

New Brunswick
COLLEGE
of **CRAFT**
& **DESIGN**



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Creativity

At NBCCD, we strive to continue the Bauhaus legacy of fostering a sense of creative purpose and critical problem-solving in our students. As contemporary society confronts many challenges that demand creative solutions, NBCCD instills creativity into the bedrock of its craft and design education.

Curiosity

The desire to learn and question is a fundamental requirement of craftspeople and designers, as design itself implies an inquiry into how we are oriented to the world around us.

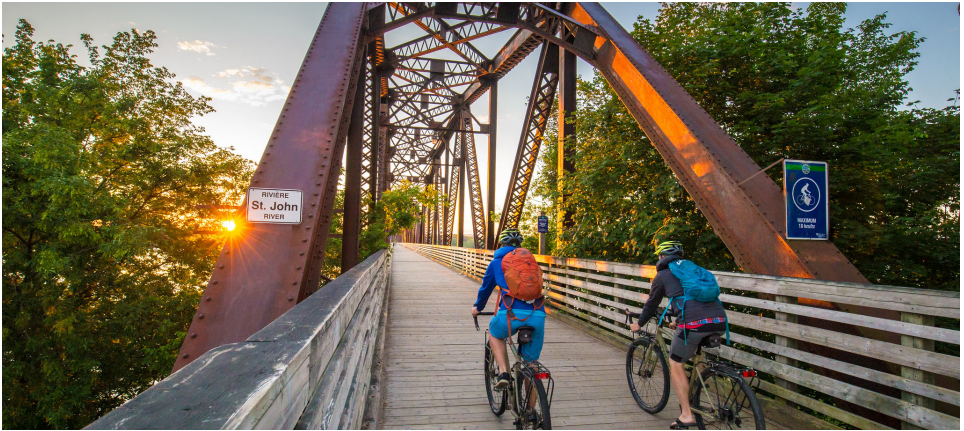
Community

To truly value community means being intentional in incorporating it into the teaching and learning at NBCCD by designing a learning-centred, barrier-free, and inclusive environment for all students.



Fredericton, New Brunswick

Located along the shores of Canada's most storied river, the Wolastoq, NBCCD is in the heart of downtown Fredericton, New Brunswick, and has empowered learners to forge sustainable, creative careers since 1938. With centuries of technique, technology, and fine practice behind our curriculum, students work in state-of-the-art studios under award-winning and practicing professionals in craft and design.



Downtown Campuses

With two campuses located in downtown Fredericton and Saint John, you are steps away from:

- 100+ restaurants and cafés
- 20+ art galleries
- 20+ boutiques
- 25+ festivals
- 30+ markets throughout the year

Close to Nature

Explore 120 km of Fredericton trail systems and the serene beaches of coastal Saint John throughout four beautiful seasons.

