed by information on duration, credits, admission requirements, advanced placement, certification, articulations, and prior learning assessment and recognition.

This document also contains a program delivery sequence and the course profiles with specific course learning outcomes and grading basis.

In addition, the Curriculum Standard is used as a tool for revision and evaluation of the program and for the promotion of transfer agreements with other post-secondary institutions.

NBCCD welcomes all comments and inquiries regarding the implementation of this program and the use of this document. Please forward any requests or suggestions to the attention of:

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Program Description

Textile Design is a two-year studio-based Diploma program that can be completed in four semesters of study. The studio is committed to building community and growing the Canadian sustainable textiles economy through teaching a wide range of traditional and non-traditional techniques united with modern technology such as computer-assisted design. After learning both Weaving and Machine Knitting in the first semester, students pick a major between the two and will be provided a solid theoretical and practical foundation in these areas. Students are supported in finding their own voice and interests within these majors that can be applied to an occupation or individual artistic practice ranging from production goods to one of a kind. We have a strong entrepreneurial focus, but the skills learned also equip grads to find a job in this specialized field. Knowledge is enhanced with the introduction of courses on a variety of supporting techniques including dye methods, spinning, felting, screen printing and more. We encourage sustainable practices such as the use of natural materials, and a focus on a human scale livelihood. We focus on communicating the importance of material knowledge, design and colour theory, creativity, and work ethic. An in depth understanding of their major, and strong foundation in auxiliary courses prepares grads to find and develop their own niche in the growing textiles community. We deeply value community over competition and making the world a softer place.

Through applied research, critical discourse and self reflection, students engage in experimentation and creative problem solving. They learn about written and visual communications for artists and entrepreneurs, art history, drawing and 2D/3D design. Students create work that celebrates the power of the imagination and can be used to launch their careers.

Areas of Study

- Weaving and Structure Design
- Machine Knitting and Stitch Design
- Dye Methods (Natural, Acid, Fibre Reactive)
- Spinning Yarn and Fibre Properties
- Felting
- Tapestry and Rug Making
- Silkscreen Printing
- Sewing and Fabric Manipulation
- Computer Aided Design
- Repeat Pattern Structure and Colour Forecasting
- Textiles Colour Theory and History
- Designing for Small to Mid-Scale Production

Program Learning Outcomes

Following successful completion of this program, students will be able to:

- Design and create original textile pieces through extensive experimentation and sampling, allowing them to develop a broad range of technical skills, appropriate use of materials and creative approaches to their work to achieve the desired aesthetic and functional outcomes.

- Solve textile design issues through critical thinking, research and problem-solving skills, and critically evaluate their work ensuring a high level of quality in their textile work.
- Articulate and justify the creative and conceptual decisions behind their work, demonstrating an understanding of the design process and sustainable practices.
- Express their evolving creative voice and understand a range of markets, from craft production to one-of-a-kind pieces, creating designs that help them find their niche within the industry.
- Demonstrate resourcefulness and self-direction in learning, fostering a capacity for lifelong learning.
- Cultivate a heightened awareness of social responsibility in textiles, enabling them to make informed, sustainable decisions, and understand the impact of their creative choices on society and environment.
- Launch a creative career by employing the entrepreneurial skills, tools, and design thinking principles to succeed and thrive in a changing contemporary landscape.

Career Possibilities

With an entrepreneurial focus, this program prepares students to establish their own small business, be employed or continue in the Advanced Studio Practice Program at NBCCD or at other leading institutions in Canada and beyond.

Professional opportunities upon graduation include:

- Knitwear Designer
- Weaver
- Artisan, Craftsperson or Other Visual Artist
- Indie Dyer or Spinner
- Entrepreneur/Business Owner
- Material supplier for artisans
- Textile Designer
- Workshop Instructor
- Printshop Owner or Employee
- Small-Scale Fiber Mill Operator

Admission Requirements

For admission requirements, please visit nbccd.ca/admissions.

Certification

Upon successful completion of the prescribed curriculum, the student will receive a diploma in Textile Design.

Modifications to Academic Programs

NBCCD may modify, adapt, or adjust the curriculum requirements, teaching methods, or learning outcomes when necessary to keep the program effective and relevant. Every student accepted for enrolment at NBCCD is deemed to have agreed to any such changes whether made before or after acceptance. NBCCD reserves the right to require enrolled students to meet the revised requirements.

Articulations

The Textile Design program has developed articulation arrangements with other institutions as follows:

Institution: University of New Brunswick (Fredericton)

- Articulation Period: 1998-05-14 - Undetermined
- Information: The Bachelor of Applied Arts (BAA) is an articulated agreement with the University of New Brunswick. For admission requirements, refer to www.unb.ca.

Institution: NSCAD University (Halifax, NS)

- Articulation period: 2024-05-17 to 2029-05-17
- Information: Students who complete the Foundation Visual Arts Certificate and one of the following diploma programs at NBCCD - Graphic Design, Ceramics, Jewellery/Metal Arts, Fashion Design, Photography/Videography, Textile Design, or Wabanaki Visual Arts - may apply for advanced standing into the Bachelor of Fine Arts, Bachelor of Design, or Bachelor of Arts. Eligible students may receive transfer credit for up to 50% depending on courses completed. Other conditions apply including a portfolio submission and a minimum GPA. For admission requirements, refer to nscad.ca.

