



Fredericton Campus, 2024

2026 NBCCD VIEWBOOK



Alma Campus, 1962

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year 1

CERTIFICATE

Build a strong foundation in drawing, design, and visual thinking while developing creative skills for any artistic discipline. Graduate with a certificate and apply to one of our diploma programs, where you can deepen your skills and focus your practice.

If you already have equivalent post-secondary experience, you may be eligible to apply directly to a diploma program.

year 2 & 3

DIPLOMA

Deepen your technique and artistry while taking marketing and business courses to launch your creative career before graduation. Participate in exhibitions, write grant proposals, join buyers' markets, and start selling your service or product along the way.

DEGREE PATHWAYS

Take your education further through degree partnerships with select Canadian universities.





welcome

Welcome to the NBCCD Viewbook 2026—a journey through time, stitched together with fragments of the past and fresh visions of what's next. In these pages, you'll discover something a little different: not just a collection of programs and possibilities, but a curated visual story. Here, photographs from the college archives meet reimagined recreations.

The layered imagery is intentional. It mirrors who we are: a college rooted in 85+ years of craft, art, and design education, yet always reshaping, redefining, and reaching forward to design the world around us.

This is more than a look back; it's a look through. Through generations of makers who have shaped this place. Through the tools, techniques, and ideas that continue to evolve. Through the artists who have designed a life, living, and legacy doing what they love most.

As you flip through these pages, consider this your invitation—to create, to get curious, to honour the community that came before while crafting what comes next.

foundation visual arts

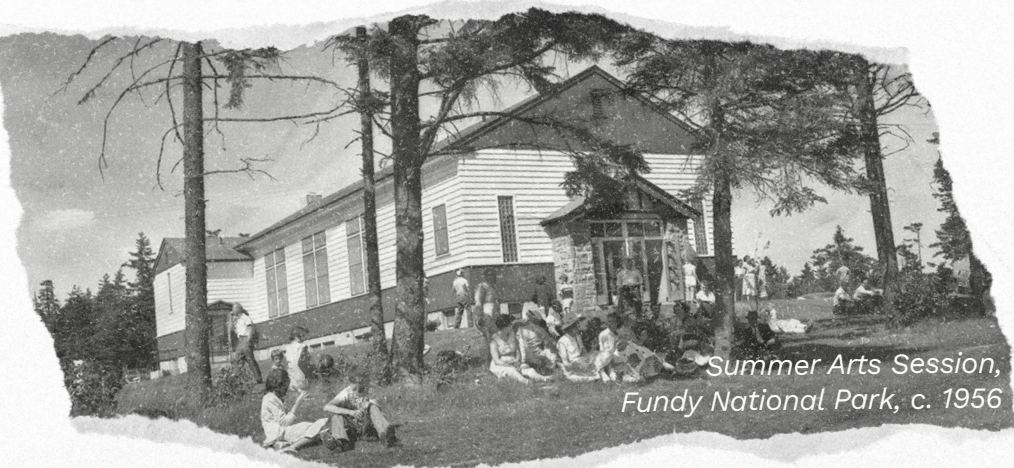
CERTIFICATE / 1 YEAR / 2 SEMESTERS
STUDY IN FREDERICTON OR ONLINE

Foundation Visual Arts (FVA) at NBCCD draws inspiration from the Bauhaus School, founded by Walter Gropius, which revolutionized 20th-century art education by uniting fine art, design, and craftsmanship.

Emphasizing experimentation, material exploration, and liberation from traditional thinking, the Bauhaus approach shapes our first year as a catalyst for personal discovery, creative growth, and diploma success.

SAMPLE FVA TOPICS

- Skill Development (Fine Craft, Applied Design, and Visual Arts Practice)
- Elements and Principles of Design
- Creative Process and Visual Problem Solving
- Drawing From Observation
- Historical Trends and Contemporary Theory
- Colour Theory
- 2D and 3D Design
- Time Design
- Media Explorations (choose five to explore: 3D Digital Design, Ceramics, Fashion Design, Graphic Design, Jewellery/Metal Arts, Photography/Videography, Textile Design)



online option

Want more flexibility in where and how you learn?

Take FVA Online—a global classroom blending technology, hands-on projects, and real-time feedback to propel your creative direction.

