

NEW BRUNSWICK
COLLEGE OF
CRAFT & DESIGN

Students applying to Foundation Visual Arts (FVA), Advanced Studio Practice (ASP), or any of NBCCD's diploma programs must submit a portfolio as part of their application documents.

HOW TO SUBMIT YOUR PORTFOLIO

All portfolio documents must be uploaded directly to the [student portal](#). This option is available after an application has been submitted. To do so, login to your student portal, click on My Applications, and then on Program Applications, then select your current application, and select Add Files.

Please find portfolio requirements below for your respective program:

- Foundation Visual Arts
- Advanced Studio Practice
- Diploma (direct-entry application)

FOUNDATION VISUAL ARTS

PORTFOLIO REQUIREMENTS

Upload the following portfolio items **as one file** in the “Add Files” tab of the [student portal](#).

a) Letter of Intent

Please write a short letter for the admissions committee (250 words) describing your interest in art, craft, and design and how you feel NBCCD will help you achieve your future career goals.

b) Image List

Image list includes title, date of work, and materials used.

c) Images

Please submit a minimum 10 digital images, which may include close-ups or different stages of completion of your most recent creative works. These works should represent your creativity and interests in visual art. Mediums may include, but are not limited to fine art, craft, photography, digital media, or video.

INTERVIEW

After all relevant documents have been assessed, an interview may be required. The applicant should be prepared to speak to their portfolio, goals, and interest in craft and design.

SAMPLE (FVA) PORTFOLIO

Please visit nbccd.ca/sample-portfolio to view a sample FVA portfolio.

DIPLOMA (DIRECT ENTRY)

PORTFOLIO REQUIREMENTS

A portfolio is required to ensure that the applicant is well prepared for direct entry into one of our diploma programs. To bypass the Foundation Visual Arts (FVA) certificate program, applicants must demonstrate equivalent knowledge. We will be looking at your abilities and knowledge of the foundations of the visual arts through the following exercises:

1. Include the following items **within one file**:

a) **Your Resume or CV**

b) **Letter of Intent (max. 250 words) including your:**

- Reason for wanting to study at NBCCD
- Interest in craft, design, or art
- Plans and goals for the future

2. Create and photograph original work for your portfolio submission, and then upload this work via the add files tab on the student portal:

a) **Demonstrate observational drawing by completing each of the following exercises.** We will be looking at proportion, perspective, value, and composition. As this is an exercise in observation, these should be drawn using real life examples, rather than from photographs:

- Still life
- Life drawing of a human figure (from head to foot)
- Value study by drawing draped cloth

b) **Demonstrate the elements and principles of 2D Design by completing each of the following exercises:**

- Take two photographs of architectural structures: one illustrating symmetric balance and the other asymmetric balance.
- Make a mixed media composition that illustrates Rhythm and Emphasis.
- Create a composition using one of the following Gestalt Theories: Grouping, Containment, Continuity, Repetition, Proximity, or Closure. Write a brief description identifying the theory presented, as well as how it successfully achieves the Gestalt Theory chosen.

c) Demonstrate the Elements and Principles of 3D Design by completing each of the following:

- Make a wire sculpture, using the element of line (see Alexander Calder for inspiration, maximum 8" x 8").
- Create a sculpture that shows mass and space using subtractive sculpting in a medium of your choice, for example: clay, stone, wood, soap etc. (maximum 12" x 12").

d) Demonstrate Colour Theory through the following exercises:

- Using paint, create a 12-step colour wheel.
- Using coloured paper swatches, give examples of the following 3 Colour Chords: dyad, triad, and tetrad.
- Using paint or paper, create 3 examples of colour contrast. Choose 3 from the following list and illustrate each one in a 3x3 grid. Write a brief description identifying the contrast presented, as well as how they successfully achieve the effect.

» Contrast of hue

» Contrast of extension

» Contrast of light and dark

» Contrast of saturation

» Contrast of warm/cold

» Complementary contrast

» Simultaneous contrast

1.5"

1.5"

e) Using Chicago-style citations, write a short compare and contrast essay (1500 words) applying the terminology of visual culture. Choose a contemporary and a historical work of art to discuss. Please include examples and label the chosen works.

Interview

After all relevant documents have been assessed, an interview may be required. The applicant should be prepared to speak to their portfolio, goals, and interest in craft and design.

If you have questions about any of the portfolio requirements, please contact:

NBCCD.admissions@gnb.ca.

ADVANCED STUDIO PRACTICE

PORTFOLIO REQUIREMENTS

Applicants must:

1. Submit an online application and fee online.
2. Upload portfolio via the [student portal](#).
3. If you are not a current NBCCD student, have an official transcript submitted from your institution to the Admissions Office: NBCCD.admissions@gnb.ca.

Applications submitted by March 31 will be reviewed in the first round of jurying and will automatically be considered for the Sheila Hugh Mackay Foundation Merit Bursary Program. This bursary will be awarded to a qualified student that demonstrates excellence in their portfolio over and above their history of academic achievement.

Applications submitted after March 31 will be reviewed as received until spaces are filled. Once the program is full, a waitlist will be maintained.

Applicants must have a diploma in Art or Design (or equivalent).

The following documents are required to complete the application:

1. Artist CV
2. A Letter of Intent (max 500 words) which includes:
 - Reasons for wanting to undertake this program
 - Professional goals
 - Influences on your studio practice
3. Letters of Reference that include:
 - Two academic reference letters
 - One personal reference letter

Letters should be sent directly from the referee to the Admissions Office:
NBCCD.Admissions@gnb.ca

4. A sample of written work including but not limited to an essay, published article, or other relevant text demonstrating writing abilities.

5. Sample portfolio which includes:
- 10-15 samples of your work.
 - A clearly labeled Image List including titles, medium, dimensions, and year of creation.
 - Images in JPEG format that are no larger than 1600 pixels on the longest dimension.
 - If including audio/video submissions, please present a show reel no longer than 10 minutes in length.

DOCUMENT CHECKLIST

- CV
- Letter of Intent
- Reference Letters (3)
- Writing Sample (1)
- Original Samples of Work (10-15)
- Image List

INTERVIEW

After all relevant documents have been assessed, an interview may be required to further evaluate suitability for the program.

Applicants will be notified of the decision by email.

If you have any questions, please contact NBCCD.admissions@gnb.ca.