Institution: St. Thomas University (Fredericton, NB)

- Articulation period: 2024-07-05 to 2029-07-05
- Information: Students who complete one of the following diploma programs at NBCCD - Graphic Design, Ceramics, Jewellery/Metal Arts, Fashion Design, Photography/Videography, Textile Design, 3D Digital Design, or Wabanaki Visual Arts - may receive up to 60 transfer credit hours toward St. Thomas University's Bachelor of Arts (Interdisciplinary Major in Humanities). The remaining 60 credits are completed at St. Thomas University.
- For admission requirements, refer to stu.ca/admissions.

Territorial Acknowledgment

NBCCD acknowledges that we live, work and create on the unsurrendered and unceded traditional Wolastoqey land. The lands of Wabanaki people are recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship and mutual respect between equal nations. The river that runs by our college is known as Wolastoq (Saint John River), along which live Wolastoqiyik – the people of the beautiful and bountiful river.

Knit Major

FALL 2026 21 credits	TXDN 2917 The Whole Cloth Experience: Machine Knit 3 credits	TXDN 2918 The Whole Cloth Experience: Weave 3 credits	TXDN 2932 Field and Fabric: Unraveling Textile Design 3 credits	TXDN 2923 Acid and Fibre Reactive Dye Methods 3 credits	TXDN 2933 Sewing for Textiles: Manipulation and Exploration 3 credits	CCAR 2100 Visual Documentation 3 credits	Complementary Course (Choose One) 3 credits
WINTER 2027 21 credits	TXDN 2930 Screen-Printing Methods 3 credits	TXDN 2928 Spinning 3 credits	TXDN 2916 Natural Dye Methods 3 credits	HIST 2190 Evolution of Textiles 3 credits	TXDN 2925 Knit: Stitch and Design 6 credits		CCAR 2200 Business Practices and Marketing 3 credits

FALL 2027 21 credits	TXDN 3919 Designing for Production 6 credits	TXDN 3924 Explorations in Fibre and Fabric 3 credits	TXDN 3928 Knit: Stitch and Structures 6 credits		TXDN 3925 Knit: Patterns for Market 3 credits	CCAR 3100 Sales and Opportunities 3 credits
WINTER 2028 21 credits	TXDN 3934 Designing for Felt 3 credits	TXDN 3932 Knit: Designing for Collections 9 credits		TXDN 3930 Knit: Computer Assisted Design 3 credits	CCAR 3200 Creative Entrepreneurship 3 credits	Complementary Course (Choose One) 3 credits

Weave Major

FALL 2026 21 credits	TXDN 2917 The Whole Cloth Experience: Machine Knit 3 credits	TXDN 2918 The Whole Cloth Experience: Weave 3 credits	TXDN 2932 Field and Fabric: Unravelling Textile Design 3 credits	TXDN 2923 Acid and Fibre Reactive Dye Methods 3 credits	TXDN 2933 Sewing for Textiles: Manipulation and Exploration 3 credits	CCAR 2100 Visual Documentation 3 credits	Complementary Course (Choose One) 3 credits
WINTER 2027 21 credits	TXDN 2930 Screen-Printing Methods 3 credits	TXDN 2928 Spinning 3 credits	TXDN 2916 Natural Dye Methods 3 credits	HIST 2190 Evolution of Textiles 3 credits	TXDN 2929 Weave: Four Harness Structures 6 credits		CCAR 2200 Business Practices and Marketing 3 credits

FALL 2027 21 credits	TXDN 3919 Designing for Production 6 credits	TXDN 3924 Explorations in Fibre and Fabric 3 credits	TXDN 3929 Weave: Multi-Shaft 6 credits		TXDN 3931 Weave: Computer Assisted Design 3 credits	CCAR 3100 Sales and Opportunities 3 credits
WINTER 2028 21 credits	TXDN 3934 Designing for Felt 3 credits	TXDN 3933 Weave: Complex Applications 9 credits		TXDN 3926 Slow Cloth: Weft Dominant Weave Structures 3 credits	CCAR 3200 Creative Entrepreneurship 3 credits	Complementary Course (Choose One) 3 credits

Total Diploma Credits: 84

Fall 1

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
Core Curriculum					
TXDN 2917	The Whole Cloth Experience: Machine Knit	3	45	90	None
TXDN 2918	The Whole Cloth Experience: Weave	3	45	90	None
TXDN 2932	Field and Fabric: Unraveling Textile Design	3	45	90	None
TXDN 2923	Acid and Fibre Reactive Dye Methods	3	45	90	None
TXDN 2933	Sewing for Textiles: Manipulation and Exploration	3	45	90	None
CCAR 2100	Visual Documentation	3	45	90	None
	Complementary Course (Choose one)	3	45	90	None

Total of credits: 21.00

Winter 1

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
Core Curriculum					
TXDN 2930	Screen-Printing Methods	3	45	90	None
TXDN 2928	Spinning	3	45	90	None
TXDN 2916	Natural Dye Methods	3	45	90	None
HIST 2190	Evolution of Textiles	3	45	90	None
CCAR 2200	The Business of Craft: Practices and Opportunities	3	45	90	CCAR 2100 or FADN 2901
Knit Major					
TXDN 2925	Knit: Stitch and Design	6	90	180	TXDN 2917
Weave Major					
TXDN 2929	Weave: Four Harness Structures	6	90	180	TXDN 2918