“FVA showed me that art isn’t confined by stereotypes or rigid rules. That gave me the freedom to be myself.”

– David Gómez

FVA Online (‘23), Jewellery/Metal Arts (‘25)



3d digital design

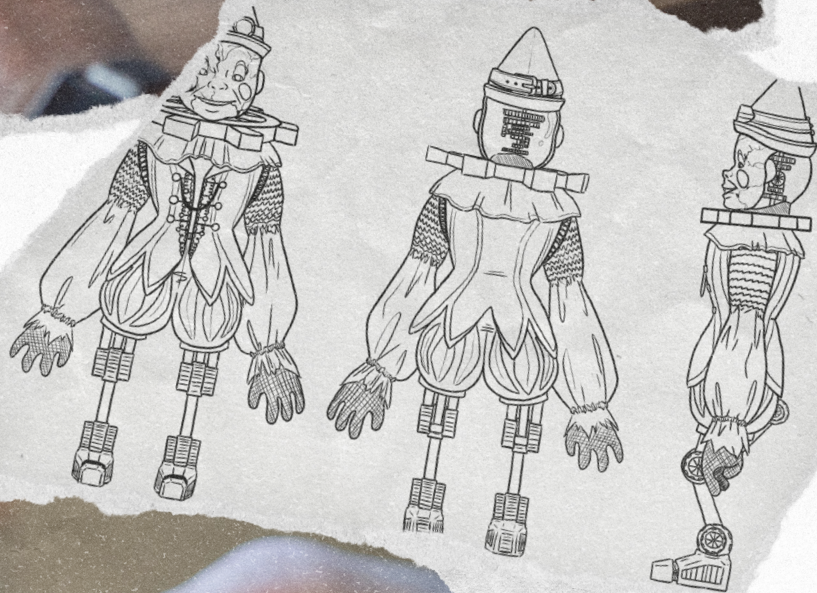
DIPLOMA / 2 YEARS / 6 SEMESTERS

Design, animate, and print 3D models and environments using digital, accessible technology. Learn the techniques, software, creativity, and critical-thinking skills required to adapt in a rapidly evolving industry.

NBCCD places you right at the centre of creative industries like game design, visual film effects, 3D printing, virtual reality, simulation, animation, and more! Develop dexterity and visual problem-solving with a hands-on, project-based curriculum that is designed to stay current with innovations in the field.

CAREER POSSIBILITIES

- 3D Generalist/Modeller
- 3D Texture Artist
- 3D Animator/Rigger
- Character Designer
- Level Designer/Editor
- Environment/Character /Special Effects Artist
- Illustrator/Concept Artist
- Freelance Designer and Consultant/Entrepreneur





ceramics

DIPLOMA / 2 YEARS / 4 SEMESTERS

Through extensive exploration, dive into an array of techniques, including wheel-throwing, handbuilding, slipcasting, molding, and digital rendering. Engage with a medium that spans more than ten thousand years to create functional and sculptural works that reflect your artistic voice, heritage, and commercial style.

CAREER POSSIBILITIES

- Contemporary Studio Potter
- Ceramic Designer
- Production Potter
- Professional Craftsperson/Entrepreneur
- Studio Owner
- Gallery Curator/Archivist
- Ceramics Instructor/Technician

fashion design

DIPLOMA / 2 YEARS / 5 SEMESTERS

Starting with the fundamentals of sewing, pattern development, and garment construction, you'll build upon these skills and advance to corset construction, draping, tailoring, and made-to-measure fashion.

The human body serves as the canvas, where technical proficiency merges with a personal sense of design to create wearable art that transitions seamlessly from the studio to the runway to everyday life.

