



New Brunswick  
**COLLEGE**  
of **CRAFT**  
& **DESIGN**

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# **Design Your Life**

*Viewbook 2025*

# Our Values

## Creativity

At NBCCD, we strive to continue the Bauhaus legacy of fostering a sense of creative purpose and critical problem-solving in our students. As contemporary society confronts many challenges that demand creative solutions, NBCCD instills creativity into the bedrock of its craft and design education.

## Curiosity

The desire to learn and question is a fundamental requirement of craftspeople and designers, as design itself implies an inquiry into how we are oriented to the world around us.

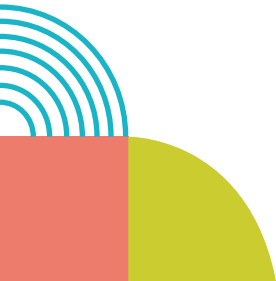
## Community

To truly value community means being intentional in incorporating it into the teaching and learning at NBCCD by designing a learning-centred, barrier-free, and inclusive environment for all students.



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## Message From The Director

Dear Students,

Welcome to the New Brunswick College of Craft and Design (NBCCD). I am thrilled to share with you the vibrant and dynamic environment that awaits you here. Our college is a place where creativity knows no bounds, and each student is encouraged to explore, innovate, and excel in their journey. We empower learners to forge sustainable, creative careers.

At NBCCD, we are dedicated to fostering a community that not only hones your craft, but also inspires you to think beyond conventional boundaries. Our diverse programs, experienced faculty, and top-notch facilities are designed to provide you with a comprehensive education that merges traditional techniques with contemporary practices.





We pride ourselves on our close-knit community where collaboration and individual growth go hand-in-hand. No matter what program you embark on, you will find a supportive environment that encourages experimentation and personal expression.

Our commitment to real-world experience ensures that you are not only learning in the classroom, but also engaging with industry professionals and participating in projects that prepare you for a successful career in the arts. We believe in the power of art, craft, and design to transform lives and communities, and we are excited to see how you will contribute to this legacy.

As you browse through this viewbook, I hope you feel inspired by the stories, programs, and opportunities that define NBCCD. We are eager to welcome you to our community and to support you in shaping your creative future.

Warm regards,

**Jared Peters**

**Director, New Brunswick College of Craft and Design**



# FOUNDATION VISUAL ARTS

CERTIFICATE | 1 YEAR | 2 SEMESTERS  
STUDY IN FREDERICTON OR ONLINE

Inspired by the Bauhaus philosophy, the first year at NBCCD is carefully crafted to immerse students in a variety of disciplines and material practices, while teaching foundational principles of design, colour theory, and visual culture.

## Sample FVA Topics

- Elements and Principles of Design
- Creative Process and Social Engagement
- Drawing
- Art History
- Colour Theory
- 2D and 3D Design
- Time Design
- Media Explorations