Total of credits: 21.00

Fall 2

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
Core Curriculum					
TXDN 3919	Designing for Production	6	90	180	TXDN 2925 or TXDN 2929
TXDN 3924	Explorations in Fibre and Fabric	3	45	90	None
CCAR 3100	Sales and Opportunities	3	45	90	CCAR 2200
Knit Major					
TXDN 3928	Knit: Stitch and Structures	6	90	180	TXDN 2925
TXDN 3925	Knit: Patterns for Market	3	45	90	TXDN 2925
Weave Major					
TXDN 3929	Weave: Multi-Shaft	6	90	180	TXDN 2929
TXDN 3931	Weave: Computer-Assisted Design	3	45	90	TXDN 2929 TXDN 3929

Total of credits: 21.00

Winter 2

Code	Title	Credits	Scheduled Hours	Nominal Hours	Requisites
Core Curriculum					
TXDN 3934	Designing for Felt	3	45	90	None
CCAR 3200	Creative Entrepreneurship	3	45	90	CCAR 3100
	Complementary Course (Choose one)	3	45	90	None
Knit Major					
TXDN 3932	Knit: Designing for Collections	9	135	270	TXDN 3928
TXDN 3930	Knit: Computer-Assisted Design	3	45	90	TXDN 2925 TXDN 3928
Weave Major					
TXDN 3933	Weave: Complex Applications	9	135	270	TXDN 3929
TXDN 3926	Slow Cloth: Weft-Dominant Weave Structures	3	45	90	None

Total of credits: 21.00

Total Diploma Credits: 84

Course Code/Title: TXDN 2917 The Whole Cloth Experience: Machine Knit
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students use a manual knitting machine to experience the magic of transforming yarn into cloth and original designs. This major area of textile study focuses on the design and construction of a variety of knitted pieces. Students start by learning the basics: things like casting on, binding off, increasing, and decreasing. They quickly move into more techniques including striping, creating picots, and ladders. The course is hands-on and they learn how the machines function as well as trouble-shooting issues that come up. They produce a number of samples and then apply their accumulated knowledge and technical abilities in polished textiles projects in this medium.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Apply textile colour theory and design principles when creating work in order to solve visual problems with creativity and imagination.
2. Utilize knit structures to make samples and term projects with a basic level of proficiency.
3. Critically analyze a variety of applications and materials in order to solve problems related to the creation of projects using machine knitting tools and equipment.
4. Develop a personal resource inventory composed of samples, design inspirations, sketches, articles, class handouts and notes that is labelled, well organized, and aesthetically pleasing.
5. Initiate a work process that reflects effective resource management (e.g. time, workload, information and other resources).

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2918 The Whole Cloth Experience: Weave
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students are introduced to the magic of transforming yarn into cloth on a loom. This major area of textile study is taught through the design and construction of fabric and original work. Students start by designing a simple woven piece and move on to learning all the steps necessary to 'dress' a loom as preparation for weaving. Throughout the course, they learn various threading and treadling techniques, engage in dye sampling, and experiment with painting warps. The emphasis is on hands-on learning as students produce a variety of samples, concluding with the application of their accumulated knowledge and technical ability in a final woven project.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Apply textile colour theory and design principles when creating original work in order to solve visual problems with creativity and imagination.
2. Utilize weave structures to make samples and term projects with a basic level of proficiency.
3. Critically analyze a variety of applications and materials in order to solve problems related to the creation of projects using traditional and contemporary textiles tools and equipment.
4. Develop a personal resource inventory composed of samples, design inspirations, sketches, articles, class handouts and notes that is labelled, well organized and aesthetically pleasing.
5. Initiate a work process that reflects effective resource management (e.g. time, workload, information and other resources).

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2932 Field and Fabric: Unraveling Textile Design
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students will build professional development skills required to succeed in the dynamic arts industry. They will discover potential career paths by studying modern practitioners, traditional livelihoods and connecting with artists and galleries in the city. Contemporary textile practices and personal creative processes are explored through the lens of various research methods and personal exploration. They will engage in conversations with peers based on critique, creative process and articulating their artistic motivations. Students gain arts writing skills, learn project forecasting, and visit a range of significant spaces in the community. This course is where a creative journey intertwines with personal growth, offering an insightful exploration of the textile design landscape and where your work fits.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Identify possible jobs within the field of textiles and understand the available options that do and will exist.
2. Interpret original ideas for repeat pattern design from a variety of inspirational sources.
3. Use textile-related software to do basic image and repeat pattern manipulations.
4. Produce colour forecasting reference materials, create colour stories, and exhibit a strong understanding of colour theory as it relates to textiles.
5. Build communication and presentation skills, participating in constructive peer dialogue, fostering a professional attitude toward design critique, feedback, and knowledge sharing.
6. Explore personal style and values, beginning to recognize their own unique design preferences.
7. Engage in reflective practices.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 2923 Acid and Fibre Reactive Dye Methods
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students learn how to use dyes to create coloured natural fibers. First, they learn to distinguish protein fibres from cellulose fibres and then apply the class of dyes appropriate for each. Students engage in colour mixing exercises to produce colour variations in both hue and colour depth or saturation. The course covers a range of dyeing methods for both acid and fibre reactive dyes, enabling students to select and apply the appropriate procedure to achieve their intended results. For the student to be able to reproduce their desired outcomes they must make careful measurements and document all relevant aspects of the procedure (weights, solution concentrations, temperatures, times, etc.). Health and safety around the handling, mixing and use of dyes is strongly emphasised.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Identify a range of natural fibres and fibre types.
2. Select the appropriate dye procedure for a specific natural fibre.
3. Utilise a variety of dye methods for different fibres types to create a desired outcome.
4. Produce a range of coloured fibres through colour mixing and apply colour theory.
5. Build a resource inventory that is properly labelled, well-organized and aesthetically pleasing that includes samples, class hand-outs and notes.
6. Use safe mixing and dyeing methods.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2933 Sewing for Textiles: Manipulation and Exploration
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