CAREER POSSIBILITIES

- Fashion/Theatre/Exhibition Designer
- Film/Theatre Costumer
- Fashion Illustrator
- Tailor, Dressmaker
- Fashion Stylist
- Fashion/Social Media Blogger

Designer: Gurleen Bansal,
2025

What started with a clothing construction course in 1969 has become eastern Canada's largest annual **fashion show**, showcasing graduate collection lines, alumni pieces, and a first-year design competition.

graphic design

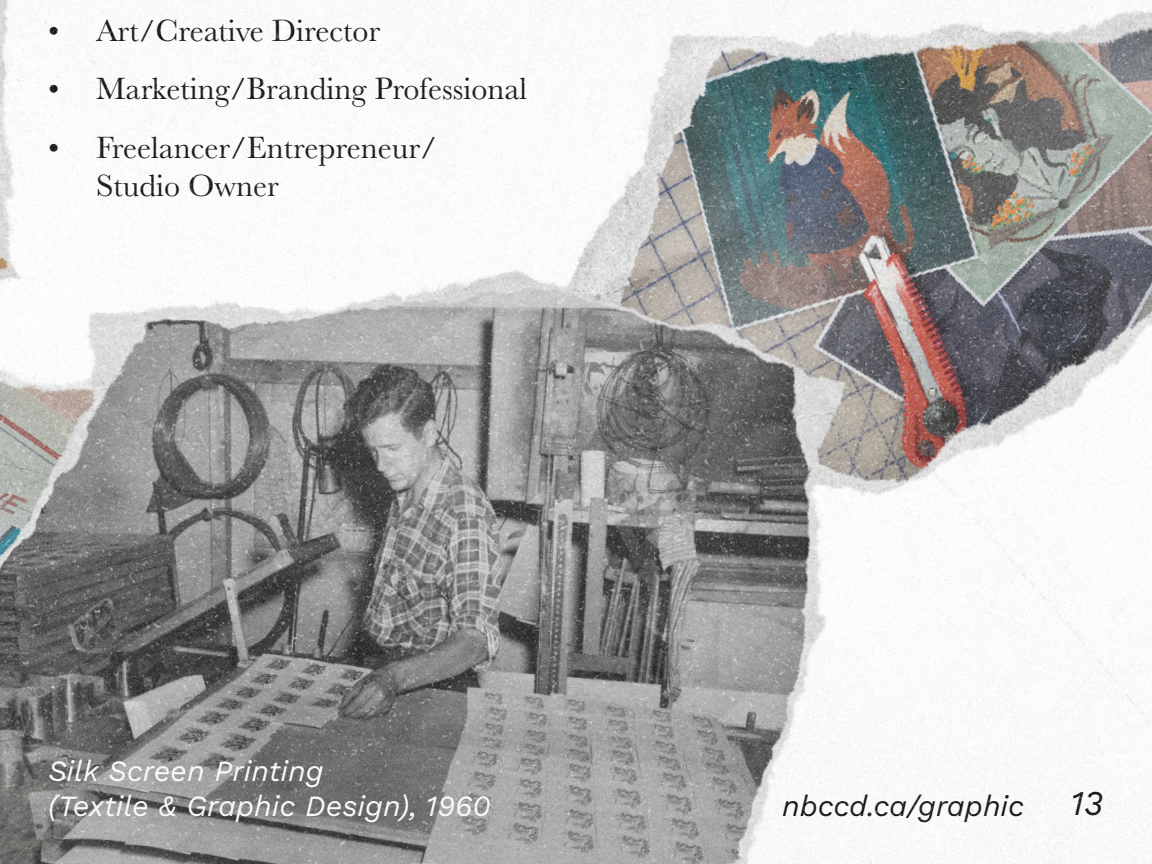
DIPLOMA / 2 YEARS / 6 SEMESTERS

Acquire comprehensive expertise in graphic design theory, professional techniques, and industry standards while nurturing your creative vision. Explore all facets of visual communication, from layout and packaging to logo design, posters, user interface (UI) design, user experience (UX) design, information design, and digital illustrations.

Choose to specialize in either **illustration** (digital drawing and image creation) or **design** (branding and layout) to develop your professional portfolio.

CAREER POSSIBILITIES

- Graphic Designer
- Web/Interface Designer
- Illustrator
- Art/Creative Director
- Marketing/Branding Professional
- Freelancer/Entrepreneur/
Studio Owner



Silk Screen Printing
(Textile & Graphic Design), 1960



jewellery/metal arts

DIPLOMA | 2 YEARS | 4 SEMESTERS

Traditional methods, contemporary design, and digital innovations converge in the jewellery and metal arts studio. Learn to transform raw materials such as gold, silver, and copper into wearable art and sculptural objects.

Dive into modern and historic techniques to create unique works of art, custom jewellery, and heirlooms of our time.