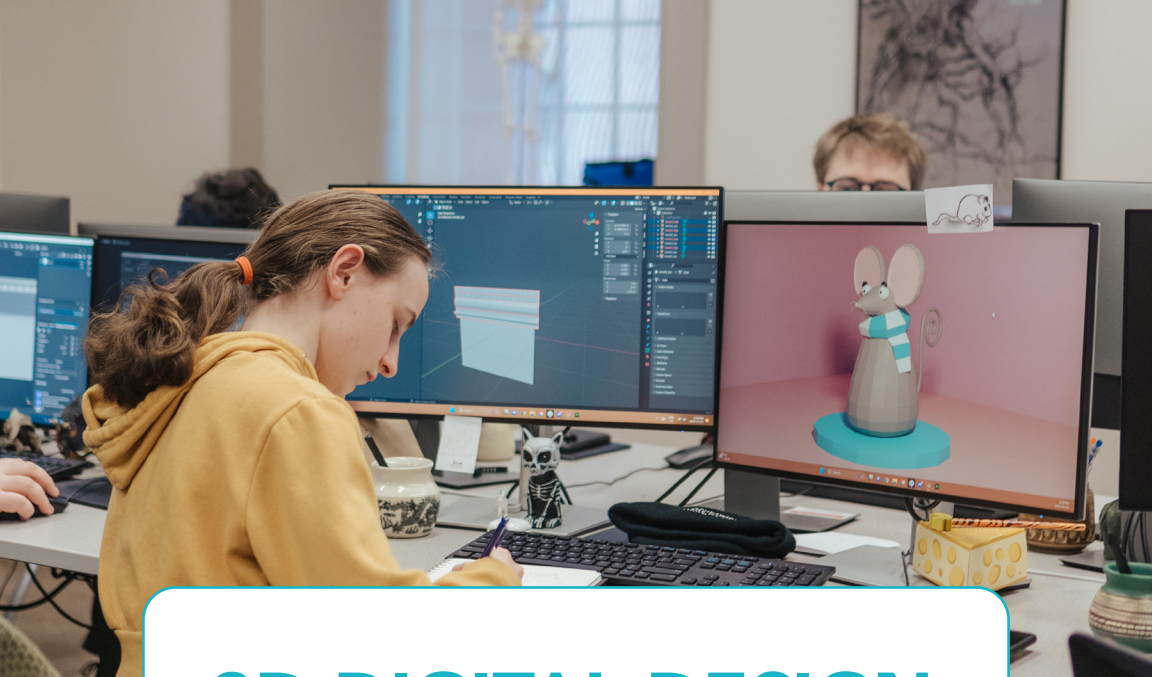
Scan to learn more



# BAUHAUS

The Foundation Visual Arts (FVA) program at NBCCD is inspired by the groundbreaking principles of Walter Gropius's Bauhaus School, which profoundly impacted 20th-century art education by merging fine art and design. Gropius, the visionary behind the Bauhaus, valued technical skill and material mastery, but emphasized that curiosity and experimentation are the true cornerstones of artistic growth. He envisioned the foundational year as a journey of liberating the individual from traditional thought processes, enabling personal discoveries and experiences that reveal one's full potential, while recognizing inherent limitations.

At NBCCD, we are committed to fostering creativity, innovation, and business acumen, ensuring our graduates are not only skilled artisans but also astute entrepreneurs, ready to thrive in the dynamic world of craft and design. Gropius observed that a society's health is reflected in the creativity of its makers. We are dedicated to upholding this legacy by nurturing a sense of creative purpose and critical problem-solving in our students.



# 3D DIGITAL DESIGN

DIPLOMA | 2 YEARS | 6 SEMESTERS

Rooted in 3D design principles and visual communication, students engage in creative problem-solving through digital technology. Emphasizing modeling, texturing, drawing, animation, and world building, this program positions students at the forefront of creative industries, including game design, visual film effects, 3D printing, virtual reality, simulation, and animation.

## Career Possibilities

- 3D Generalist/Modeler
- 3D Texture Artist
- 3D Animator/Rigger
- Character Designer



# CERAMICS

DIPLOMA | 2 YEARS | 4 SEMESTERS

Through extensive exploration, ceramics students delve into a diverse array of techniques, including wheel-thrown, hand-built, slipcast, molded, and digitally rendered methods. Engaging with a medium that spans over ten thousand years of history, they create functional and sculptural works that reflect our identity, heritage, and future direction.

## Career Possibilities

- Contemporary Studio Potter
- Ceramic Designer
- Artisan, Craftsperson, or Other Visual Artist
- Entrepreneur/Business Owner





# FASHION DESIGN

DIPLOMA | 2 YEARS | 6 SEMESTERS

Starting with the fundamentals of sewing, pattern development, and garment construction, and building upon these acquired skills, students engage in advanced studies in corset construction, draping, tailoring, and made-to-measure fashion. The human body serves as the canvas, where technical proficiency merges with a personal sense of design to create wearable art that transitions seamlessly from the studio to the runway, and into everyday life.

## Career Possibilities

- Fashion, Theatre, Exhibit Designer
- Fashion Illustrator
- Tailor, Dressmaker
- Fashion Stylist



# GRAPHIC DESIGN

DIPLOMA | 2 YEARS | 6 SEMESTERS

Acquire comprehensive expertise in graphic design theory, professional techniques, and industry standards while nurturing your creative vision. Explore all facets of visual communication, from layout and packaging to logo design, posters, user interface (UI) design, information design, and digital illustrations. Choose to specialize in either illustration (digital drawing and image creation) or design (branding and layout) to develop your professional portfolio.

## Career Possibilities

- Graphic Designer
- Web/Interface Designer
- Illustrator
- Art/Creative Director



# JEWELLERY/METAL ARTS

DIPLOMA | 2 YEARS | 4 SEMESTERS

Traditional methods, contemporary design, and digital innovations converge in the jewellery and metal arts program. Students learn to transform raw materials such as gold, silver, and copper into wearable art and sculptural objects. By mastering both modern and historic techniques, they create unique works of art, custom jewellery, and heirlooms of our time.