Course Description

In textiles, being able to create shape and texture through sewing opens new possibilities. In this dynamic course, students will learn the fundamentals of sewing - laying a foundation that expands into creative experimentation. Students will begin by becoming familiar with the sewing machine and learn the essential skills of planning, cutting and sewing. As confidence is gained, students will be guided into a new dimension, with the introduction of 3D shapes, fabric manipulation, and innovative techniques. The transformative power of sewing will be discovered through sampling and small projects. This course will give a foundation to sewing with a machine as well as the knowledge of when to use hand stitch in the creation of products with students' own cloth.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Generate fine-quality, well-finished textile projects that display the elements and principles of design with creativity and imagination.
2. Maintain a safe and organized working environment by appropriately using the facilities and equipment when working on their assignments.
3. Utilize domestic sewing equipment and tools in the production of samples and pieces.
4. Effectively organize sewing samples, information, and research in a methodical and aesthetically pleasing way, creating a resource that is tailored for future personal use.
5. Strategically plan projects from concept to creation by integrating efficient resource management (such as time, workload, and information) and essential design concepts to enhance overall efficiency of the creative process.
6. Understand how basic 3D shapes can be created with a 2D pattern.
7. Recognize quality workmanship.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%

Course Code/Title: CCAR 2100 Visual Documentation
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
30	15	45	0	0

Course Description

In this course students will learn to document their art, craft, design and creative processes for their portfolio and marketing purposes. Students will learn and apply the theory and concepts needed to digitally capture their creative work using various tools and technology including scanners, digital cameras, photographs and video. Working in a collaborative environment, students will develop and apply their communication skills to work effectively with each other and provide constructive feedback during class sessions. Students will design and create a portfolio of work and prepare it for applications such as scholarships, employment and residencies that will happen in later courses. Students will learn to communicate their visual design needs so that they can work with professionals to assist with their marketing requirements for business.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Apply camera and digital imaging theory and technology to the documentation of their artwork and creative processes.
2. Develop an understanding about how lighting is used in portfolio imagery.
3. Employ storytelling techniques with pictures and videos
4. Design ways to share their creative processes as a form of marketing.
5. Develop self-assessment strategies to analyze challenges, identify strengths and areas for growth in various course assignments, to support resiliency development.
6. Communicate visual ideas in the form of presentations, written and verbal critiques and self-evaluation of imagery.
7. Collaborate with others and apply career readiness skills such as problem solving, critical thinking, and teamwork to visual design challenges.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2930 Screen Printing Methods
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

Screen printing gives students the freedom to make their mark - whether for production runs or installation. In this introductory course, students will learn the technical aspects of silk screening, understanding the basics of design, and experience the magic of capturing their ideas as prints. They will learn the step-by-step process in the creation of their own designs on a silk screen as well as the correct procedures for appropriately fixing and finishing their prints. Throughout the course, students will explore and experiment, growing their skills and creating pieces that reflect their unique aesthetic.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Apply design principles as they pertain to the production of screen-printed projects.
2. Identify the materials, and steps used in screen print processes.
3. Generate personal images using silkscreen printing techniques which include screen preparation, experimentation and printing onto paper and cloth.
4. Create a range of finished work based on varied silkscreen techniques.
5. Utilize both traditional and digital methods to create both solid and continuous tone imagery.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 2928 Spinning
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

This course introduces students to the techniques and principles of spinning, including the use of the spinning wheel, hand carders, and drum carder. Students work with a variety of fibres, from fine merino to strong linen, to create both traditional and art yarns. The course emphasizes technical skill development, fibre preparation, yarn construction, and the application of dyeing and color blending techniques. Each week, students explore a new fibre or spinning technique, building practical experience and a deeper understanding of how fibre properties and yarn construction influence the final textile.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Identify diverse fibres-and determine appropriate preparation, spinning, and dyeing methods based on their properties.
2. Produce hand-spun yarns by developing technical skill and thoughtfully selecting and blending fibres.
3. Apply colour theory and design principles to hand-spun and dyed yarns.
4. Analyse and discuss fibre properties, yarn structures, sustainability, and the implication for material choices
5. Compile a personal resource of yarns, samples, notes, and class materials in an organized format.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 2916 Natural Dye Methods
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