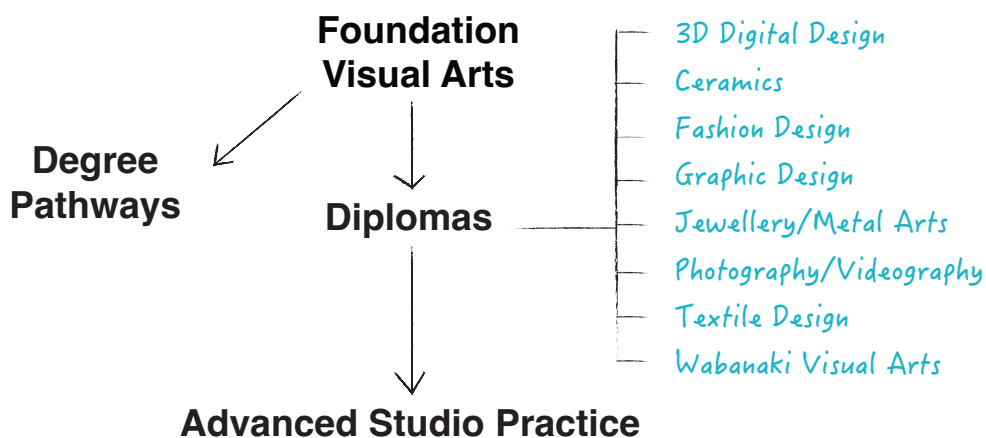


Foundation Visual Arts

CERTIFICATE | 1 YEAR | 2 SEMESTERS

STUDY IN FREDERICTON, SAINT JOHN, OR ONLINE

Emulating the Bauhaus philosophy, the first year at NBCCD is thoughtfully designed to expose students to a diverse array of disciplines and material practices, all while instilling foundational principles of design, color theory, and visual culture.





Inspired by Bauhaus



The Foundation Visual Arts (FVA) program at NBCCD draws inspiration from the revolutionary ideals of Walter Gropius's The Bauhaus School, which left an enduring mark on 20th-century art education by forging a profound connection between fine art and design. Gropius, the visionary architect of the Bauhaus, recognized that technical aptitude and mastery of materials were essential for creative excellence, but he firmly believed that curiosity and experimentation formed the bedrock of artistic development.

He articulated the primary objective of the foundational year as the liberation of the individual by dismantling conventional thought patterns, paving the way for personal experiences and

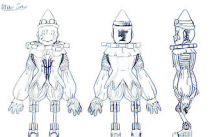
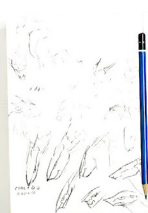
discoveries that would unlock their full potential while acknowledging limitations.

At NBCCD, we believe in nurturing creativity, innovation, and strong business skills, ensuring that our graduates are not just skilled artisans but also savvy entrepreneurs, ready to make their mark in the ever-evolving world of craft and design.

The health of a society is determined by the creativity of its makers, observed Gropius in the last century. We strive to continue this legacy of fostering a sense of creative purpose and critical problem-solving in our students.

Sample FVA Topics

- Elements & Principles of Design
- Drawing
- Art History
- Colour Theory
- 2D & 3D Design
- Time Design
- Creative Process & Social Engagement
- Media Explorations



Some of these objects don't exist in the real world!

3D Digital Design

DIPLOMA | 2 YEARS | 5 SEMESTERS

With a solid grounding in 3D design concepts and visual communication, students engage in creative problem solving using digital technology. Focused primarily on modeling, texturing, drawing, animation, and world building, this program places students at the centre of creative industries, such as game design, visual film effects, 3D printing, virtual reality, simulation, and animation.

nbccd.ca/3D

Scan to explore our program in 3D!





Ceramics

DIPLOMA | 2 YEARS | 4 SEMESTERS

Through extensive exploration, ceramics students tackle a wide range of wheel-thrown, hand-built, slipcast, molded, and digitally rendered techniques. In a medium with well over ten thousand years of history, they build, shape, and customize functional and sculptural works that speak volumes about who we are, where we come from, and where we are going next.

nbccd.ca/ceramics





Fashion Design

DIPLOMA | 2 YEARS | 6 SEMESTERS

Starting from the basics of sewing, pattern development, and garment construction, and building on these acquired skills, students tackle complex studies in corset construction, draping, tailoring, and made-to-measure fashion. The human body becomes the gallery, as technical expertise pairs with an expressive personal sense of design to create wearable art that walks from the studio, down the runway, and onto the streets.

nbccd.ca/fashion





Graphic Design

DIPLOMA | 2 YEARS | 6 SEMESTERS

Gain in-depth knowledge of graphic design theory, professional technique, industry standards, and build your creative mind. Explore all aspects of visual communication, including layout, packaging, logo design, posters, user interface (UI) design, information design, and digital illustrations. Specialize in either illustration (digital drawing and image creation) or design (branding and layout) to build your professional portfolio.