## Career Possibilities

- Contemporary Studio Metalsmith
- Jewellery Designer
- Bench Jeweller
- Silversmith





# PHOTOGRAPHY/ VIDEOGRAPHY

DIPLOMA | 2 YEARS | 6 SEMESTERS

In a modern production environment, students immerse themselves in the competitive fields of photography and videography. They explore classic and contemporary methods in the studio, utilizing both digital and analogue techniques across a wide range of facilities and equipment. From a state-of-the-art darkroom to our large lighting studio, students learn to storyboard, shoot, edit, record audio, and produce innovative work in an ever-evolving industry.

## Career Possibilities

- Commercial Photographer/Videographer
- Fine Art Photographer/Videographer
- Content Creator/Social Media Specialist
- Photojournalist/Documentarian



# TEXTILE DESIGN

DIPLOMA | 2 YEARS | 4 SEMESTERS

Dedicated to building community and fostering the Canadian sustainable textiles economy, students major in one of two textiles streams: weaving or machine knitting. They work from fiber to fabric to finished pieces, learning to spin yarn, felt, screen-print, embellish, and dye. Through these processes, students create soft sculptures and functional art, promoting sustainable practices and human-scale livelihoods.

## Career Possibilities

- Knitwear Designer
- Weaver
- Entrepreneur/Business Owner
- Textile Designer



# WABANAKI VISUAL ARTS

DIPLOMA | 2 YEARS | 6 SEMESTERS

Located in Waponahkik (Wabanaki Homeland) this program is unique to Turtle Island (North America) through its concentration on the traditional craft mediums of the Waponahkiyik - Wolastoqiyik, Mi'kmaq, Peskotomuhkatiyik, Panuwapskewiyik, and Aponahkewiyik (Wabanaki Peoples). Students have the opportunity to explore Waponahki artistry, history, and culture under the guidance of Waponahki artists. From there, students select their own preferred materials, which may encompass basket-making, woodcarving, beading, wampum, quillwork, and beyond.

## Career Possibilities

- Artisan, Craftsperson, or Other Visual Artist
- Wood Sculptor or Paddle Carver
- Indigenous Art Teacher in Indigenous Communities
- Entrepreneur/Business Owner











# CREATIVE CAREERS

At NBCCD, we believe in nurturing creativity, innovation, and business acumen, ensuring that our graduates are not just skilled artisans, but also savvy entrepreneurs, ready to make their mark in the ever-evolving world of craft and design.

## Advanced Studio Practice

**CERTIFICATE | 1 YEAR | 2 SEMESTERS**

Students with an NBCCD diploma or equivalent experience in fine craft, design, or visual arts may apply for NBCCD's two-semester certificate in Advanced Studio Practice (ASP). Students focus on self-directed studio work, in addition to implementing a professional career plan through networking, exhibitions, wholesale opportunities, and more. The key focus is studio practice in a student's area of concentration, supported by collaboration with celebrated faculty advisors and professional mentors. This program is suitable for graduates, designers, artists, and individuals with a fine craft practice who wish to engage in a supportive, collegial environment while evolving their distinct career goals. Students acquire business skills and enhanced studio practice to launch into self-employment or a successful career in the creative cultural sector.





## Craft Sale

Second-year diploma students organize and sell their work at the November NBCCD Craft Sale in downtown Fredericton. With eager anticipation, this event attracts substantial crowds of holiday shoppers and proves to be a lucrative endeavour for students.

## Craft East Buyers' Expo

Share and sell your work with gallery owners, buyers, and purchasers from across Canada, the United States, and worldwide at the annual Craft East Buyers' Expo.

## The George Fry Gallery

Owned and operated by the college, the George Fry Gallery provides students the opportunity to prepare and mount a professional gallery exhibition. The exhibitions demonstrate professionalism, enhance student experience, and contribute to the vibrant culture of New Brunswick.

# HOW TO APPLY:

1

Create your NBCCD account at [nbccd.ca/apply](http://nbccd.ca/apply)

2

Prepare your portfolio and academic documents

3

Begin and complete your application

4

**Submit your application**

- Submit your online APPLICATION through our applicant portal and pay your APPLICATION FEE.

5

**The admissions team reviews your application**

6

**Accept your offer**

- Confirm your place at NBCCD by accepting your offer.

7

**Send final transcript**

- Ask your current/former school to send your official transcript via email to [nbccd.admissions@gnb.ca](mailto:nbccd.admissions@gnb.ca).