CAREER POSSIBILITIES

- Contemporary Studio Metalsmith
- Jewellery Designer
- Bench Jeweller
- Silversmith
- Studio/Gallery Owner
- Professional Craftsperson
- Visual Artist



photography/videography

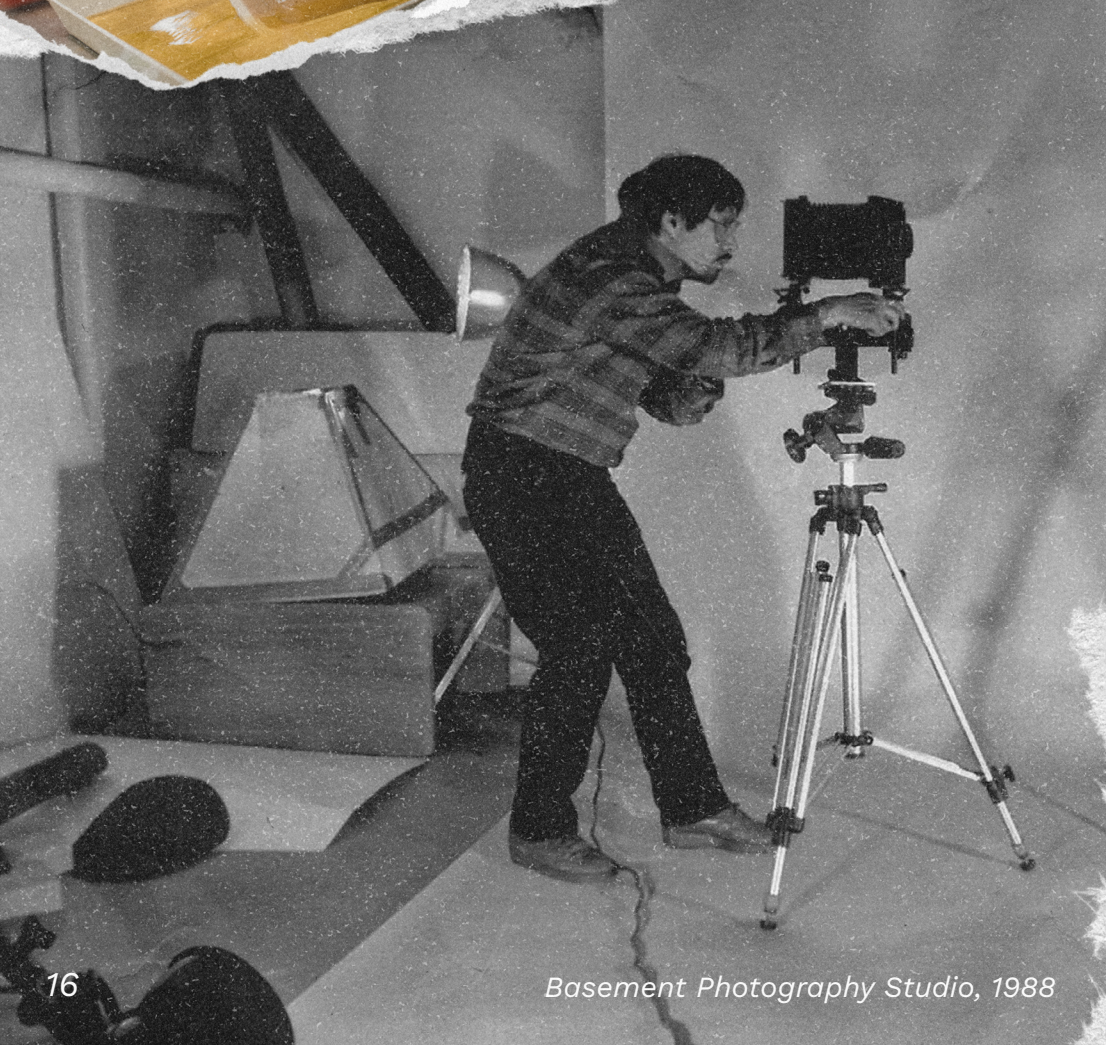
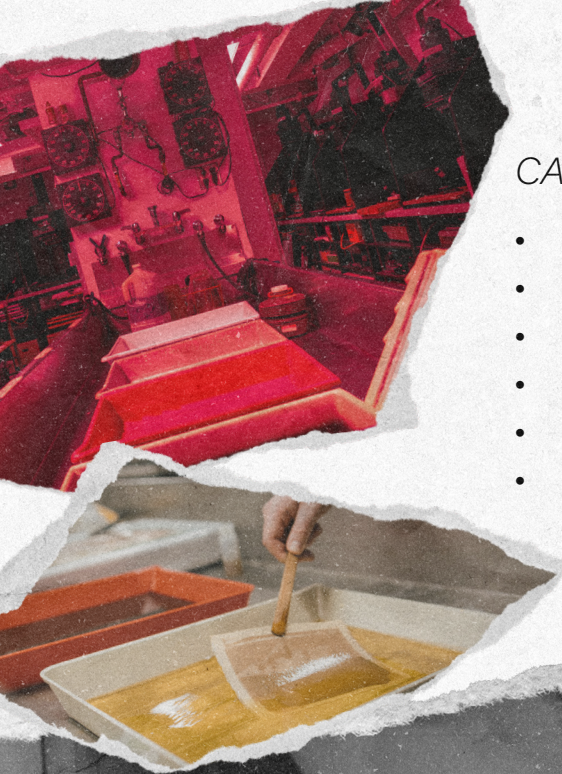
DIPLOMA | 2 YEARS | 6 SEMESTERS