This course introduces students to the principles and practices of natural dyeing to create long-lasting colour. Students work with materials such as petals, roots, bark, and insects to dye protein and cellulose yarns and fabrics. Through structured sampling and experimentation, they gain hands-on experience applying mordants, preparing dye baths, and using modifiers to achieve a range of hues and values. Emphasis is placed on safe handling and on dyeing methods that are both historically and scientifically informed. Throughout the course, students build a comprehensive collection of samples and research that serves as a reference for future dye work.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Investigate natural dyes and dying methods to understand their historical uses and contemporary applications.
2. Create natural dye baths and mordants from suitable raw materials using established processes.
3. Apply a range of natural dyes to cotton, wool, or silk to effectively achieve variation in hue and value.
4. Execute a variety of natural dye techniques, including yarn dyeing and botanical printing.
5. Compile and document dye samples and procedures in a personal reference resource to support reproducibility.
6. Engage with peers by sharing samples, discussing processes, and participating in critiques.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: HIST 2190 Evolution of Textiles
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
30	15	45	0	0

Course Description

In this course, students explore a variety of historical textile traditions and practices from around the world and incorporate this knowledge into their assignments. They examine geography, available materials, local technologies, belief systems and cultural norms when constructing and embellishing cloth. Selected video presentations, class discussions and a studio-research component supports the study and understanding of material culture, the multi-layered meanings of cloth and the impact these have on contemporary textiles.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Summarize knowledge of textiles traditions and their patterns, motifs, material and structural characteristics through projects and discussions.
2. Demonstrate an awareness of the geo-cultural history of textiles and their global impact by sharing personal research related to current class topics.
3. Produce historically/culturally-influenced textile projects displaying an understanding of the power of cloth to communicate meaning in economic, cultural, political, aesthetic and/or spiritual contexts.
4. Communicate effectively through verbal, written and visual forms using appropriate and relevant terminology.
5. Refine textile-making techniques to produce well-constructed projects.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 2925 Knit: Stitch and Design
Academic Dean: Anna Mathis
Prerequisites: TXDN 2917
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
40	50	90	0	0

Course Description

In this course students build on their understanding of knit design and learn how to identify, design, and knit intricate stitch patterns on machines. Throughout the course, students design their own stitch patterns, produce an array of samples, engage in constructive critiques of each other's work, culminating in the creation of their own personal projects. In addition to hands-on design in areas such as cables, lace, and colour work, students are introduced to essential techniques for charting and documenting their creative process.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Create samples and projects with complex knit structures.
2. Develop an innovative personal design aesthetic in relation to knit design that reflects knowledge of contemporary, historical and regional knitwear with regards to modern standards and the marketplace.
3. Build a personal resource composed of an inventory of structures, yarns, samples, design inspirations and class hand-outs.
4. Accurately record and interpret instructions for complex cloth and patterns.
5. Use correct knit vocabulary when communicating and critiquing knit design.
6. Reflect on their own work process, designs, and pieces and be able to assess their skill and abilities.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 2929 Weave: Four Harness Structures
Academic Dean: Anna Mathis
Prerequisites: TXDN 2918
Nominal/Scheduled Hours: 180/90
Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
30	60	90	0	0

Course Description

In this course, students learn the sequential steps to create woven-textile fabrics on floor looms. They are introduced to four harness weave structures and gain confidence in reading drafts and changing tie-ups. They apply colour theory and design principles in the making of samples and projects and learn how colour and weave structures interact. They learn to choose the right fibre and weave structures for the intended end use. In addition, students are introduced to weaving design software and its potential application in designing hand-woven textiles.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Design and make handwoven cloth samples and projects by drafting basic weave structures and applying colour theory and design principles.
2. Improve technical proficiency using traditional and contemporary weaving tools and equipment while exhibiting sound judgment in the selection of appropriate materials for specific-end uses of handwoven cloth.
3. Build a well-organized sample binder composed of woven samples, design inspirations, sketches, articles and class hand-outs.
4. Critique the development of their work, as well as that of others, in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of weaving.
5. Utilize basic computer assisted design weaving software to create four harness weave structures and patterns.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: CCAR 2200 Business Practices and Marketing
Academic Dean: Anna Mathis
Requisites: CCAR 2100 or FADN 2901
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
35	10	45	0	0

Course Description

In this course, students will learn the skills necessary to identify and create opportunities in their field of interest. Students will learn to recognize and implement various revenue streams to maximize their creative potential. Students will learn how design thinking skills can be used to identify, execute, and evaluate business opportunities. The course will focus on professional applications, opportunity identification, job creation, goal setting, and contract management. Students will also analyze the benefits and drawbacks of risk-taking in creative entrepreneurship and develop a framework for creative problem-solving and building resiliency. Through experiential sales and collaboration, students will organize and create a professional retail sales experience, as well as build brand recognition by expanding their online presence.