nbccd.ca/graphicdesign





Jewellery/Metal Arts

DIPLOMA | 2 YEARS | 4 SEMESTERS

Traditional methods, contemporary design, and digital innovations come together in the jewellery and metals arts program. By learning to manipulate metal into wearable art and sculptural objects, students transform raw materials, such as gold, silver, and copper, through complex modern and historic methods to create works of art, one-of-a-kind custom jewellery, and heirlooms of our time.

nbccd.ca/jma





Photography/Videography

DIPLOMA | 2 YEARS | 6 SEMESTERS

In a modern production environment, students delve into the competitive field of photography and videography. Classic and contemporary approaches are explored in studio, through digital and analogue techniques across a wide range of facilities and equipment. From the state-of-the-art darkroom to the large lighting studio, students learn to storyboard, shoot, edit, record audio, and produce innovative work in an ever-evolving industry.

nbccd.ca/photovideo





Wabanaki Visual Arts

DIPLOMA | 2 YEARS | 6 SEMESTERS

Located in Waponahkik (Wabanaki Homeland) this program is unique to Turtle Island (North America) through its concentration on the traditional craft mediums of the Waponahkiyik - Wolastoqiyik, Mi'kmaq, Peskotomuhkatiyik, Panuwapskewiyik, and Aponahkewiyik (Wabanaki Peoples). Students have the opportunity to explore Waponahki artistry, history, and culture under the guidance of Waponahki artists. From there, students select their own preferred materials, which may encompass basket-making, woodcarving, beading, wampum, quillwork, and beyond.

nbccd.ca/wva









Emphasis on **Entrepreneurship**

At NBCCD, we believe in nurturing creativity, innovation, and business acumen, ensuring that our graduates are not just skilled artisans but also savvy entrepreneurs, ready to make their mark in the ever-evolving world of craft and design.

Advanced Studio Practice

1-YEAR CERTIFICATE

Students with an NBCCD diploma or equivalent experience in fine craft, design, or visual arts may apply for NBCCD's three-semester certificate in Advanced Studio Practice (ASP). Students focus on self-directed studio work, in addition to implementing a professional career plan through networking, exhibitions, wholesale opportunities, and more. The key focus is studio practice in a student's area of concentration, supported by collaboration with celebrated faculty advisors and professional mentors. This program is suitable for graduates, designers, artists, and individuals with a fine craft practice who wish to engage in a supportive, collegial environment while evolving their distinct career goals. Students acquire business skills and enhanced studio practice to launch into self-employment or a successful career in the creative cultural sector.



Craft Sale

Second-year diploma students organize and sell their work at the November NBCCD Craft Sale in downtown Fredericton. With eager anticipation, this event attracts substantial crowds of holiday shoppers and proves to be a lucrative endeavor for students.

Craft East Buyers' Expo

Share and sell your work with gallery owners, buyers, and purchasers from across Canada, the United States, and worldwide at the annual Craft East Buyers' Expo.



Owned and operated by the college, the George Fry Gallery provides students the opportunity to prepare and mount a professional gallery exhibition. The exhibitions demonstrate professionalism, enhance student experience, and contribute to the vibrant culture of New Brunswick.

Learning Topics from the Entrepreneurship Studio:

- Comprehensive business planning
- Marketing strategies
- Financial management & cash flow forecasts
- Leadership & management
- Adaptability & problem solving
- Networking & relationship building

Design your life at NBCCD

Art and business intersect at the New Brunswick College of Craft & Design. We empower learners to forge sustainable, creative careers and explore a self-defined professional path.



Oakley Rain Wysote Gray '22

Lead Fashion Designer for Gigpesan

Invited to Paris Fashion Week to showcase "Mei Eimotieg" (we are still here) collection line in 2022, Gray is the current Beading & Costume Producer for award-winning director and choreographer Igor Dobrovol'skiy for Pisuwin, an epic Wolastoq story-ballet.

Elsa Valiñas '19

Potter and Ceramic Artist

Having studied across the world, Elsa is now the owner of Clay Corazon and has previously worked as a designer and production potter at Island Stoneware in PEI.

Emily Rioux '11

Marketing and Communications Manager

Working for two New Brunswick non-profits in the arts and culture industry, Emily helps create opportunities for craftspeople and artists alike.