CAREER POSSIBILITIES

- Commercial Photographer/Videographer
- Freelance Photographer/Videographer
- Portrait/Wedding Photographer
- Fine Art Photographer/Videographer
- Content Creator/Social Media Specialist
- Photojournalist/Documentarian

Jump into the exciting and competitive field of photography and videography in a modern production environment. Explore classic and contemporary methods in the studio, utilizing both digital and analogue techniques across a wide range of facilities and equipment.

From a state-of-the-art darkroom to our spacious lighting studio, you'll learn to storyboard, shoot, edit, record audio, and produce innovative work in an ever-evolving industry.



Basement Photography Studio, 1988



Barracks Lighting Studio, 2025

textile design

DIPLOMA / 2 YEARS / 4 SEMESTERS

Dedicated to building community and fostering the Canadian sustainable textile economy, choose to major in either: **weaving** or **machine knitting**. You'll go from fibre to fabric to finished works, learning to spin yarn, felt, screen-print, embellish, and dye. Through these processes, you'll create soft sculptures and functional art, promoting sustainable practices—like natural dyeing methods and recycling all scrap material—to build humanscale livelihoods.

CAREER POSSIBILITIES

- Textile Knitwear Designer
- Weaver
- Sculptural/Functional Textile Artist
- Indie Dyer
- Professional Craftsperson/Entrepreneur
- Studio/Gallery/Fibre Mill Owner
- Costume and Set Designer/Consultant
- Textiles Instructor/Technician
- Screenprint Artist/Designer

Loom Studio, NBCCD, 2025



Handicrafts Training,
WWII Army Surplus Hut, Fredericton, 1946

nbccd.ca/textiles

where art meets business

At NBCCD, we believe that being a successful artist or designer means more than advancing your craft; it means knowing how to share it with the world.

That's why entrepreneurship is 10% of the curriculum. You'll learn to price and promote your work, connect with your audience, and build a career on your own terms. From setting up your first online shop, to writing a business plan or preparing for markets and exhibitions—graduates are prepared to forge sustainable, creative careers from their passion.

ENTREPRENEURSHIP LEARNING TOPICS

- Business Plans
- Marketing Strategies
- Financial Management/Budgeting
- Leadership/Management
- Adaptability/Problem Solving
- Networking/Relationship Building

Former Sign Installation,
1981



george fry gallery

NBCCD's George Fry Gallery is named in honour of a former college director and principal (1976-1993). George Fry introduced "design" into the college's name, moved the college to its current location along the Wolastoq (Saint John River), and introduced programs and courses in drawing, design, photography, surface design, and Indigenous arts to help preserve traditional Wabanaki craft techniques.

The gallery provides students with professional exhibition opportunities; an understanding of curation, marketing, and installation; and is open to the public for questions and campus tours.





student services

From trivia nights to gallery hops and our legendary Halloween parade, Student Services' staff keep things fun and social all year long. We also offer wellness resources, a campus food bank, job opportunities, and plenty of ways to get involved both on campus and in the community.