Course Learning Outcomes

Upon completion of this course, students will be able to:

1. Identify and evaluate potential business opportunities in the creative industry, and adapt various revenue streams to maximize creative potential.
2. Build a professional application for an opportunity in their field, including a cover letter, CV, images, image list and all other required documentation for an opportunity in the creative sector of your choice.
3. Recognize the benefits and drawbacks of risk-taking in creative entrepreneurship and analyze the different types of risk involved in creative business ventures.
4. Construct a professional retail sales environment by collaboratively planning, managing, and developing pricing, inventory, merchandising, marketing, as well as the setup and operation of a public retail sale.
5. Use a design-thinking approach to test a production line and conduct market research to analyze results.
6. Build brand recognition by expanding their online presence through social media strategies and search engine optimization.
7. Consistently utilize self-assessment strategies to analyze challenges, identify strengths and areas for growth in various course assignments, to support resiliency development.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3919 Designing for Production
Academic Dean: Anna Mathis
Prerequisites: TXDN 2925 or TXDN 2929
Nominal/Scheduled Hours: 180/90
Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
25	65	90	0	0

Course Description

In this dynamic course, students engage in the end-to-end process of designing and producing market-ready, textile-based products. They work through each stage of the design process, from conducting market research and developing inspiration to creating cohesive collections. Emphasis is placed on both creative expression and the practical aspects of production such as sourcing materials, developing samples and prototypes, maintaining records, and upholding quality standards.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Combine market trend research with personal inspiration to produce original and well-informed design ideas.
2. Apply the design process by creating sketches, exploring materials, and producing samples and prototypes.
3. Create market-ready textile products that demonstrate technical proficiency, cohesiveness, and the development of a distinctive personal voice.
4. Develop effective personal work habits including time-management and record-keeping strategies.
5. Engage in self-reflection and group critique processes to collaboratively address technical challenges, provide constructive feedback, and refine designs.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3924 Explorations in Fibre and Fabric
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students create textile samples that explore new techniques, functionality and design concepts. Through 'challenge' projects students are encouraged to engage in critical thinking and alternate ways of problem solving. Emphasis is placed on exploration of new techniques and the possibilities of using these techniques to integrate personal meaning and imagery into their studio practice.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Create samples using a variety of textile techniques.
2. Formulate an effective creative process from conception to production.
3. Construct efficient and creative solutions to short turn-around challenges.
4. Combine new embellishment techniques within their major areas of study.
5. Develop a well-organized personal resource binder of visual inspirations, sketches, class handouts and samples.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Pass/fail grading with pass mark of 60%.

Course Code/Title: TXDN 3928 Knit: Stitch and Structures
Academic Dean: Anna Mathis
Prerequisites: TXDN 2925
Nominal/Scheduled Hours: 180/90
Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
20	70	90	0	0

Course Description

Students will bring machine knit design skills to the next level in this course. This is an advanced knitwear design and construction course where aspiring designers learn to create original knitted clothing using modern technology and traditional craftsmanship. Their ideas will be brought to life using computer software for the patterns, and hands-on material exploration and sampling to decide on fit and design. Students can choose to make pieces using custom or standardized measurements. Skills will be expanded as students learn all about hems, trims, and the other specific needs of garment design including learning how to work with ribbers, seam on machines, and explore a rich variety of yarns.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Proficiently make machine-knitted textiles that reflect an awareness of contemporary knitwear and display the elements and principles of design with creativity and imagination.
2. Conduct research using a variety of approaches in order to create high-quality designs.
3. Accurately use software to aid in creating shapes and patterns for original machine-knitted designs.
4. Effectively critique the development of work in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary.
5. Proficiently understand and create patterns for knit textiles.
6. Accurately note measurements and technical details to create resource inventories

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3929 Weave: Multi-Shaft
Academic Dean: Anna Mathis
Prerequisites: None
Nominal/Scheduled Hours: 180/90
Credits: 6

Lecture	Studio	Homework	Independent Study	Practicum
30	60	90	0	0

Course Description

Through this course, students will further develop their knowledge of weave structures and best weaving practices through the creation of a series of samples and projects. Focusing on 8 harness woven cloth, each structure is chosen to expand the students' knowledge of foundational weaving principals as well as explore potential applications, forms, and functions for the end use of complex cloth. Throughout the course, students create a resource binder and are guided on correct documentation to help them in their future practice.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Employ technical proficiency through weaving samples and individual projects while applying the elements and principles of design and drafting theory.
2. Exhibit enhanced sensitivity and sound judgement in the selection of appropriate materials for specific end uses, while considering modes of production, time management and goal setting.
3. Think critically in order to creatively solve visual issues related to the creation of projects and samples.
4. Develop a well-organized sample binder composed of an inventory of design inspirations, weaving drafts and class handouts.
5. Incorporate a self-reflective process that includes experimentation and input from faculty and peers in the development of their work.
6. In a group context, effectively critique the development of their work, as well as others, in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of weaving.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3925 Knit: Patterns for Market
Academic Dean: Anna Mathis
Prerequisites: TXDN 2925
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students explore the creative possibilities within the knit pattern industry. They produce written directions, schematics and charts for original knitwear designs using a variety of industry-accepted methods to produce samples and finished patterns. Students investigate platforms for sharing and selling knitwear as well as trends in the industry. In addition, they produce patterns for both hand and machine knitting by observing the links between the techniques.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Evaluate different marketing approaches, available markets, and avenues for their products.
2. Select various standardized pattern languages for specific end uses.
3. Construct clear and concise patterns that comply with industry standards.
4. Create work that is aesthetically pleasing using the principles and elements of design.
5. Design knit layouts that are well organized and designed.
6. Compare the relationship between hand and machine knitting to be able to translate techniques from one to the other.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3931 Weave: Computer-Assisted Design
Academic Dean: Anna Mathis
Prerequisites: TXDN 2929; Corequisite: TXDN 3929
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students learn to design variations of traditional weave structures using computer technology as a design tool. Once understanding the rules of weave structure, they make modifications within the confines of the structure and experiment with colour possibilities. In addition, students develop their organizational skills by compiling a resource binder that includes research and weaving drafts to be used in future studio practice.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Proficiently generate variations of weave structures with weaving design software that effectively utilize colour theory and the elements and principles of design.
2. Develop a well-organized sample binder consisting of an inventory of design inspirations, computer drafts and class handouts.
3. Think critically when conducting applied research into weave structures to ensure that designs follow the rules of woven-cloth design.
4. Effectively use a good range of tools within the computer-assisted design program to create a variety of designs.
5. Incorporate a self-reflective process that includes experimentation and input from faculty and peers in the development of their work.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: CCAR 3100 Sales and Opportunities
Academic Dean: Anna Mathis
Prerequisites: CCAR 2200
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
35	10	45	0	0