Alyson Brown '05

Owner of Legacy Lane Fiber Mill, Yarn, and Gift Shop

After securing a \$20,000 grant as a student, she launched her business with the guidance and support of our faculty, who helped her prepare a winning business plan for a startup competition.

Shirin H. Takallu '14

Hollywood Visual Effects Artist

Working in the 3D Digital Design industry within Hollywood, Takallu has built characters and worlds for Rogue One, Doctor Strange, Captain America: Civil War, and other feature films.



THE LAST STRAW
KIRSTEN STACKHOUSE X MCDONALD'S CANADA

Kirsten Stackhouse '18

Graphic Designer, Illustrator, and Educator

Selected for national design projects with McDonald's Canada and Purolator, Stackhouse shares her expertise and knowledge with current NBCCD students as a full-time instructor.

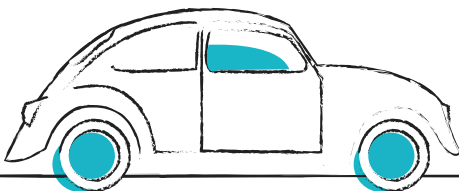
Educator

Industry

Designer

Entrepreneur

Arts Admin





Find Your People

Discover a diverse community of individuals who share your passion for creativity and social responsibility. This is craft and design like never before! Every resource, student, instructor, and staff member are dedicated to the arts allowing you to refine your artistic voice and express yourself without constraints. Staff are committed to creating an inclusive learning environment, delivering comprehensive services to support you on your personal and academic expedition.

“Choosing NBCCD was an easy decision for me. This college is renowned for its comprehensive art and design programs, and it embraces diversity and inclusivity!”

Shayra Feliz
3D Digital Design
student from The Dominican Republic

Events & Traditions

Participate in spirit week, dances, outings, movie nights, the Halloween costume competition and parade, clubs, and much more! The Student Life Office and Student Association arrange social events to help you forge friendships, discover your new home in Fredericton, and enjoy year-round fun.

Academic & Personal Wellness

Your mental, emotional, physical, spiritual, and personal health matter and contribute to your creative curiosity. At NBCCD, we have a dedicated Counsellor, Learning Strategist, and Elder-in-Residence to support your mental health and academic journey within safe and confidential spaces. Visit the Learning Commons to access 9,000+ books on craft, design, and fine art.

Job & Volunteer Opportunities

Sign-up for the Busy Bee Program to receive paid and volunteer opportunities directly to your inbox. All opportunities are also posted to the college's website and social media pages. Working on campus is a great way to build your resume and earn money while you study.

nbccd.ca/support



Tuition & Fees

All fees are in Canadian Dollars (CAD) and reflect the 2023-2024 academic year.

	Canadian citizens, permanent residents, & Maine Residents	International students
Application fee	\$50 (non-refundable)	\$100 (non-refundable)
Full-time tuition	\$3449.64 per year	\$9641.04 per year
Emergency health insurance (guard.me)	N/A	\$600*
Part-time tuition	\$127 per credit hour**	N/A

*Emergency health insurance is required to live in Canada. It must be paid when you receive your official acceptance letter from NBCCD to hold your seat in any on-campus program.

**Typical semester-long courses are three credits.

General Fees

Service	Fee
Student Association	\$240 per year
Building Access Card	\$15
Graduate Services Fee	\$50
NBCCDSA Health Insurance	\$265 per year
NBCCDSA Dental Insurance	\$153 per year
Technology Fee	\$300 per year
FVA Kit	\$500

Studio Fees

Applicable to all full-time students

Program	Year 1	Year 2
Foundation Visual Arts (FVA)	\$100	N/A
3D Digital Design	\$150	\$150
Ceramics	\$1200	\$1200
Fashion Design	\$150	\$150
Graphic Design	\$255	\$255
Jewellery/Metal Arts	\$450	\$450
Photography/ Videography	\$250	\$250
Textile Design	\$250	\$250
Wabanaki Visual Arts (WVA)	\$200	\$200
Advanced Studio Practice (ASP)	Apply studio fee of area of specialization (see above).	N/A

Supplies and materials cost approximately \$2,000 annually and vary depending on the program. Many of these supplies are available in the College Store with a student discount.