WELLNESS

We are here to give you the tools and support you need to succeed. Whether you need to talk in a safe, confidential space, or get personalized support in the classroom, our in-house Counsellor and Learning Strategist are here to support you through your college journey. They also organize wellness activities throughout the academic year to help you stay connected and motivated.



COMMUNITY

Join a diverse community of artists and makers who support and inspire each other. NBCCD is a place where your creativity, identity, and ideas are celebrated—where you'll find people who get you.

From student film screenings and pop-up art shows to pottery throwdowns and guided movement sessions, there's always something happening on campus. Try a free yoga class, enjoy student appreciation week, or meet one-on-one with visiting artists for advice and mentorship. No matter how you get involved, there are endless ways to feel at home and grow your creative practice at NBCCD.

JOBS & VOLUNTEERING

Build your resume, make money, and connect with creators and makers in your field. Explore paid and volunteer roles on campus through the Busy Bee Program, as well as internal and external job opportunities through our job boards.

before & after

Students anonymously answered the following questions in transformation that comes from pursuing what you love—

In 3 words, how would you describe yourself **before** NBCCD?

A word cloud representing how students described themselves before NBCCD. The words are in various shades of gray and sizes, indicating frequency. The most prominent words are 'shy', 'nervous', 'anxious', 'lost', 'doubtful', 'unsure', 'insecure', 'unconfident', 'timid', 'lonely', 'frustrated', 'curious', 'excited', 'sad', 'hopeful', 'crafty', 'scattered', 'fearful', 'unhappy', 'willing', 'uninspired', 'searching', 'uncreative', 'eager', 'practicing', 'quiet', 'open', 'creative', 'alone', 'confused', 'independent', 'imaginative', 'stressed', 'reserved', 'unmotivated', 'procrastinator', 'unfocused', 'repressed', 'self-effacing', 'interested', and 'unhappy'.

our Fall 2024 survey. In their own words, students shared the your dreams, your passion, your craft, your calling.

In 3 words, how would you describe yourself **after** this term?

A word cloud representing how students described themselves after NBCCD. The words are in various colors and sizes, indicating frequency. The most prominent words are 'proud', 'confident', 'happy', 'motivated', 'driven', 'passionate', 'brave', 'stability', 'determined', 'exploring', 'accomplished', 'open-minded', 'well-adjusted', 'excited', 'purposeful', 'artist', 'adventurous', 'relaxed', 'focused', 'receptive', 'supported', 'home', 'growth', 'satisfied', 'talkative', 'optimistic', 'risk-taker', 'joyful', 'creative', 'self-assured', 'inspired', 'outgoing', 'encouraged', 'welcomed', 'relieved', 'open', 'settled', 'productive', 'busy', 'social', 'exhausted', 'comfortable', 'unhappy', 'willing', 'uninspired', 'searching', 'uncreative', 'eager', 'practicing', 'quiet', 'open', 'creative', 'alone', 'confused', 'independent', 'imaginative', 'stressed', 'reserved', 'unmotivated', 'procrastinator', 'unfocused', 'repressed', 'self-effacing', 'interested', and 'unhappy'.

“As an international student with little experience in the field of digital media—who had just arrived in a new continent to follow her dreams and goals—I felt at home at NBCCD. With the help of great faculty and facilities, I was able to successfully improve my skills and step into the world of Hollywood.”

– Shirin H. Takallu (‘14)
Visual Effects Artist, Marvel and Lucas Films



fredericton, new brunswick

Fredericton is more than just the capital city of New Brunswick; it's a dynamic hub of culture, creativity, and community. Here, storied streets lined with charming boutiques, art galleries, and cozy cafés invite exploration and discovery.

As a student in downtown Fredericton, you're at the heart of the craft network and Historic Garrison District. Full-time students receive a city bus pass, free admission into the Beaverbrook Art Gallery, and student discounts across the city.

- New Brunswick is the only province in Canada where craftspeople are the largest group of working artists.