8

**Register for courses**

**WELCOME TO NBCCD**



# YOUR JOURNEY AT NBCCD

**Foundation  
Visual Arts**

**Diploma**

**Advanced  
Studio Practice**

Photography/Videography

Ceramics

Wabanaki Visual Arts

3D Digital Design

Fashion Design

Jewellery/Metal Arts

Graphic Design

Textile Design



For information on degree pathways  
please visit [nbccd.ca/programs](http://nbccd.ca/programs)



# STUDENT SERVICES

Our Student Services team is dedicated to ensuring students have a positive and enriching experience while pursuing their creative careers.

## **Student Life**

Events, trivia, excursions, movie nights, and more! The Student Life office organizes social activities throughout the year, giving you plenty of opportunities to make friends and have fun. Our Student Life office also supports students through our Food Bank program, wellness programming, and more!

## **Counsellor**

Our in-house counsellor offers short-term mental health services to students, providing a confidential and safe space on campus for support and guidance.

## **Learning Strategist**

The Learning Strategist collaborates with students and staff to promote student success, focusing on areas such as mobility and physical ability, learning disabilities, cognitive and emotional functioning, mental health, and more.



# COMMUNITY

Join a diverse community of individuals who share your passion for creativity and social responsibility. This is craft and design like never before! Every resource, student, instructor, and staff member are dedicated to the arts, enabling you to refine your artistic voice and express yourself without constraints. Our staff is committed to fostering an inclusive learning environment, providing comprehensive services to support you on your personal and academic journey.

## Academic & Personal Wellness

Your mental, emotional, physical, spiritual, and personal health matter and contribute to your creative curiosity. At NBCCD, we have a dedicated Counsellor, Learning Strategist, and Elder-in-Residence to support your mental health and academic journey within safe and confidential spaces. Additionally, you can visit the Learning Commons, where you have access to over 9,000 books on craft, design, and fine art to inspire your creativity.

## Job & Volunteer Opportunities

Become a campus tour ambassador or sign up for the Busy Bee Program to learn more about paid and volunteer opportunities directly to your inbox. NBCCD and community opportunities are also posted on the college's website and social media pages. Working on campus is a great way to build your resume and earn money while you study.



# ALUMNI HIGHLIGHTS

## Jolene Robichaud '14

*Fashion Designer*

Jolene has made her mark in the fashion world with her distinctive designs, showcased in prestigious events such as the Kahnawake Fashion Exhibit in Quebec and the Petapan Fashion Show in Charlottetown, PEI.

## Sylvette Fortin '15

*Head of the Textile Department – Village Historique Acadien*

Sylvette leads the Textile Department at the Village Historique Acadien in Bertrand, NB, where her expertise brings history to life. The knowledge she acquired during her years in the NBCCD textile department paved the way for her current role. Looms and weaving, natural dyes, spinning wheels, and sewing are integral parts of her summers at the village.





## Danika Vautour '17

*Ceramic Artist*

With numerous exhibitions and collaborations both nationally and internationally, Danika's work continues to gain recognition. Her upcoming 2024 Arctic Circle Artist Residency in Norway and 2025 NG Creative Residency in France highlight her dedication to exploring new horizons in the world of ceramics.

## Tanya Duffy '03

*Creative Director – The Details Design*

After living abroad, Tanya returned to New Brunswick in 2014 and soon after founded The Details Design. Her creative vision and leadership have established the agency as a cornerstone of innovative design in the region.

## Matt Watkins '02

*Oil painter, Jeweller, and Instructor*

An NBCCD instructor, primarily in the Foundation Visual Arts program, Matt is passionate about art and dedicated to fostering the growth of his students' abilities and confidence. His work as an oil painter and jeweller reflects his deep commitment to the craft.

# Tuition & Fees

All fees are in Canadian Dollars (CAD) and reflect the 2024-2025 academic year.

	Canadian citizens, permanent residents, & Maine Residents	International students
Application fee	\$50 (non-refundable)	\$100 (non-refundable)
Full-time tuition	\$3,490 per year	\$9,767 per year
Part-time tuition	\$127 per credit hour (a typical semester-long course is 3 credit hours)	N/A
Emergency health insurance	N/A	\$600

*Fees are subject to change without notice.*

## General Fees

Service	Fee
Student Association	\$240 per year *
Building Access Card	\$15
Graduate Services Fee	\$50
NBCCDSA Health Insurance	\$265 per year
NBCCDSA Dental Insurance	\$153 per year
Technology Fee	\$300 per year
FVA Kit	\$600

*\*Includes bus pass fee*

# Studio Fees

Program	Amount
Foundation Visual Arts (FVA)	\$200
3D Digital Design	\$250
Ceramics	\$1,400
Fashion Design	\$250
Graphic Design	\$350
Jewellery/Metal Arts	\$600
Photography/Videography	\$350
Textile Design	\$350
Wabanaki Visual Arts (WVA)	\$300

## Living Costs

NBCCD does not offer on-campus housing, but our downtown location and student bus pass make it easy to find rental opportunities nearby. Students seeking a college residence experience can apply to live in residence at St. Thomas University (STU.ca), just a 5-minute bus ride or a 25-minute walk from NBCCD. To learn more about housing options visit [nbccd.ca/fredericton](http://nbccd.ca/fredericton).

