

# NEW BRUNSWICK COLLEGE OF CRAFT & DESIGN

Students applying to Foundation Visual Arts (FVA), Advanced Studio Practice (ASP), or Direct Entry to one of NBCCD's diploma programs must submit a portfolio as part of their application documents.

## HOW TO SUBMIT YOUR PORTFOLIO

All portfolio documents must be uploaded directly to the [student portal](#). This option is available after an application has been submitted. To do so, login to the application/student portal at [nbccd.ca/portal](http://nbccd.ca/portal), click on My Applications > Program Applications > then select your current application and Add Files.

Please find portfolio requirements below for your respective program:

- Foundation Visual Arts
- Diploma (direct-entry application)
- Advanced Studio Practice

## INTERVIEW

After all relevant documents have been assessed, an interview may be required. The applicant should be prepared to speak to their portfolio, goals, and interest in craft and design.

## QUESTIONS?

If you have questions about any of the portfolio requirements, please contact:

[NBCCD.admissions@gnb.ca](mailto:NBCCD.admissions@gnb.ca).

# FOUNDATION VISUAL ARTS

## PORTFOLIO REQUIREMENTS

Upload the following portfolio items **as one file** in the “Add Files” tab of the [student portal](#).

a) Letter of Intent

Please write a short letter for the admissions committee (250 words) describing your interest in art, craft, and design and how you feel NBCCD will help you achieve your future career goals.

b) Image List

Image list includes title, date of work, and materials used.

c) Images

Please submit a minimum 10 digital images, which may include close-ups or different stages of completion of your most recent creative works. These works should represent your creativity and interests in visual art. Mediums may include, but are not limited to fine art, craft, photography, digital media, or video.

### SAMPLE FVA PORTFOLIO

Please visit [nbccd.ca/sample-portfolio](http://nbccd.ca/sample-portfolio) to view a sample FVA portfolio.

# DIPLOMA (DIRECT ENTRY)

## PORTFOLIO REQUIREMENTS

While the preferred pathway into our diploma programs is through the prior completion of the Foundation Visual Arts certificate program (or equivalent prior learning experience), in some circumstances we will consider Direct-Entry applications if an equivalent of experience, technical skill, and creative proficiency is demonstrated.

1. Include the following items **within one file**:

a) **Your Resume or CV:** make sure you include any workshops or events relevant to design, art making, and/or material exploration

b) **Learning Narrative (1-2 pages):** Describe your goals and motivations for pursuing your program of choice at NBCCD. Address how your life experiences have shaped your desire to learn in this particular program and prepared you for study. This is also a place to include any formal or informal experience or training you may have, and to highlight your unique perspective.

2. **Portfolio:** Please submit 10-15 high-quality digital images of your original work.

Submitted work can be in any creative medium (e.g., photography, drawing, knitting, ceramics, video, graphic design, digital art, etc.) and a range of material exploration is preferred. All submitted pieces must be the original creations of the applicant\*.

*\*an exception can be made for an original creation using another artist's design (for example: a knitting pattern), but appropriate credit must be cited.*

We welcome a range of media and methods of visual expression, **but please note that portfolios will be assessed on the following criteria:**

- a. Creativity
- b. Understanding of composition and elements and principles of two-dimensional and/or three-dimensional design
- c. Understanding and application of colour theory
- d. Proficient visual communication through drawing, design, and/or material exploration
- e. Conceptual ideation

**The submitted portfolio must include the following components:**

- a. Finished work (**8-11 pieces**) – Showcase a range of work in its best final state
  - i. The finished works must include at least **one (1)** observational drawing
- b. Process work (**2-4 pieces**) – Provide some of your sketchbook work including documentation, research, and evidence of your conceptual understanding and thought process. To upload multiple photos of your sketchbook pages, save it as a single PDF document, and submit that as one (1) piece of artwork.
- c. Each piece of artwork/design should be accompanied by a brief description of the piece, including dimensions, date, materials used, the inspiration, and the skills you employed (**up to 50 words per piece**).

**File Formats and sizes for uploading:**

- Images (up to 5MB each), JPEG, EPS, GIF, PNG
- Video (up to 250MB each), MP4, MOV, M4V
- Audio (up to 30MB each), WAV, MP3, AIFF
- PDF (up to 10MB each)
- 3D Models
- You may also add a link to media from Youtube, Vimeo, or Soundcloud

# ADVANCED STUDIO PRACTICE

## PORTFOLIO REQUIREMENTS

Applicants must:

1. Submit an online application and fee online.
2. Upload portfolio via the [student portal](#).
3. If you are not a current NBCCD student, have an official transcript submitted from your institution to the Admissions Office: [NBCCD.admissions@gnb.ca](mailto:NBCCD.admissions@gnb.ca).

Applications submitted by March 31 will be reviewed in the first round of jurying and will automatically be considered for the Sheila Hugh Mackay Foundation Merit Bursary Program. This bursary will be awarded to a qualified student that demonstrates excellence in their portfolio over and above their history of academic achievement.

Applications submitted after March 31 will be reviewed as received until spaces are filled. Once the program is full, a waitlist will be maintained.

Applicants must have a diploma in Art or Design (or equivalent).

The following documents are required to complete the application:

1. Artist CV
2. A Letter of Intent (max 500 words) which includes:
  - Reasons for wanting to undertake this program
  - Professional goals
  - Influences on your studio practice
3. Letters of Reference that include:
  - Two academic reference letters
  - One personal reference letter

Letters should be sent directly from the referee to the Admissions Office:  
[NBCCD.Admissions@gnb.ca](mailto:NBCCD.Admissions@gnb.ca)

4. A sample of written work including but not limited to an essay, published article, or other relevant text demonstrating writing abilities.

5. Sample portfolio which includes:
- 10-15 samples of your work.
  - A clearly labeled Image List including titles, medium, dimensions, and year of creation.
  - Images in JPEG format that are no larger than 1600 pixels on the longest dimension.
  - If including audio/video submissions, please present a show reel no longer than 10 minutes in length.

## DOCUMENT CHECKLIST

- CV
- Letter of Intent
- Reference Letters (3)
- Writing Sample (1)
- Original Samples of Work (10-15)
- Image List

## INTERVIEW

After all relevant documents have been assessed, an interview may be required to further evaluate suitability for the program.

Applicants will be notified of the decision by email.

If you have any questions, please contact [NBCCD.admissions@gnb.ca](mailto:NBCCD.admissions@gnb.ca).