- In 2022, arts, culture, and heritage contributed \$1.73 billion to New Brunswick's GDP.
- 25+ artist residencies available through city-supported programs.
- 30+ arts and heritage non-profits are active in Fredericton.
- In 2024, the City of Fredericton awarded \$100,000 in Arts, Culture & Heritage grants.
- Fredericton's metro population: 119,059 — small city; big, creative energy.

tuition and fees

All fees are in Canadian Dollars (CAD) and reflect the 2025-2026 academic year.

	Canadian Citizens, Permanent Residents, and Maine Residents	International Students
Application Fee	\$50 (non-refundable)	\$100 (non-refundable)
Full-Time Tuition	\$3,588	\$10,040
Emergency Health Care	N/A	\$600

GENERAL FEES

General Fees	Amount
Student Association	\$240
FVA Kit*	\$600
Building Access Card	\$15
Graduate Services Fee	\$50
NBCCDSA Health Insurance	\$265
NBCCDSA Dental Insurance	\$153
Technology Fee	\$300

*Only required for FVA students

STUDIO FEES

Program	Amount
Certificate – Foundation Visual Arts	\$200
Diploma – 3D Digital Design	\$250
Diploma – Fashion Design	\$250
Diploma – Ceramics	\$1,400
Diploma – Graphic Design	\$350
Diploma – Jewellery/Metal Arts	\$600
Diploma – Photography/Videography	\$350
Diploma – Textile Design	\$350



design your life

VISIT NBCCD

Your 90-minute guided tour starts at the George Fry Gallery and weaves through studios and student spaces. You'll connect with our community of working artists and designers to learn how they make a living doing what they love most.

IMPORTANT DATES

- October 1, 2025 Applications Open
- October 25, 2025 Fall Open House
- December 6, 2025 Virtual Open House
- December 15, 2025 Priority Application Deadline (Foundation Visual Arts)
- January 15, 2026 Priority Application Deadline (Diploma Programs)
- February 21, 2026 Winter Open House

HONEYBEE FOLK SCHOOL

Non-Credit Workshops & Courses

We offer seasonal workshops and courses (ages 16+) for those who are passionate about lifelong learning and fostering sustainable futures for their community. Folk schools were originally developed by Danish philosopher Nikolai Severin Grundtvig and have spread across North America, celebrating place, community, and the living world.

admissions

HOW TO APPLY

01

Create an account at
nbccd.ca/apply

Submit your
online application

02

03

Pay your
application fee

Submit application documents:
portfolio and academic transcripts
(an interview may be requested)

04

05

If accepted: pay your tuition
deposit to confirm your spot

PORTFOLIO REQUIREMENTS

a) Letter of Intent

Describe your interest and goals in art, craft, and design and how NBCCD will help you achieve this.

b) Image List

Include title, date of work, materials used.

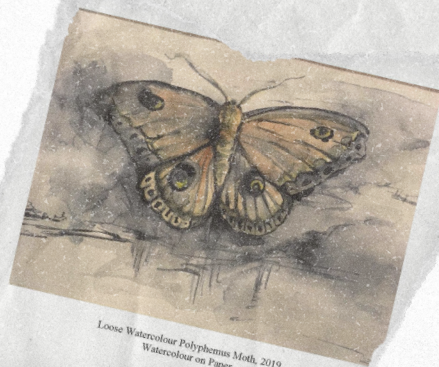
c) Images of Work

10 photos documenting your creativity and interest in visual art. Mediums: Fine art, craft, photography, digital media, video, etc.

View sample FVA portfolio:
nbccd.ca/sample-portfolio



Work #451, 2021
Digital Art on Procreate using iPad Pro



Loose Watercolour Polyphemus Moth, 2019
Watercolour on Paper

“The connections I have made both inside and outside my studio will not only help in my career as an artist, but they’ve made the last three years not just educational—but full of laughter.”

– *Sophie Brander*
Fashion Design (‘25)



“From kindergarten to college, this has been the best year yet.”

– *Kamar Abderrazzak*
Photography/Videography (‘26)

“NBCCD prepared me not only by teaching the craft of photography but also by equipping me with entrepreneurial skills to succeed as an artist in this province.”

– *Matt Brown*
TV Director, Writer, Executive Producer



“At NBCCD, I never felt like the oddball. I felt confident in my uniqueness and learned the skills I needed to thrive.”

– *Chavah Lindsay*
Award-Winning Fashion Designer



New Brunswick
COLLEGE
of CRAFT
& DESIGN

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