Living Costs

NBCCD does not offer on-campus housing, but our downtown location and free city bus pass make it easy to find rental opportunities close by. Students seeking a college residence experience can apply to live in dormitories at St. Thomas University (STU.ca), a 5-minute bus ride or 25-minute walk from NBCCD.

Financial Aid and Scholarships

NBCCD offers bursaries and awards to current students and can support incoming students in accessing loans and external funding sources. Learn more at nbccd.ca/financialaid and chat with the recruitment team.

APPLY NOW

Application process

Priority application deadlines:

Foundation Visual Arts — **December 15**

Diploma programs — **January 15**

Foundation Visual Arts (FVA) is where most students begin at NBCCD.

With competitive programs and limited seat availability, we encourage applicants to apply early to meet priority deadlines. Only applications with all supporting documents will be considered complete and be evaluated.

Requirements for a complete application

Consideration for program eligibility is based on:

- Complete online application form
- Paid application fee (\$50 domestic; \$100 international applicants)
- Official transcript and academic background
- Portfolio

Portfolio

Applicants are required to submit a portfolio.

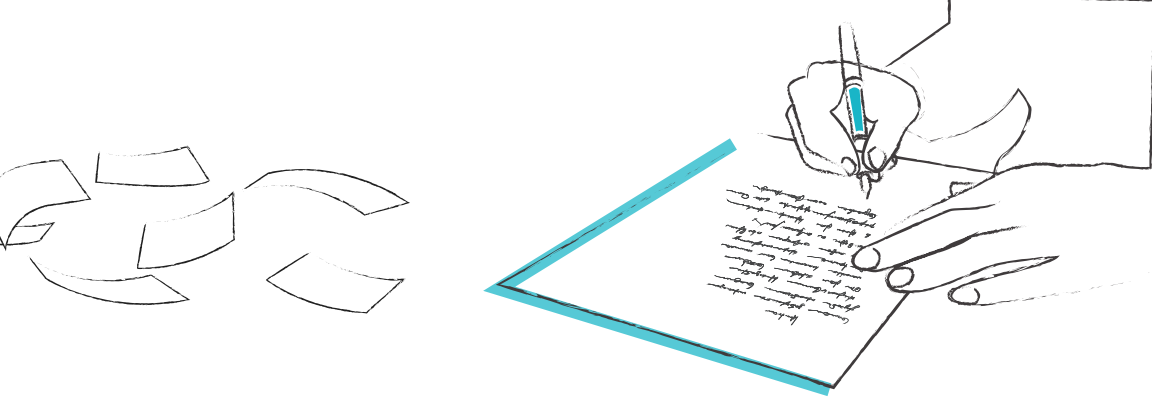
Foundation Visual Arts portfolio requirements:

- A letter of intent
- A minimum of 10 images representing your creativity and interest in visual art—mediums may include fine art, craft, photography, digital media, and video.
- Image list

Scan Code



SIGN UP NOW FOR A LIVE APPLICATION WORKSHOP



HOW TO APPLY:

1

Submit your online **APPLICATION** at nbccd.ca/apply by creating an account in our applicant portal and pay your **APPLICATION FEE**.

We accept applications until our programs are full, but for the best chance of obtaining one of our limited seats, apply by the priority deadline for your program.

2

Upload your **PORTFOLIO** on your applicant portal.

3

Ask your current/former school to send your official transcript via email to nbccd.admissions@gnb.ca.

4

Proof of **ENGLISH LANGUAGE PROFICIENCY** if your first language is not English, or you have not attended an English-medium school for at least 3 years. Visit the website for accepted tests and score requirements.