Course Description

In this course, students will learn the skills necessary to identify and create opportunities in their field of interest. Students will learn to recognize and implement various revenue streams to maximize their creative potential. Students will learn how design thinking skills can be used to identify, execute, and evaluate business opportunities. The course will focus on professional applications, opportunity identification, job creation, goal setting, and contract management. Students will also analyze the benefits and drawbacks of risk-taking in creative entrepreneurship and develop a framework for creative problem-solving and building resiliency. Through experiential sales and collaboration, students will organize and create a professional retail sales experience, as well as build brand recognition by expanding their online presence.

Course Learning Outcomes

Upon completion of this course, students will be able to:

1. Identify and evaluate potential business opportunities in the creative industry, and adapt various revenue streams to maximize creative potential.
2. Build a professional application for an opportunity in their field, including a cover letter, CV, images, image list and all other required documentation for an opportunity in the creative sector of your choice.
3. Recognize the benefits and drawbacks of risk-taking in creative entrepreneurship and analyze the different types of risk involved in creative business ventures.
4. Construct a professional retail sales environment by collaboratively planning, managing, and developing pricing, inventory, merchandising, marketing, as well as the setup and operation of a public retail sale.
5. Use a design-thinking approach to test a production line and conduct market research to analyze results.
6. Build brand recognition by expanding their online presence through social media strategies and search engine optimization.
7. Consistently utilize self-assessment strategies to analyze challenges, identify strengths and areas for growth in various course assignments, to support resiliency development.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3934 Designing for Felt
Academic Dean: Anna Mathis
Prerequisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

This course introduces students to the functional and conceptual applications of wet felting through a series of projects and exercises. Students create a wide range of samples, exploring techniques such as nuno felting and felting around resists, building a comprehensive reference of methods and experimentation. Emphasis is placed on design development, including planning for shrinkage, material selection, and fibre layout, as well as applying colour theory and dyeing fibre. Students produce both 2D and 3D felt pieces, applying an experimental approach with deliberate design and technical skill.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Explore wet felting and surface-embellishment techniques through samples and projects by selecting appropriate materials and tools.
2. Apply colour theory and design principles in the creation of felted samples and 2D and 3D felted projects.
3. Plan and implement projects that integrate fibre layout, shrinkage, and material considerations to achieve a desired design outcome.
4. Compile a comprehensive resource of samples, sketches, design notes, and class materials that is organized and properly labeled.
5. Communicate personal research through critiques, discussions, and presentations in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of felting.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3932 Knit: Designing for Collections
Academic Dean: Anna Mathis
Prerequisites: TXDN 3928
Nominal/Scheduled Hours: 270/135
Credits: 9

Lecture	Studio	Homework	Independent Study	Practicum
35	100	0	135	0

Course Description

In this course, students create a collection of knitwear through a guided learning process where they refine and develop their sense of design and individualized aesthetic. In consultation with their instructor, they develop a plan for the term which outlines the scope of their projects. During class, various techniques and applications will be demonstrated, as needed. Students collaboratively reflect on their values, skills, ambitions, and barriers to build an idea for a line of work that excites them. This personal interest will inform the creation of a cohesive, unique knitwear collection geared to their chosen market. Anything that falls within the realm of machine knitting can be considered for a collection. Students push their ideas and skills further through group consultations, knowledge sharing, and independent work. The aim is for students to build an idea that they can continue on with after graduation to help ease the transition to professional life.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Build a unique cohesive collection of knitted products technically proficient in construction and finish.
2. Problem-solve issues as they arrive, foresee complications, and utilize resources to learn new skills and create original designs.
3. Research the contemporary knitwear marketplace and assess the trends, price points and materials.
4. Identify avenues for selling and marketing knitwear.
5. Manipulate patterns displaying a high level of skill and understanding of the effect on fit, shape and use.
6. Share personal research through critiques, discussions, presentation boards and/or digital presentations in a manner that reflects knowledge of concepts and techniques.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3933 Weave: Complex Applications
Academic Dean: Anna Mathis
Prerequisites: TXDN 3929
Nominal/Scheduled Hours: 270/135
Credits: 9