## Financial Aid and Scholarships

NBCCD offers bursaries and awards to current students and assists incoming students in accessing loans and external funding sources. Learn more at [nbccd.ca/financialaid](http://nbccd.ca/financialaid) and chat with our recruitment team for additional support.



# BOOK A TOUR

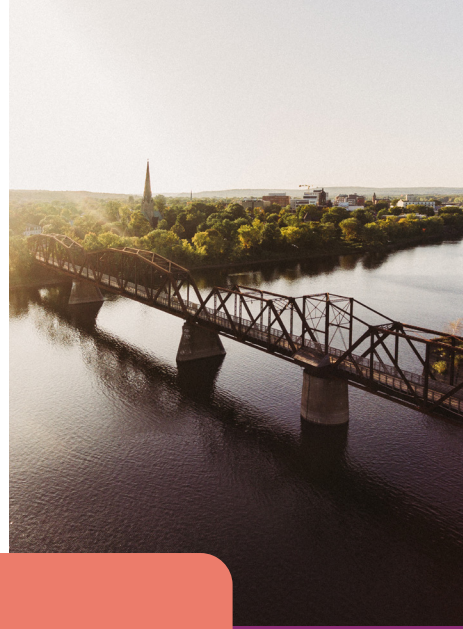
Situated along the shores of Canada's most storied river, the Wolastoq, NBCCD is in the heart of downtown Fredericton, New Brunswick. Since 1938, we have empowered learners to forge sustainable, creative careers. With centuries of technique, technology, and fine practice embedded in our curriculum, students work in state-of-the-art studios under the guidance of award-winning and practicing professionals in craft and design.

The best way to determine if NBCCD is the right fit for you is to visit our campus for a guided tour. During your tour, you'll have the chance to chat with instructors, meet current students, view student work, and more.

*Visit Us*







## FREDERICTON, NEW BRUNSWICK

Fredericton is more than just the capital city of New Brunswick; it's a dynamic hub of culture, creativity, and community. Here, cobblestone streets lined with charming boutiques, art galleries, and cozy cafés invite exploration and discovery.

As a student in Fredericton, you're at the heart of a creative community. Living downtown is the ideal home base for exploring not just the attractions of the city, but the entire capital region. NBCCD is tucked within the historic Garrison District in downtown Fredericton.

*Learn more about  
life in Fredericton*



# NBCCD AT A GLANCE

**Founded in 1938**

## 10 programs

- Foundation Visual Arts
- 3D Digital Design
- Ceramics
- Fashion Design
- Graphic Design
- Jewellery/Metal Arts
- Photography/Videography
- Textile Design
- Wabanaki Visual Arts
- Advanced Studio Practice

## Instructor to Student Ratios

**FVA: 1:12**

**Diploma 3:11**

## Countries represented at NBCCD:

- Brazil
- Chile
- Colombia
- Dominican Republic
- Ecuador
- Germany
- Honduras
- India
- Iran
- Jamaica
- Mexico
- Morocco
- Philippines
- Russia
- Turkey
- United Kingdom
- United States of America
- Vietnam



## HONEYBEE FOLK SCHOOL

Building on the college's dedication to designing a sustainable future, Honeybee Folk School was established at NBCCD to offer non-credit, public education to the broader community. As one of the first folk school initiatives in Atlantic Canada, Honeybee provides workshops focused on regenerative living, traditional skills, and fine craft. Makers of all levels come together for non-credit workshops and courses each season. Subjects include knife-making, ceramics, basketry, loom weaving, natural dye methods, wood-fired pizza making, urban gardening, permaculture, and more. NBCCD students receive discounted access to all folk school courses and are encouraged to apply as workshop instructors upon graduation.

[honeybeefolkschool.ca](https://honeybeefolkschool.ca)

# Connect with NBCCD



Visit campus or attend an online event to explore our craft and design studios.

## Important Events

October 26	Fall Open House
December 7	Virtual Open House
February 22	Winter Open House
March 13	Advanced Studio Practice Info Session



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