5

An **INTERVIEW** may be required at the request of the admissions committee.

nbccd.ca/admissions



Test out your skills and creativity with the NBCCD community!

The Surrealist Drawing Game, also known as Exquisite Corpse, was popular with artists of the Surrealist movement of the 1920s. Participants would gather and take turns drawing on a sheet of paper, concealing their work, and then passing it onto the next contributor. Principal founder of Surrealism, André Breton, said the game started as fun, but became enriching, a way to generate collaborative compositions. Symbolizing NBCCD's values of creativity, curiosity, and community, Exquisite Corpse demonstrates diverse people, backgrounds, and thoughts that can spur innovation and creativity.

How to Participate

- Choose four people including yourself to contribute. Use scissors to cut page 27 out of the viewbook and fold it along the dotted lines.
- The first person draws the head of the creature, folds to conceal it, and passes it to the next person. Draw little connecting lines from the neck onto the next section so the next person can easily continue the drawing.
- The second contributor should do the same, except draw the torso and arms.

- The third contributor draws the waist and legs.
- The final contributor draws the feet.
- Unfold the paper and enjoy your masterpiece!

Win \$500 in art supplies!

Share the final creation and win a Foundation Visual Arts Kit—\$500 worth of art supplies!

Post on Instagram by following and tagging @nbccdlive OR email your completed creation to marketing@nbccd.ca with the subject Surrealism Drawing Entry. Your username or email will be entered into the draw!



Only one kit will be awarded. If you and your friends all want to enter, make sure to complete four drawings. Ensure your Instagram story or post settings are set to public so we can see them!

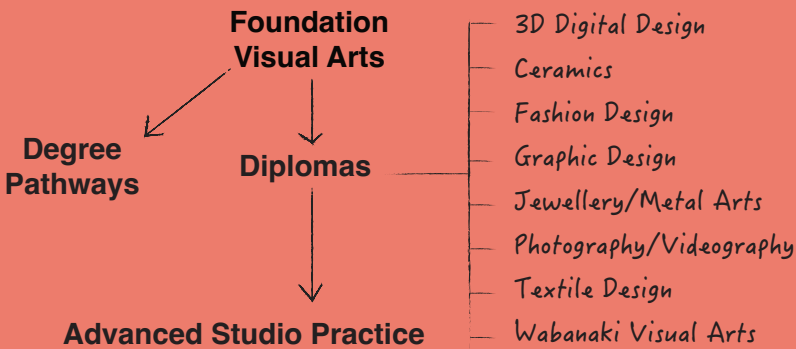
Fold

Fold

Fold



At NBCCD, we empower learners to forge sustainable, creative careers.



Kat Neily,
Ceramic Mugs



Sarah Simmons,
Book Cover Design



Lauren Powell,
3D Digital Design

Visit nbccd.ca or scan the QR code to learn more about admissions, your portfolio, and how to visit our studios.

Fall Open House | October 28, 2023
Virtual Open House | December 9, 2023
Winter Open House | February 24, 2024





HONEYBEE FOLK SCHOOL

Building on the college's commitment to designing a sustainable future, Honeybee Folk School was established at NBCCD to provide non-credit, public education to the greater community. As one of the first folk school initiatives in Atlantic Canada, Honeybee provides workshops focused on regenerative living, traditional skills, and fine craft. Makers of all levels gather for non-credit workshops and courses each season. Subjects include knife-making, ceramics, basketry, weaving on a loom, natural dye methods, wood-fired pizza making, urban gardening, permaculture, and more.

NBCCD students receive discounted access to all folk school courses and are encouraged to apply as workshop instructors.

honeybeefolkschool.ca

Connect with NBCCD

Visit campus or attend an online event to explore our craft and design studios.

On-Campus Events

October 28	Fall Open House
December 13	Application Workshop
February 24	Winter Open House
March 13	Advanced Studio Practice Info Session

Virtual Events

October 4	How to Apply
November 1	Portfolio Workshop
December 9	Virtual Open House
December 12-15	Admissions Drop-ins



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@nbccdlive



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