Lecture	Studio	Homework	Independent Study	Practicum
35	100	0	135	0

Course Description

In this course, students create a collection of woven items through a guided learning process where they refine their sense of design and individualized aesthetic. In consultation with their instructor, students plan their projects for the term including learning of new weave structures and using external prompts as design tools. During class, the instructor will demonstrate various techniques and applications based on the individual student's interests. The focus of the class is on the creation of a unique and cohesive woven collection geared to their personal interests and chosen market.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Build a unique cohesive collection of woven products technically proficient in construction and finish.
2. Research the contemporary fibre and weaving marketplace for inspiration and an understanding of current trends.
3. Develop new product/weave pattern designs and experiment with new materials.
4. Manipulate patterns and/or weave structures, displaying a high level of skill and understanding of the visual effect of material and colour use.
5. Compile a sample binder including drafts that are focused in their area of interest.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3930 Knit: Computer-Assisted Design
Academic Dean: Anna Mathis
Corequisites: TXDN 2925, TXDN 3928
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students explore computer-assisted design for knitted textiles. They learn how to set up and utilize computer software to drive electronic knitting machines. They will work with multiple programs and techniques which can include software for pattern drafting, stitch design, and integrated knitting as well as work with punch cards. Learning is led by student need and interest and may include a variety of samples, experiments, and finished work. Students develop original digital designs and investigate the creative possibilities and technical parameters of computer-driven machine knitting.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Correctly set up a computer with related linking hardware to an electronic knitting machine.
2. Utilize various knitting software to create original stitch designs.
3. Successfully navigate and utilize current knitting software for integrated electronic knitting.
4. Develop a well-organized reference inventory of original product pattern samples, stitch designs and patterns as well as comprehensive notes.
5. Understand when and how to use technology to expedite their knit design process.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: TXDN 3926 Slow Cloth: Weft-Dominant Weave Structures
Academic Dean: Anna Mathis
Requisites: None
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
15	30	45	0	0

Course Description

In this course, students create individually designed tapestries and boundweave rug structures. After exploring a variety of techniques through sampling, students solidify their knowledge with small woven projects learning the rules for designing and the appropriate finishing techniques for each structure. In addition, students explore various appropriate fibre choices to achieve their intended results.

Course Learning Outcomes

Upon the successful completion of this course, students will have demonstrated the ability to:

1. Employ technical proficiency, through weaving samples while applying design elements and principles, colour and drafting theory with creativity and originality.
2. Exhibit enhanced sensitivity and sound judgement in the selection of appropriate materials for specific end uses while considering modes of production, time management and goal setting.
3. Use critical thinking using a variety of approaches in order to creatively solve visual problems related to the creation of projects and samples.
4. Professionally develop a personal resource binder comprising an inventory of design inspirations, samples, and class handouts that is well organized.
5. Incorporate a self-reflective process that includes experimentation and input from faculty and peers in the development of their work.
6. In a group context, effectively critique the development of their work, as well as others, in a manner that reflects a thoughtful understanding of concepts, techniques and vocabulary of weaving weft dominant structures.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

Course Code/Title: CCAR 3200 Creative Entrepreneurship
Academic Dean: Anna Mathis
Requisites: CCAR 3100
Nominal/Scheduled Hours: 90/45
Credits: 3

Lecture	Studio	Homework	Independent Study	Practicum
20	25	45	0	0

Course Description

This course is designed to provide students with the foundational knowledge and skills needed to start and grow a successful creative business. Students will learn about various business structures, financial projections, financing options, and risk management strategies. They will explore Social Enterprises and consider their business in relation to being a global citizen. They will also have the opportunity to develop and present a viable creative business plan, including an executive summary, business model canvas, financial projections, and risk management strategies. In addition, students will reflect on their personal risk tolerance levels and develop strategies to manage and overcome fear, uncertainty, and doubt in creative business ventures. Through peer presentations, critiques, and class discussions, students will develop effective communication and collaboration skills in an inclusive environment.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

1. Create and manage a successful display of their work at a regional wholesale tradeshow, including identifying target markets and creating marketing strategies.
2. Reflect on the wholesale and retail opportunities and evaluate personal risk tolerance levels, adapting personal strategies to effectively manage fear, uncertainty, and doubt in creative business ventures.
3. Evaluate different business structures and choose the most appropriate one for their creative business.
4. Develop a business plan including accurate and realistic financial projections for their creative business, analyzing factors such as sales revenue, expenses, and financing.
5. Engage in the evaluation of peer presentations, and provide constructive feedback, incorporating insights from the course content and class discussions.
6. Commit to the development of resiliency by utilizing self-assessment as a reflective tool to adapt and persevere in the dynamic landscape of creative entrepreneurship.
7. Exemplify effective communication and collaboration skills, including active listening, constructive feedback, and solution-seeking in a diverse and dynamic learning community.

Evaluation Plan

The evaluation plan for each specific medium is provided on the Learning Experiences Outlines document. No single project will exceed 35% of the final grade.

Grading Basis: Graded with pass mark of 60%.

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